

# MANSFIELD QUARTERLY

Quarter 1 | Fiscal Year 2023



## OFFICER ROMAN JONES

2022 JESSE FERNANDEZ FRONT LINE  
LEADERSHIP AWARD RECIPIENT



### ANIMAL SHELTER WINS BIG

ANIMAL CARE AND CONTROL RECEIVE 10K  
GRANT TO HELP NEUTER PETS.

### INTERN CORNER

PROPOSAL FOR A MANSFIELD  
YOUTH COUNCIL.

### TRUE NORTH AWARD

THE FIRST RECIPIENT EXEMPLIFIES  
THE CITY OF MANSFIELD'S GUIDING PRINCIPLES.



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## **True NORTH: The City of Mansfield's GUIDING PRINCIPLES**

### **Noteworthy Essentials**

The City of Mansfield will continue to deliver high-quality essential services to its residents, businesses and visitors.

### **Organizational Excellence**

The City of Mansfield will foster a healthy environment for its own employees to maximize productivity, boost morale, attract high-quality candidates and establish itself as a destination employer.

### **Remarkable Experiences**

The City of Mansfield will find creative and innovative ways to provide its residents, businesses and visitors with world-class amenities and experiences – above and beyond essential functions and services.

### **Together As One**

The City of Mansfield will remain a close-knit community as growth continues. The City of Mansfield will provide world-class social infrastructure and opportunities for all its residents to connect and enjoy remarkable experiences together.

### **Healthy Economy**

The City of Mansfield will support and strengthen its economy in all strategic decision-making and will leverage its assets to preserve its economic vitality.



# BUILDING SAFETY



The Building Safety Department promotes construction methods that provide for the safety of occupants and are consistent with adopted best practices. We strive to assist applicants and citizens with construction projects using an efficient and professional approach and continue to work with other departments as needed during the construction and plan review stages.

The department is responsible for reviewing all development proposals including: technical review of construction drawings, issuance of building permits and field inspections. We enforce the 2018 International Code Council (ICC) building/residential, plumbing, mechanical, fuel gas, energy, pool/spa and 2020 National Electrical Code (NEC), and certain state statutes relating to construction ensuring safe and sound construction of structures.

## Building Safety Activity October 1 to December 30

### Inspected and Finalled

- 1350 FM 157 - Apartment Complex
- 1780 FM 157 - Seven Brew Coffee Shop
- 1570 E. Debbie Lane - Chick-Fil-A
- 2210 E. Broad Street - Retail Shell
- 101 S. Main Street - Meehan's Chophouse and Henry's Cigar Bar
- 76 Regency Pkwy. - Medical and Physical Therapy Building
- 1700 Commerce Drive - Dollar General
- 3121 E. Broad Street - Andy's Frozen Custard 2,100 square feet

### Approved and Under Construction:

- 311 Watson Branch - Apartments
- 2000 Nahvi Road - Apartment Complex
- 1961 Heritage - Straumann Manufacturing Inc.
- 2151 Heritage Bldg #300, #400 - Warehouse Complex
- 1201 Heritage - Warehouse Complex
- 1151 Heritage - Office Warehouse 317,520 square feet

1045 Matlock Road Bldg #100, #200, #300 - Office Complex

104 S. Wisteria - Mansfield Library Expansion

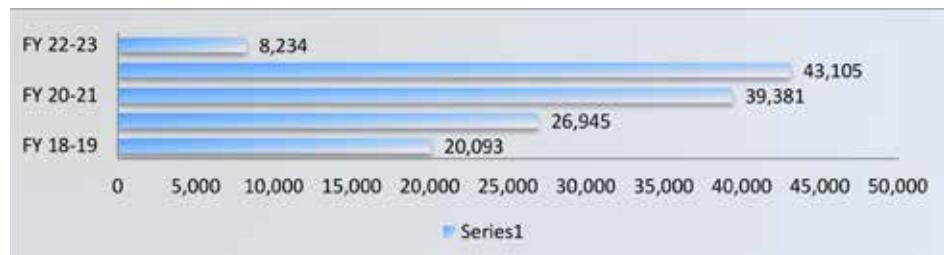
267 N. SH 360 - Clearsky Rehabilitation Hospital (1 story - 30 Beds - 40,377 square feet)

620 Justice Lane - Multi-Tenant Office Warehouse 40,633 square feet

2815 Sage Brush - View at the Reserve Amenity Center

4451 E. Broad Street - Shell Office Building

1011 Matlock Rd- Medical office / Dr. Thurmond



# BUILDING SAFETY

799 W. Broad Street - McClendon Park West Improvements

75 Regency Pkwy. - Office Warehouse Shell Building 283, 883 square feet

2000 N. US 287 - Murphy Express

2731 FM 157 - Java Lounge Café

252 Garretson - City park new restrooms and splash pad

1000 N Main Street - Mouser expansion 413,780 square feet

301 N US 287- Animal hospital expansion 14,000 square feet

1465 N US 287 - Retail shell 11,990 square feet.

2501 E Broad Street - Convenience store (7-11) with Fuel Canopy

## Currently in Review:

1601 Heritage Pkwy- Police Complex

803 2nd Ave – Two new metal shell buildings

101 Regency Pkwy – Addition Master Meter

1670 E Broad - HEB Site Development  
1500 S. 2nd Ave - UCS office

2501 N WALNUT CREEK – Medical Office

612 Strada - Tuscany Counselor Medical building

1101 N. Holland - Shell Building (Hoffbrau Steak and Grill House Restaurant)

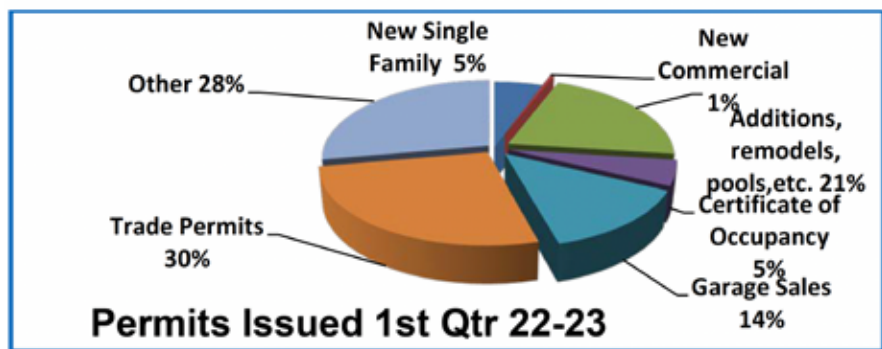
210 Smith Street - Multi-Family

406 & 408 Alvarado - Multi- Family

## BY THE NUMBERS FY 22-23 Q1

Received, performed plan review, and issued over 1,604 permits which included:

71	New Single-Family Homes
6	New Commercial
277	Additions, remodels, etc.
364	Other / Miscellaneous
61	Cert. of Occupancy
345	Single-trade permits
177+	Garage sale permits



## BUILDING SAFETY ACTIVITY REPORT

1. Provided customer service to over 3,780 phone, e-mails, and walk-in inquiries (average 60/day).
2. Processed and updated plumbing, mechanical, and electrical contractor registrations; ensuring required licenses are on file with the city through an annual registration process.
3. Collected over \$963,758 in fees, which included \$72,627 of building permit fees.
4. Responded to over 60 open record requests. (3-5 per week on average)
5. Conducted over 8,234 building, mechanical, electrical, plumbing, and certificate of occupancy inspections.



# COMMUNICATIONS & OUTREACH

The Communications and Outreach (C&O) team creates and delivers both internal and external communications for the City of Mansfield to maintain transparency and engagement with its residents. This department also oversees the website, social media and media relations on behalf of the City. Additionally, this team is responsible for creating engagement opportunities through events like the annual Realtor Breakfast, My Mansfield Muni-Versity and the Mansfield Volunteer Program.

The last few months of 2022 have kept the Communications & Outreach (C&O) team running. From advertising some of Mansfield's larger community events, Veterans Day and Hometown Holidays to attending ribbon cuttings, C&O has been out and about capturing the remarkable experiences Mansfield has to offer its residents.

A particular highlight of the quarter was the introduction of a new award called a True NORTH award. Five year-old, Tripp Schuette, was the first recipient during a City Council meeting in December. The True NORTH award recognizes those that exemplify the guiding principles of the city which are Noteworthy Essentials, Organizational Excellence, Remarkable Experiences, Together As One, and Healthy Economy.

Tripp appeared in the 2022 Mansfield's Veterans Day Parade riding his pony, Rockstar, in uniform to honor his family's history of service. This is the second year that Tripp has participated in this event. We are excited to see a young person that cares to show gratitude for our veterans at such a young age and depicts a great example of what Together As One looks like.



Facebook  
Followers  
25,161(+270)



Instagram  
Followers  
1,04



Nextdoor  
Members  
31,669 (+247)



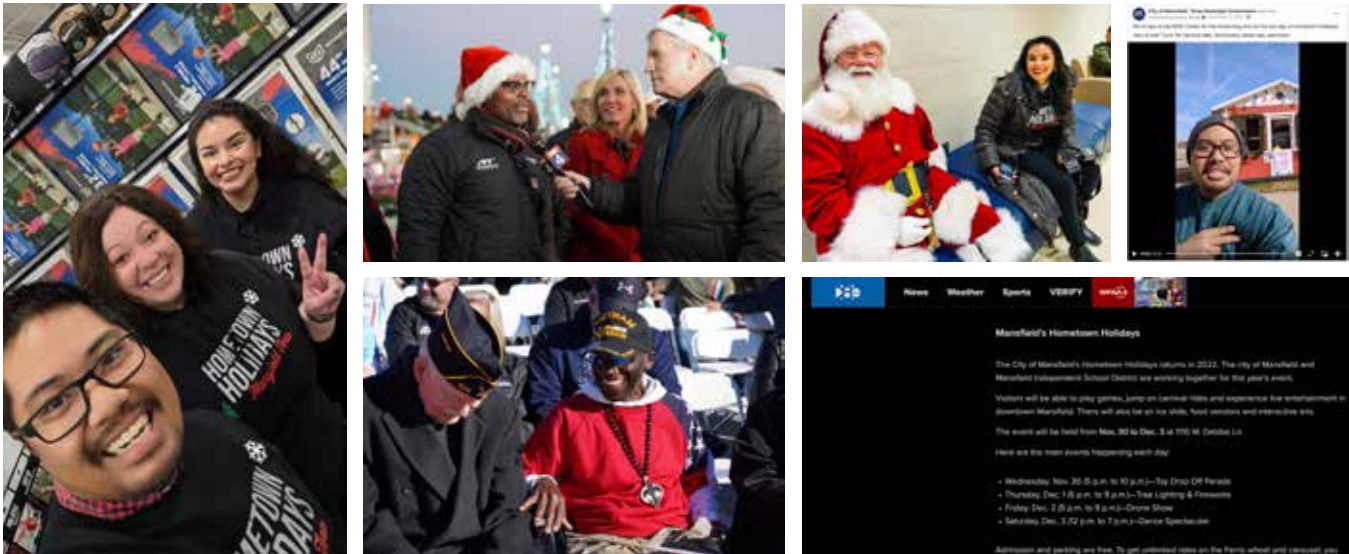
LinkedIn  
Followers  
658 (+129)





# COMMUNICATIONS & OUTREACH

C&O had a big advertising push for the Veterans Day Parade & Salute, Hometown Holidays, as well as the Dash into Downtown events. We partnered with Mansfield Independent School District to combine Hometown Holidays and Toys for Tots event into an expanded four-day event. This required all our staff to both capture participants' enjoyment as well as guide volunteers for the Toys for Tots portion of the event. We were happy to have been featured in the WFAA's 2022 holiday guide for North Texas



## Top Posts by Reach Oct. 1 to Dec. 30

- Doggie Day Out Program – 17.4k
- Boo Bash Advertisement – 13.3k
- S. Main Closure Notice – 13.3k
- Internship Advertisement – 12.5k
- Pei Wei Ribbon Cutting – 12.2k

Highest Reaction Post  
NBC Highlight on Animal Control Officer, Quaid Arthur (456 reactions)

Website - MansfieldTexas.Gov  
 ·Total Website Views – 463k  
 ·Total Users – 135k

## Top Pages by Views

- 1) Homepage – 54.2k views
- 2) Search – 23.6k views
- 3) Facilities – 14.7k views
- 3) Calendar – 20k views
- 4) Water Utilities – 14.5k views
- 5) Job Opportunities – 14.7k views





# CULTURAL ARTS





## Cultural Arts Master Plan

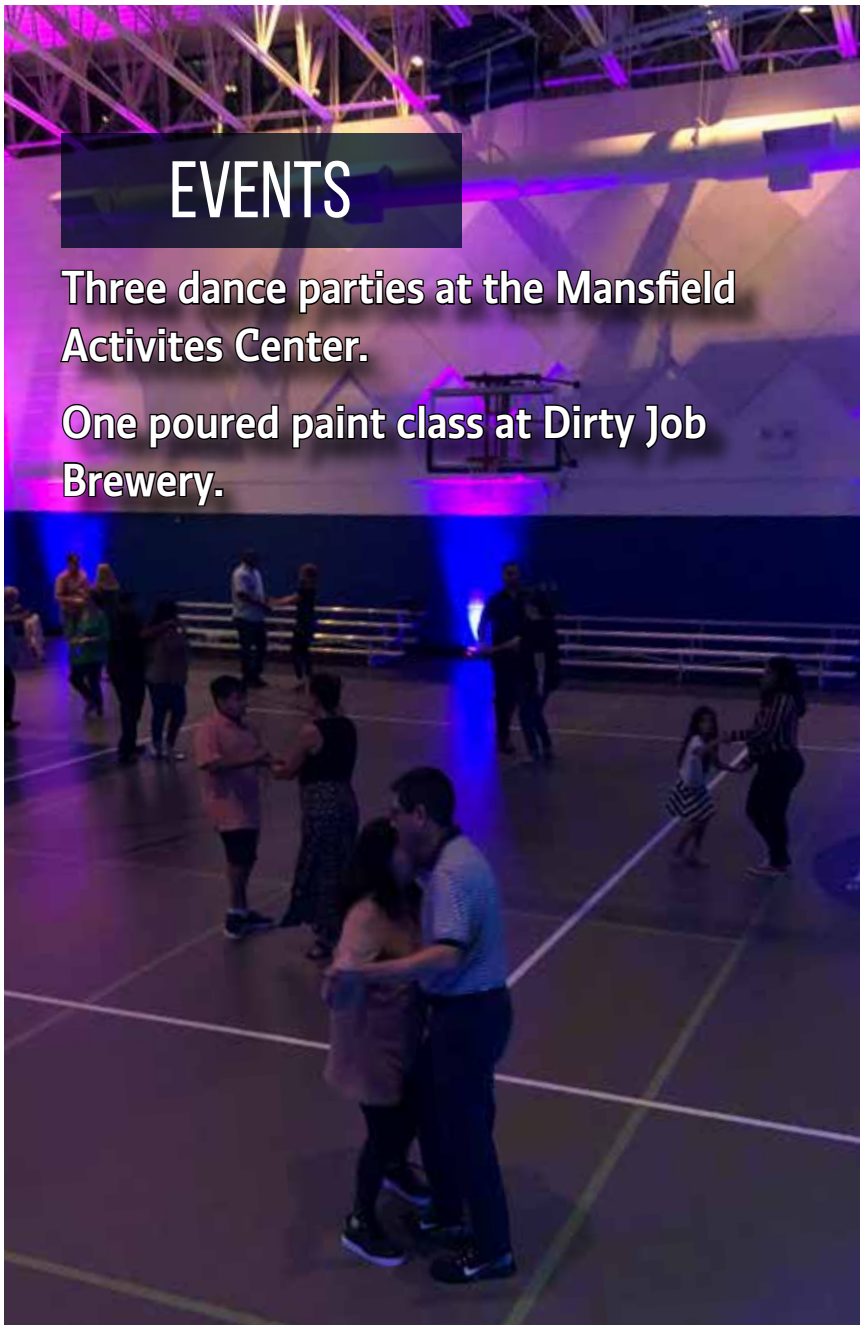
We hosted community engagement events on Nov. 30 and Dec. 1 in person and Dec. 5 and 7 virtually. 57 people attended to give their thoughts on the draft strategies for the master plan. We also engaged hundreds at the first night of Home-town Holidays. Council had a work session on public art funding on Dec. 12. We are on schedule to deliver the final plan in spring 2023.



## EVENTS

Three dance parties at the Mansfield Activites Center.

One poured paint class at Dirty Job Brewery.



## Farr Best Theater

The Farr Best Theater hosted 54 shows/ classes in the theater from October to December.

Except for holidays - only 2 day without usage from October to December.

Theater used an average of 35.75 hours per week.

There was one private rental. Ghost hunts, Not So Scary Scary Movie Night, and Open Mic Night were fully produced by the city, the rest were partner events.

### The LOT:

We are working on some minor up-grades to the facility and preparing rental policies and procedures

We anticipate kickoff events during Arts Week in the spring.

### Arts Commission:

\$7,525.48 in grant and scholarship funding has been awarded to 13 recipients for projects in January to June 2023. They include Artium and Aiming up Theatre Co which produced Sweat in the theater last year.



# ECONOMIC DEVELOPMENT

The Mansfield Economic Development Corporation's (MEDC) mission is to increase the City of Mansfield's tax base by attracting desirable new development to the community and assisting with the retention and expansion of existing businesses. MEDC engages in a variety of marketing initiatives to attract new businesses and works with existing businesses to help them grow and expand.

## Regional Chamber Partnership



MEDC staff participated in several regional chamber events in the fourth quarter of 2022. One of the most notable was hearing Ray Perryman's proposed solutions to our country's workforce challenges and how North Texas plans to lead the way.

## Innovation Corridor

MEDC hosted an Innovation Corridor Kickoff meeting at Sellmark on Nov. 28 where local industry, education, and municipal leaders gathered to discuss plans and ideas for the Heritage Parkway Innovation Corridor. Texas A&M Engineering Experiment Station participated as a facilitator in

the implementation of this initiative and as a potential partner on the project. Ben Barber Academy, MISD, Sellmark, Mouser, Texas Health Mansfield, TMAC, and Mansfield Chamber of Commerce also participated in the meeting as potential partners. An implementation committee was formed from this group of attendees and has begun meeting monthly.



## SCR Breakfast Sponsorship

MEDC sponsored the annual Society of Commercial Realtors (SCR) Breakfast



featuring economist Mark Dotzour on Dec. 7. This is the largest annual event for SCR and marks the 15th year MEDC has been a sponsor. Dotzour is a real estate economist who served for 18 years as Chief Economist of the Real Estate Center at Texas A&M University. He has given over 1,500 presentations and has been published in the Wall Street Journal, USA Today, and others. This year's event was attended by over 200 real estate professionals from the area.



# HISTORIC DOWNTOWN MANSFIELD



## Dash to Downtown

We hosted a two-day holiday event in Historic Downtown Mansfield on Dec. 8-9. This was a great opportunity for the city to partner with Historic Mansfield Business Association and downtown businesses. Most of the downtown restaurants and retailers participated by staying open late and offering specials. This 2-day event included a holiday laser show, a 200-drone holiday light show, live music, hot chocolate, and photo opportunities around downtown. The event received positive feedback from several downtown businesses including Flying Squirrel Coffee Company and The Backyard as well as praise on social media from the general public.



# HISTORICAL SERVICES



## Jane Austen Tea Party

For Jane Austen Day, the Mansfield Parks Department held a tea party at the Man House Museum. Attendees drank tea, learned about the books of Jane Austen, played a trivia game, made scrapbooks and learned to bow and curtsy. It was a great opportunity to partner with another city department in order to create a fun and educational event for the public.

## Halloween at the House

On Friday, Oct. 28, the Man House Museum hosted the second annual Halloween at the House. The event featured volunteers from the North Texas Civilian Historians and museum docents who acted out scripted ghost story scenes, some based on true events from Mansfield's history. The stories were told in the Information Center and in the house. The program was held on a stormy day, but the intrepid attendees who came gave positive feedback about the event and we plan to hold it again next year.



**The next Historical Preservation Advisory Board meeting will take place at 6 p.m. Thursday, Jan. 26.**

Guests Served		
1,166 Visitors	31 Researchers	50 Volunteers



# HISTORICAL SERVICES

## Holiday at the House

In December, the Man House held our second annual Holiday at the House event. The day featured a Christmas card-making station, an old-fashioned craft of decorating and making hand fans, and refreshments. Additionally, the house was decorated for Christmas in the style that was common in the late 1800s and volunteers dressed in period costumes to give tours of the home. One hundred people attended the event making it one of our best attended programs yet.



## Women, Aviation, and WWII Exhibit

The Mansfield Historical Museum displayed a temporary exhibit called Aviation, Women and WWII. The exhibit was created by the Vintage Flying Museum in Fort Worth and has been on display at various organizations around Texas.

The exhibit focused on the important role women played in the production of aircraft and the success of the air operations during WWII, including female aviators. We also displayed information and artifacts from female WWII veterans from Mansfield. The exhibit was on display in October and November, including Veterans Day.



## INTERN CORNER

BE Curious,  
NOT Judgmental.

The My Mansfield Internship Program had a great fall semester! Internship program members shadowed several departments including Economic Development, the City Secretary's Office, and Regulatory Compliance, and supported the City management team throughout several projects. Two interns even served as coffee influencers in an Instagram Reel series: Mansfield Monday Morning Coffee.





# INTERN CORNER

## Capstone Project

A proposal for a Mansfield Youth Council, included conducting research, an inventory of city-sponsored youth-oriented initiatives, demographic analysis, and a youth inquiry survey. The project enabled interns to collaborate and learn from City staff members across various departments to propose creative ways for the City of Mansfield to seize new opportunities to partner with young residents. This project concluded with a detailed proposal magazine and presentation to City Council at the November council meeting. Interns were able to develop their marketing, project management, and presentation skills while also receiving first-hand experiences in careers relating to public administration.



Additionally, four new participants received invitations to join the program as part of the spring 2023 cohort. These new interns will join several different departments including Parks



and Recreation (marketing), Planning, Emergency Management, and Water Utilities. We can't wait to see what these interns accomplish in the spring!

**“This internship program has been an invaluable experience for me. I never could have anticipated the opportunities or levels of support I have received through this program. Most notably, I never could have imagined how rewarding it is to work in public administration, and be part of a team that cares deeply about the community it serves.” - Kristen Petree**





## MANSFIELD PUBLIC LIBRARY

Latest information on library programs and projects

### Library Grand Reopening and Ribbon Cutting

MPL celebrated the grand opening and ribbon cutting of its newly renovated and expanded library on Oct. 25, 2022. The grand reopening included words from Mayor Evans, Library Board President, Bobby Quinten, and Director of Library and Historical Services, Yolanda Botello. The library celebration included games and prizes for families, tours of the renovated space, and more. The expanded library space allows room for simultaneous programming and additional meeting space for patrons.





# MANSFIELD PUBLIC LIBRARY

## New Technology

The library added new technology to help improve patron access. The Envisonware self-checkouts allow patrons to place all their items directly on the check-out pad. The self-service machine is designed to make the patron self checkout and printing experience intuitive and engaging. The library also added a secure charging station to allow patrons to easily charge their devices safely while in the building.



## New Library Staff

Mansfield Public Library strives to create an award winning staff that provides excellent customer service to patrons. Three new part-time staff members joined the team in Oct. 2022 and one part-time member replaced an open position in Aug. 2022.

### Aaron Moore



Aaron Moore joined MPL's staff after completing his practicum and volunteering at the Mansfield Public Library. His undergraduate Chemistry degree from the University of Texas at Arlington originally led him on a career path into pharmacy. He later switched career paths and completed his graduate degree and aforementioned practicum from the University of North Texas in Library Science. He is interested in better serving the Mansfield community at large through the Library!

### Chelsey Cup



Chelsey Culp joined MPL's staff this fall. She has worked as a Children's Librarian at White Settlement and an Elementary School Librarian in Burleson ISD. She completed her undergraduate degrees in English and History from the University of Texas at Arlington and she earned her graduate degree at the University of North Texas in Library Science. She looks forward to meeting the Mansfield community as the Library continues to grow.

### Kaleigh Miller



Kaleigh Miller joined the MPL staff after working two years at Our Place Family Restaurant in Mansfield. She attended MISD schools from elementary to high school and is currently completing a double major in Business Administration for Marketing and Management from the University of Texas Arlington. Kaleigh is excited to continue learning about and helping the community that she has witnessed while working with her greatest passion, books! Her goal is to one day open her own bookstore where she can spread her passion to others.

### Gabby Melchor

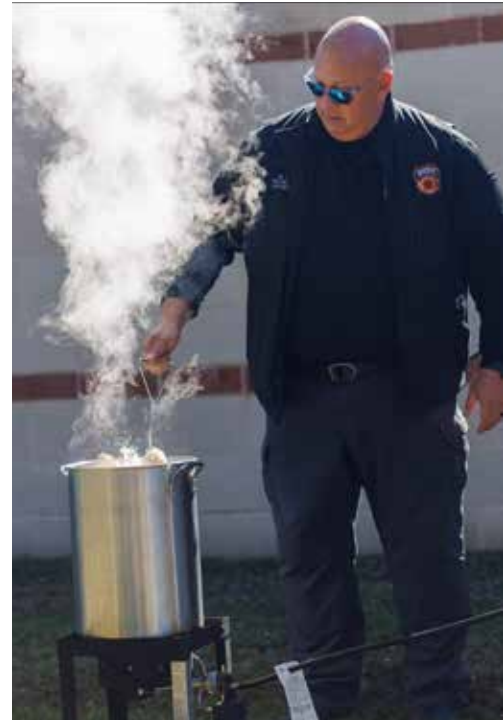


Gabby Melchor is a Library Clerk at the Mansfield Public Library. She graduated from Lake Ridge High School and has enjoyed working with the city. She joined MPL's staff after three years with the Parks and Recreation Department. She has since learned various systems to create the digital signage around the building, upload programs onto the city website, and the behind-the-scenes details of creating programs. She can't wait to jump in and meet the Mansfield Library community!

# MANSFIELD PUBLIC LIBRARY

## Turkey Palooza 2022

MPL hosted the third annual Turkey Palooza program on Nov. 5. Turkey Palooza which is a collaborative effort presented by multiple city departments including the Library, Mansfield Fire and Rescue, Animal Care and Control, Environmental Services, and Water Utilities. It is a fun and unique way to experience a live cooking demo and learn from various city departments. The program also included a full-free Thanksgiving meal from the community partners for the participants.



## Food for Fines

Mansfield Public Library participated in the annual Food for Fines drive from Nov. 1-30. Patrons were asked to bring in non-perishable food and pet items in order to pay their library fines. All donations benefited the Mansfield Mission Center and the Mansfield Animal Shelter. With over 200 items donated the library patrons were able to directly help the community.

★The City of Mansfield★  
**STATE OF THE CITY**

5:30 - 8 p.m. Thursday, January 26  
Dr. Jim Vaszauskas Center for Performing Arts  
1110 W. Debbie Lane, Mansfield, TX 76063

[www.mansfieldtexas.gov/stateofthecity](http://www.mansfieldtexas.gov/stateofthecity)

The collage consists of six photographs: top-left shows two people in safety vests working on a lawn; top-right shows people at a table with informational materials; middle-left shows a large crowd at a night event; middle-right shows a person looking at a large illuminated tree sculpture; bottom-left shows two people smiling; bottom-right shows people at a table under a tent with a sign that says 'Mansfield120.com'.





# PARKS & RECREATION

### Staffing News

Join us in welcoming these new employees to the City of Mansfield:

Jose Arreguin, Landscape Technician  
Logan Griggs, Recreation Attendant

Congratulations are in order for many Parks and Recreation employees for well-earned promotions within the department: Brian Coatney, Park Services Supervisor, was promoted to Park Operations Manager alongside Toby Fotjik.

A recent overhaul of the operations staffing was designed to offer more expanded coverage and world-class service in the highest need areas, while maximizing staff time and efficiency. Brian and Toby now jointly oversee the division, with four Park Supervisors reporting directly to them over various areas. Anthony Ford and Matt Dowd, previously Crew Leaders, were promoted to the two open Park

Supervisor positions to help lead the team. The planning division is excited to welcome two additional employees to help manage and oversee park projects. Garrett Smith, who has been with the department as Park Services Specialist since 2020, was recently named Park Project Manager, replacing Chris Ray, who moved out of state in September. Bryan Lyness will also join the team later this month as the second Park Project Manager, a position added in the FY22-23 budget to help with the ever-growing project workload.

Caprice Gollaway has been named as the new Senior Services Supervisor. Caprice has been working as a specialist and then coordinator with the Senior Lifestyles program at the MAC since 2012, and replaces Suzanne Newman, who retired in December after 21 years of service. Yvonne Barton, previously the Senior Nutrition Specialist, will replace Caprice as a full-time coordinator for our busy senior citizen day program.

**BY THE NUMBERS**  
Oct. 1 - Dec. 30

**Recreation**  
36,593 MAC visitors  
2,262 program participants  
483 memberships sold  
90 facility rentals

**Social Media**  
Facebook  
10,590 followers; 69k total reach  
Instagram  
3,157 followers; 39k total reach  
Email News  
3,999 subscribers; 59% open rate  
Website  
4,328 home page visitors  
Google  
4.58 average rating

# PARKS & RECREATION

## Awards & Organizations

Mansfield Parks & Recreation staff attended the Texas Recreation and Park Society North Region Conference in November 2022, where the city was honored with two major awards. Mans Best Field Dog Park won the Park Design Excellence award for its creative design and integration of the historic property and museum with an off-leash dog park. The 100 Hours of PLAY Campaign, a summer promotion encouraging residents to enjoy screen-free play together, won the Lone Star Programming Award for best recreation program.

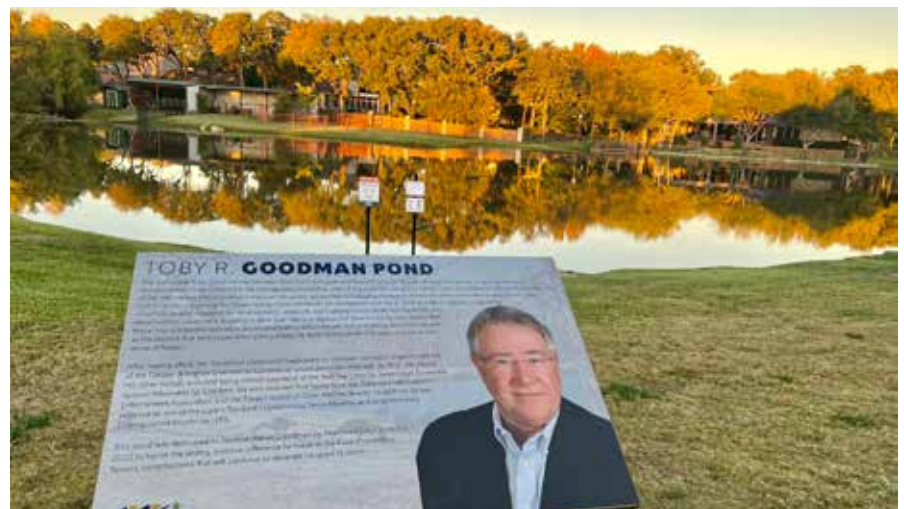
As part of the conference activities, the park operations crew competed in the North Region Maintenance Rodeo, a



competition that showcases their unique job-related skills. Anthony Ford and Chris Adolph's irrigation assembly team took first place in the region and will advance to the state competition in February.

## MPFDC

Mansfield Park Facilities Development Corporation met in October to swear in two new members. Jessica Ng-Hinojosa and Raul Najera were appointed by City Council for two-year terms. Raul has served MPFDC as an alternate since 2021, and Jessica has previously participated in multiple parks and recreation outreach programs, including as a member of the 2021 Future Recreation Center and Library Feasibility Study Advisory Committee. James Tiller was also appointed for a one-year term as the board's alternate



member. MPFDC elected new leadership at the October meeting as well, with Scot Bowman, member since 2018, voted in as president. Bob Kowalski was re-elected to the vice president position; Wendy Collini, president since 2020, did not seek re-election. Congratulations and welcome to all!

## Goodman Pond Dedication

On Oct. 26, the pond behind the Parks Administration building was officially named in honor of longtime Mansfield resident, attorney, and State Representative Toby Goodman. He was well known as a fierce advocate for those without a voice, dedicating his time and legislative power to children in foster care, animal rights, and other often overlooked issues. He was just as passionate about his

love for Mansfield, helping the small community grow and develop into the world-class city we enjoy today. Friends, family, colleagues, and city leaders, many of whom were in attendance at the ceremony, are quick to mention his smile, his sense of humor, and his larger-than-life heart. Not only was Rep. Goodman a proud supporter of the parks, he lived in a home on that very pond until his death in 2021.

## Mansfield National Golf Course Restroom

The design phase of a restroom building at Mansfield National Golf Course is 90% complete. After bidding, construction is tentatively scheduled to begin this spring and be completed in Fall 2023.



# PARKS & RECREATION

## Fall and Holiday Events

Tis the season for family fun, especially in parks and recreation! The first quarter saw many of our biggest events of the year, including Boo Bash and Hometown Holidays, where the nature education trout fishing tank was incredibly popular! This year, the department added a few new holiday events like a Jane Austen Day Tea Party (in celebration of the author whose third novel is titled Mansfield Park!) and a Candy Cane Scavenger Hunt along the linear trail that drew nearly 500 people on the first day of winter break. Outreach events that help staff connect with the community are, as always, a huge priority for the department year-round, but especially during the family-focused holiday season.

## CAPRA Accreditation

Staff is diligently working towards collecting/creating all materials for the 154 standards necessary to achieve accreditation status with the National Recreation and Park Association; Deadline for submittal is currently mid-February, with NRPA visitation occurring in May; Official announcements will be made at the NRPA conference in Dallas in October 2023.

## ADA Transition Plan

A consultant was hired in November to begin creating an ADA transition plan for the city, with phase one focused on parks and recreation facilities. Data collection in the field began during the week of Nov. 21. The final report, which will include assessments, recommendations and cost estimates, is scheduled to be delivered in May 2023.

## Financial Sustainability Project

MPFDC and City Council's joint meeting in January will focus on a proposed financial sustainability project. The consultant will facilitate a 75-minute discussion on the purpose of the study, and solicit feedback from the boards on cost recovery goals and strategies for parks and



recreation facilities, programs, events.

## Department Brand Campaign

How does your family gather in the parks, grow stronger and healthier, preserve natural spaces and resources, and play together? You can do all of these things and more in Mansfield's award-winning parks and recreation programs, and in 2023 the department is launching a new campaign to bring that mes-

sage to life! The rollout began Jan. 1 with the GROW For It Challenge, which will award prizes for logging workout activity and includes a free fitness event each Saturday. Each month follows a different theme within the department's tagline; Gather, Grow, Preserve and Play, and includes a variety of in-person events and online activities. Full details are on the website, [mansfieldparks.com](http://mansfieldparks.com).



# PARKS & RECREATION



adjacent property owner have concluded on the use of the private drive, so improvements will begin in January on that section of the park. The project is scheduled to be completed in March, weather pending.

**Budget:** \$2.3 million  
**Source:** Park fees/GF Certificates of Obligation  
**Timeline:** July 2021-Winter 2022/23

## Katherine Rose Memorial Park

The final draft of the master plan concept has been updated, with a proposed phase one development plan created. Staff is evaluating the phase one plan to look at included elements for moving forward with construction documents in early 2023.

**Budget:** \$1.5 million  
**Source:** GF Certificates of Obligation  
**Timeline:** Spring 2022-Winter 2023

## Walnut Creek Linear Trail Phase 3B

The scope of the project has been modified to include the grade separated crossing at the bridge under Matlock Road. This removes the traffic signal and associated trail work on the west side of Matlock north of the creek. Design is scheduled to be completed in April. Staff anticipates that discussions with private property owners where right-of-way acquisition will be needed will begin in January. Construction is tentatively scheduled to begin in October 2023.

**Budget:** \$3 million  
**Source:** MPFDC  
**Timeline:** Spring 2022-Summer 2024



## PROJECT UPDATES

### McClendon Park Improvements

Construction continues with developments on the splash pad area and the basketball construction sections of the park. The basketball and parking lot expansion project is 90% complete. We are awaiting the electric meter from Oncor and the new water line to establish the turf areas. On the splash pad, all utility connections to Broad Street have been installed and the footers for the retaining walls are in place. All parking lots have been poured and the equipment is being installed. Staff is working with both general contractors to keep the area organized and moving forward. The project is scheduled to be

completed in March, weather pending.

**Budget:** \$2.3 million  
**Source:** MPFDC/GF Certificates of Obligation  
**Timeline:** April 2021-Winter 2022/23

### Gertie Barrett Park

The park earthwork is complete with hardscape construction of the drive, parking areas, restroom foundation, and pavilion slabs approximately 90% complete. The playground equipment installation is complete. Crews have installed the playground safety surface base material. Work continues on the two pavilions and sitting areas internal to the sprayground and playground. Discussions with the



# PARKS & RECREATION

## Skinner Sports Complex

Staff anticipates this project to last through 2023 and potentially into 2024 depending on budget allocations. Staff plans for the improvements to be completed during Mansfield Youth Baseball Association's off season to provide as little disruption to their seasons as possible. Fencing and painting contracts were approved by City Council in December; Work is scheduled to begin in January and be completed in February. Staff has decided to proceed with a standard design-build process for the restroom/storage expansion project in lieu of a prefabricated building to expedite the project. Staff has begun to look at the entry plaza and will add trees, benches and lighting after some of the other features are in place.

**Budget:** \$1 million

**Source:** MPFDC

**Timeline:** Winter 2023-Spring 2024

For the latest updates on park development, visit [mansfieldparks.com](http://mansfieldparks.com) and select projects.







# PLANNING & ZONING

**BY THE NUMBERS**  
**Oct. 1 to Dec. 30**

**Single-family residential lots final platted: 298**

**Commercial/industrial acres final platted: 3.4**

**Number of zoning changes: 10**

**The following cases were approved by the City Council during the first quarter:**

- ZC#22-016:**  
 A zoning change from I-1 to S, South Mansfield Form-based Development District on 27.091 acres located at 203 S. Wisteria St. and 1304 E. Broad St. was approved.
- ZC#22-013:**  
 A zoning change from C-2, Community Business District to D, Downtown District (D-3, Urban Center Zone), on approximately 1.690 acres located at 700 E. Broad Street was approved.
- ZC#21-022:**  
 A zoning change from PR to PD for single-family residential uses (Copper Creek) on approximately 4.997 acres of land 2005 N Holland Road was approved.

The Planning Department administers land use and subdivision regulations designed to encourage the development of safe, accessible and attractive properties, and to enhance property values in Mansfield. We also provide technical assistance on zoning and development matters that go before the Planning and Zoning Commission and the City Council. Here's an overview of our work in the first quarter of fiscal year 2022-2023:

- HLC#22-007 and HLC#22-010:**  
 A request for a Historic Landmark Overlay District designation for the Mansfield Cemetery, c. 1868, and the Mansfield Community Cemetery, c. 1874, located at 750 W. Kimball Street was approved.
- These cases are pending review by City Council during the next quarter:**
- ZC#22-005:**  
 A request for a Specific Use Permit for a multi-family development (Urban Living Phase 2) on 11.76 acres generally located south of Domain Drive and Reserve Way and east of Nahvi Road is pending review.
- ZC#04-012C:**  
 Review and Consideration of a Request to Approve Minor Modifications of the Planned Development District Standards for Southpointe, Office Residential Sub-District is pending review.

**Planning and Zoning Commission**  
**These development cases are pending review by the Commission during the next quarter:**

- ZC#22-020:**  
 A zoning change from SF-7.5/12 and PD for single-family residential uses to D, Downtown District, D-1, Sub-Urban Zone on 1.460 acres located at 505 W Kimball St, 506 W Kimball St and 509 Alvarado St is pending review.
- ZC#22-019:**  
 A zoning change from PR, SF-12/22, and PD to PD for single-family residential, single-family attached (brownstones) and multi-family residential uses on 16.42 acres located at 1725 E. Broad Street, and 257 and 261 Carlin Road is pending review.
- ZC#22-018:**  
 A zoning change from MH, Manufactured Home District and PR to PD for townhome uses (Attached Single-Family Residential) uses on 11.01 acres located at 2600, 2626, and 2628 N. Main Street is pending review.
- ZC#22-014:**  
 A zoning change from SF-12/22 to PD for C-2 Commercial Uses on 2.9 acres located at 700 N. Holland Road is pending



# PLANNING & ZONING

review.

## **ZC#22-009:**

A zoning change from PD for 7.5/18 uses to PD for townhome and single-family residential uses on 13 acres located at 801 Lillian Road is pending review.

## **ZC#22-006:**

A zoning change from PD for The Reserve to PD for townhome uses (S. Mitchell Townhomes) on 7.869 acres located at 1000 S. Mitchell Road is pending review.

## **ZC#22-003:**

A zoning change from PR and SF-12/22 to PD for single-family residential and townhome uses (Creekwood Crossing) on approximately 9.95 acres of land at 3140 and 3172 Cannon Road is pending review.

## **ZC#22-002:**

A zoning change from PD to PD for single-family residential uses on approximately 11.621 acres of land at 803 Lillian Road is pending review.

## **SUP#22-007:**

A request for a Specific Use Permit for Row Houses in the D, Downtown District, D-2, Urban Transition Zone on 0.638 acres located at 204 S. 1st Avenue is pending review.

## **SUP#22-006:**

A request for a Specific Use Permit Request for a Specific Use Permit for apartments in the Central Sub-District of the Reserve PD on 9.292 acres located at 151 N. Miller Road is pending review.

## **HLC#21-013:**

An amendment to Section 155.054(K) (1)(b) of the Mansfield Code of Ordinances to adopt new Design Guidelines for commercial and non-residential historic landmarks and to make the



guidelines applicable to all areas of the City is pending review.

## **Downtown District Projects Staff is reviewing site plans for these properties in the new Downtown District:**

### **SD#22-062:**

A plat and building permit for a multi-family and commercial development (Smith Lofts) at 210 Smith Street are under review.

### **DS#22-012:**

A Site Plan for a manor house at 209 S. 1st Avenue is under review.

### **DS#22-010:**

A Site Plan for multi-family residential development (VLK Mansfield-Dodson) at 718 North Street is under review.

### **DS#22-006:**

A Site Plan for three live-work units at 113 N. 2nd Avenue is under review.

### **DS#22-004:**

A Site Plan for a new townhome and commercial development (Benson Manor) at 708 E. Broad Street is under review.



# PLANNING & ZONING

**Gas Well Drilling and Production**  
**These are drilling and production activities that occurred during the fourth quarter:**

**GW#22-001:**

Operator Transfer from FDL Energy to Javelin Energy Partners for the Rawdow Unit, a site with three gas wells, was approved.

**GW#22-002:**

Operator Transfer from FDL Energy to Javelin Energy Partners for the Buford Tindle #2 Unit, a site with one gas well, was approved.

**GW#22-003:**

Operator Transfer from FDL Energy to

Javelin Energy Partners for the Buford Tindle #1 Unit, a site with one gas well, was approved.

**Zoning Board of Adjustments**  
**The Board acted on the following cases during the first quarter:**

The Board had no cases during the fourth quarter.

**Planning Department Updates**

Stephen Olinski joined the department as Landscape Plans Reviewer. Stephen was formerly the Irrigation Inspector in the Water Utilities Department.



**Historic Landmark Commission**

**The Commission acted on the following cases during the fourth quarter:**

**HLC#21-013:**

The Commission completed the draft of the Design Guidelines for Historic Mansfield and recommended approval to the Planning and Zoning Commission.

**HLC#22-005:**

The Commission approved a modification of the Certificate of Approval for exterior changes to the Dennis Mahoney Building, 1890, at 115 N. Main Street.



**DESIGN GUIDELINES FOR**

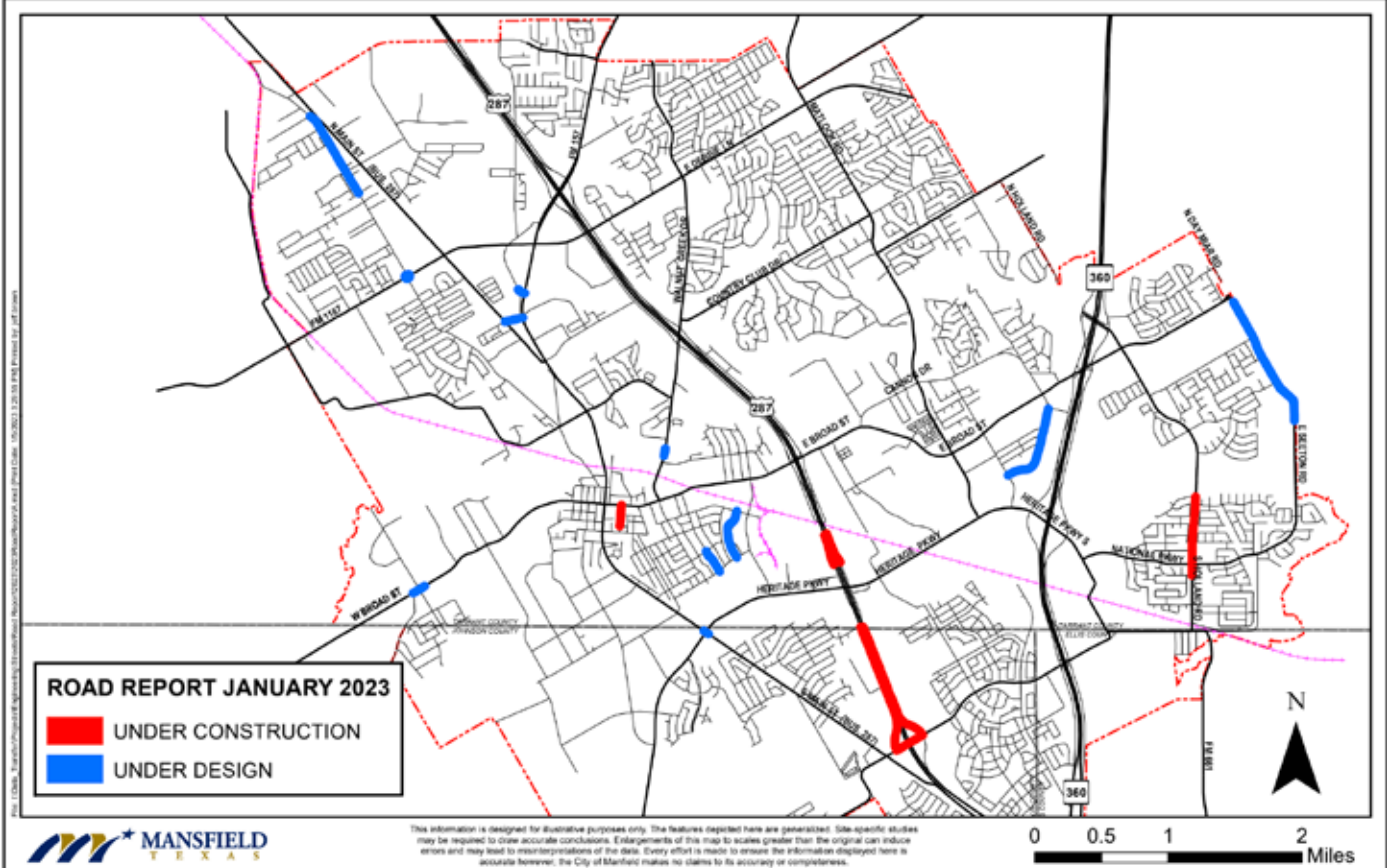
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# PUBLIC WORKS

This quarterly Road Report includes street projects currently under construction or in the design phase in the City of Mansfield. Here's an overview of our work in the third quarter of fiscal year 2021-2022:



## Under Construction

### South Holland Road (Stonebriar Trail to Garden Path Lane – Street Bond Fund)

South Holland Road will be improved to a four-lane divided thoroughfare. The project will include completing the north side of National Parkway west of Holland Road and several hundred feet to the east. It also includes a traffic signal at Holland Road and National Parkway and sidewalks along the roadway as well as a sidewalk along the east side to Elizabeth Smith Innovative Learning. This project will require the construction of detour pavement on the east side of the existing roadway to accommodate construction of the project. The project was awarded for construction in December 2021. Construction has begun with various lane closures (9 a.m. to 3 p.m.) and asphalt

detours. Utility construction is currently underway including the installation of storm sewer and sanitary sewer lines. This project is anticipated to be complete in the third quarter of 2023.

### Pond Street (Broad Street to Lake Street) (Community Development Block Grant, CDBG)

As a part of the Tarrant County CDBG program, Pond Street between Broad Street and Lake Street will be reconstructed with curb and gutter, sidewalks, and new water and sewer lines. The project was awarded for construction on Nov. 14 and construction has begun. Work will begin with utility construction and will necessitate temporary road closures on Pond Street and a temporary traffic detour for the eastbound lanes on East Broad Street.

The project is anticipated to be complete this summer.

## Under Design

### Day Miar Road (Grand Meadow Boulevard to Seeton Road – Street Bond Fund)

Day Miar Road is planned to be improved to a four-lane undivided concrete roadway. Roadway drainage will be curb and gutter with inlets and piping draining to an improved parallel open channel on the west side of the road. The open channel will extend from the south side of Grand Meadow Boulevard to the detention area north of Lake Ridge High School and then cross to the east side of the road through an improved culvert. Sidewalks are also included along both sides of the roadway, two

# PUBLIC WORKS

pedestrian crossings at the MISD school sites, and traffic signals at the intersections with Grand Meadow Boulevard and Seeton Road. Final plans are completed, and franchise utility companies are working on relocations. These relocations have been delayed due to crew availability but should be complete for the project to begin construction in early 2023.

The estimated construction duration is 18 months.

## **North Main Street | FM 157 Connector (Street Bond Fund)**

The proposed connector is a four-lane undivided roadway that will provide a connection from North Main Street to FM 157. This roadway will be located approximately a half mile north of Mouser Way and will align with Watson Branch Lane. The connector will reduce traffic volumes along the frontage of Legacy High School and at the intersection of Main and FM 157. This project will also eliminate the current skewed intersection of Russell Road and FM 157 and will reduce flooding potential of Watson Branch upstream of Russell Road.

Design has begun with construction anticipated to begin mid-2023.

## **Gertie Barrett Road (Meadowside Drive to Wildwood Drive – Street Bond Fund)**

This project will reconstruct Gertie Barrett Road as a 2-lane undivided 24-foot-wide asphalt roadway. Additionally, a new east/west 4-lane undivided roadway will be constructed between Gertie Barrett Road and N. Main Street. The location of this east/west roadway will align with Simpson Lane on the west side of Gertie Barrett Road. This project will involve coordination and an agreement with TxDOT.

Construction plans are nearing completion and franchise utilities are planning their relocations. Construction is anticipated to begin in the Spring of 2023.





# PUBLIC WORKS

## **South Main Street (US Business HWY 287 | Heritage Parkway – FM 917 Intersection Improvements Street Bond Fund)**

This project will add northbound and southbound right-turn lanes and pedestrian improvements to the intersection of S. Main Street/Heritage Parkway. In addition, sidewalks will be added on the eastside of S. Main Street from the Forest Brook Subdivision to Price Road. This project will involve coordination with TxDOT. Design has begun with construction anticipated to begin in the third quarter of 2023.

## **Cardinal Road Northbound Right Turn Lane at FM 1187 (Street Bond Fund)**

This project will add a northbound right turn lane at FM 1187. Through movements are causing significant delays for right turning movements and congesting the intersection. A dedicated right turn lane will allow significant reduction in delays. The project will also include improving the traffic signal, median nose, and sidewalk ramps at the intersection. Design has begun with construction anticipated to begin in the third quarter of 2023.

## **King's Way (Dallas Street to Fort Worth Street) and Hillcrest Street (Dayton Street to Fort Worth Street - Street Bond Fund)**

This project will reconstruct both King's Way and a portion of Hillcrest Street with concrete curb and gutter. The existing pavement within the project limits needs replacement. The existing sidewalks along Hillcrest Street will be reconstructed as well. Adding sidewalks along King's Way is being considered as part of the design. Design will begin early this quarter with construction beginning near the end of the year.

## **West Broad Street (Near Retta Road and Lillian Road- Street Bond Fund)**

West Broad Street will be improved to a four-lane, divided concrete roadway

from its current two-lane, asphalt rural section in this immediate area. This project will reconfigure the W. Broad Street intersections with both Retta and Lillian roads. Reconstructing these intersections will improve their safety. Design has begun with construction anticipated to begin near the end of the year.

## **Cannon Drive South (Conifer Street to Miller Road - Street Bond Fund)**

This project will design and construct Cannon Drive South from Conifer Street south to Miller Road. Cannon Drive South is shown on the throughfare plan as a minor collector roadway with a 70' right-of-way. This roadway will provide a critical route for access and circulation given the new and anticipated developments between Cannon Drive South and SH 360. The existing pavement adjacent the Rustic Meadow subdivision will be removed and replaced. Design has begun with construction anticipated to begin the third quarter of 2023.

## **TxDOT Projects**

### **US 287 Frontage Roads (Union Pacific Railroad to Lone Star Road)**

US 287 Frontage Roads (UP Railroad to

Lone Star Road)

This project includes construction of both the northbound and southbound frontage roads of US 287 between the Union Pacific Railroad and Lone Star Road as well as additional lanes at the Lone Star Road bridge and a southbound to northbound U-Turn. Furthermore, this project will include traffic signals at the Heritage Pkwy/NB US 287 jug handle intersection along with signals at the intersections of the NB and SB US 287 Frontage roads at Lone Star Road and US Business 287 at Lone Star Road. Roadway construction began July 5, 2022. The estimated construction time is 26 months.

### **Walnut Creek Drive Bridge at Walnut Creek**

This project will replace the existing bridge with a new four lane bridge including 6-foot sidewalks on each side. It is a federal bridge replacement program project administered by TxDOT. The project will be let in January 2023 with construction starting in March or April. The bridge construction will take approximately 10 months. The linear trail will be temporarily relocated to the intersection of Magnolia/Rose Park entry during construction.





## REGULATORY COMPLIANCE

The Regulatory Compliance Department enforces all city ordinances to protect property owners' investments and promote the health and welfare of the community. Regulatory Compliance officers are committed to providing compliance through a professional, efficient and due process approach for residents of Mansfield. The Regulatory Compliance houses three programs: the Code Compliance program, Health Inspections program, and Rental Inspections program.

Regulatory Compliance refers to illegal signs as "bandit" signs. The following table details the number of illegal signs they collected each month.

Illegal Signs (Bandit) Picked Up	
October	428
November	668
December	619
<b>Quarterly Total</b>	<b>1,715</b>

The garage sale ordinance gives the Assistant City Manager in charge of Development Services the authority to approve a request for a variance, if the individual making the request provides evidence supporting the need to have a third garage sale / estate sale.

### Garage Sale Permits

114

Regulatory Compliance activity is not limited to the violations listed above. The Utility Division is responsible for enforcing a number of ordinances. We continually monitor violations of the Water Conservation Plan. David Brister, Operations Supervisor of Water Utilities, has provided a table detailing his department's enforcement activity.

**Citations Issued**  
25

### Abatements

80

**Forced Mowing,  
Overhanging Limbs,  
Trash Removal,  
Visibility Issues**

Department	Online Complaints Received
Code Compliance	95
Rental Inspections	5
Health Inspections	10





# REGULATORY COMPLIANCE

## MANSFIELD ANIMAL CARE & CONTROL YEAR IN REVIEW 2022

Adopted 401 animals into new homes.

Won a \$10,000 grant from Texas Calition for Animal Protection that will allow us to assist the community with animal sterilization surgeries.

Assisted 187 households with pet food on a consistent basis.

Assisted 11 households with dog houses and material to help keep outdoor animals warm in the cold weather.

257 Animals were reclaimed back to their owners from the shelter, another 65 animals were returned in the field to the owners.

Hosted barks and rec fall hikes in oliver nature park.

Created doggy day out program to allow the public to take a dog for three hours. This improves the animal's physical and mental health.

Hosted 6 low cost vaccination clinics for the public.

Completed 52 meals on wheels routes and assisted with their animals as needed.

Started process to build new animal shelter.

Joined regulatory compliance.

Added a field supervisor and an additional part-time employee.

Created lost and found pet map that residents and animals control officers can update in live time.

Launched an internal mobile app for staff to manage pet inventory listings and lost and found pets listings. This integrates directly to a new, user friendly public portal for viewing on the city website or a standalone website.



**Regulatory Compliance Activity  
October 1 to December 30**

**Type of Case . . . . . # of Cases**

Building Permit Required . . . . .	4
Illegal Dumping . . . . .	0
Dangerous Structures . . . . .	3
Donation Boxes . . . . .	0
Dumpster Violations . . . . .	3
Garage Sales . . . . .	1
Graffiti . . . . .	1
High Grass and Weeds . . . . .	202
Miscellaneous . . . . .	19
Nuisance - tree, shrub, or plant. . . . .	14
Outside Placement of Airtight Appliance . . . . .	3
Outside Storage . . . . .	21
Property Maintenance . . . . .	42
Referred to Environmental . . . . .	0
Residential Outdoor Lighting Nuisance . . . . .	1
Right-of-Way (ROW) Obstruction . . . . .	4
ROW Obstruction (Basketball Goal) . . . . .	3
Smoking Ordinance . . . . .	0
Stagnant Swimming Pool . . . . .	1
Trash and Debris . . . . .	56
Commercial Vehicles . . . . .	7
Junked Motor Vehicles . . . . .	15
Parking on the Grass . . . . .	9
Street Parking Violation – Referred to PD . . . . .	0
Accessory Structure Setback Violation . . . . .	3
Address Identification . . . . .	0
Certificate of Occupancy Required . . . . .	0
Boats . . . . .	8
RV . . . . .	4
Trailer . . . . .	20
Chickens / Poultry . . . . .	4
Fence Violations . . . . .	9
Home Occupations . . . . .	8
Illegal Signs . . . . .	6
Non-Traditional Smoking Related Business . . . . .	0
Landscape Maintenance . . . . .	0
Overhanging Tree Limbs . . . . .	81
Parking Lot Maintenance . . . . .	0
Section 4400 - Illegal Land Use Residential . . . . .	0
Section 4400 - Illegal Land Use Commercial . . . . .	0
Sign Maintenance . . . . .	3
Solar Panel Systems . . . . .	0
Vacation Rental / Short-term Rental . . . . .	3
Vehicles on Blocks / Jack Stands . . . . .	2
Visibility Obstruction - Shrubs / Bushes . . . . .	0
Commercial Window Signage . . . . .	3

**TOTALS . . . . . 566**

**BEFORE**

**AFTER**





# REGULATORY COMPLIANCE

## Short-Term Goals | Department News

Regulatory Compliance Supervisor Narada Lee attended the AACE (American Association of Code Enforcement) Conference from Oct. 17-21, 2022.

Rebecca St. John attended the Texas Environmental Health Association Conference in Austin from Oct. 19-21, 2022.

Regulatory Compliance held a Multi-versity class on Oct. 15. The presentation included Code Compliance, Health Inspections, Multi-family Rental Inspections, Animal Care & Control, and the Mansfield Volunteer Program.

Code Compliance Officer Justin Bradford won the Rising Star Award from the American Association of Code Enforcement at their national conference.

Regulatory Compliance Supervisor Narada received his Code Official Safety Specialist Certification (15 hour online course) and a Diversity, Equity and Inclusion Certification (14-hour online course).

On Jan. 10, 2023, the Regulatory Compliance Department held a training class concerning how to deal with hoarding. Greg Smith, of GMS Presentations, presented the class to city employees from several departments, including PD, FD, Animal Control, Code Compliance, and MVP.

Regulatory Compliance Manager Cliff Griffin and Code Compliance Officer Justin Bradford will be attending a rental inspection conference in March. This conference is intended for cities that have recently created new rental inspection programs.



### Multi-family Rental Inspections

In April, we started full-fledged inspections of all multi-family complexes. First Quarter activities are in the table below:

Registrations completed	Registration Fees Collected	Annual Property Inspections	Average Inspection Score	Buildings Inspected	Units Inspected	Total Inspection Time
9	\$14,870.00	6	47.5	37	60	56 hours

### Health Inspections

Health Inspectors Rebecca St. John works hand in hand with our Code Compliance Coordinator, Marisa Loera. Marisa created numerous spreadsheets for tracking Health Inspections activities while waiting on our software program to be developed. Y-T-D activities of the Health Inspections team are in the table below:

Health Inspections	Notices Issued	Closures	Inspections	Permits Issued	Revenue Collected
Food Service	156	2	172	139	\$47,290
Swimming Pools	2	0	6	2	\$1,400
Temporary Vendors	39	0	56	24	\$1,320
Mobile Food	6	0	16	4	\$1,440
Childcare	6	0	15	3	\$400



## SPECIAL EVENTS

Special Events is responsible for producing annual events throughout the city. Some of these events include Mansfield Rocks, Hometown Holidays and more. Our special events team strives to produce remarkable experiences for the entire community.

### Veterans Day Parade

Approximately 1,500 attended the parade which featured 51 entries, including a historic flyover, the largest ever.

The city hosted the Remembering Our Fallen exhibit at The LOT Downtown over the parade weekend.





# SPECIAL EVENTS

## Hometown Holidays

More than 15,000 people attended Hometown Holidays across four days. The new partnership with MISD and the new location at the Dr. Jim Vaszauskas Center for the Performing Arts allowed huge growth and rave reviews.



The four-day event began with the massive Toys for Tots drive on Wednesday and was accentuated by fireworks on Thursday and a first of its kind drone show for Mansfield on Friday. The carnival was also expanded with six attractions. We sold over 1,400 ride tickets.



Based on a survey for 42.7% of attendees this was their first Hometown Holidays. Among those who had attended past events, 76% ranked this as their favorite spot. 98% of survey takers said they would attend again next year.



“Everything was wonderful. We went two nights. Fireworks, drone show, Santa, rides were all great. The entire event was well organized. We will be back next year. I preferred at the performing art center the best. Easy parking, it was spread out a bit so everyone wasn’t on top of each other.” – Survey taker

“We drove all the way from Palmdale, California to bring in the holidays with our grandchildren who live in Arlington. This... was worth every penny. Thank you City of Mansfield for putting on such a magical event.” – B. Alvarez

“We went last night and my entire family absolutely loved it! It was sooo much better at the PAC! Thank you city of Mansfield for putting this on! Mansfield truly is the best place to live!” – V. Payne

“Giving Grand Prairie Lights a run for their money.” – T. Portillo



“So impressed. Mansfield knows how to put the hometown in the holidays!” – P. Glover

# VISIT MANSFIELD

## Veterans Day

Video promotion for Veterans Day across YouTube captured over 6,000 impressions and led to 2,900 views and 10 click throughs. The 48% view rate was well above average of YouTube's 32% benchmark.

Through Visit Mansfield's membership in the Texas Lakes Trails program the city was able to host the Women in Aviation exhibit at the Mansfield Historical Museum the entire month of November and add a new component to the Veterans Day celebration.



The Visit Mansfield Facebook reach hit nearly 70,000 this quarter, a 7% growth from the same quarter in 2021. The focus for Instagram reels and more interactive content on that platform showed the most growth however, with Instagram reach growing by over 70% compared to the same quarter in 2021, hitting nearly 9,000 accounts.

## SGT Bishop Evans JROTC Drill Invitational

Visit Mansfield partnered with MISD to sponsor and promote the inaugural SGT Bishop Evans JROTC Drill Invitational at FieldhouseUSA on Nov. 19. The first of its kind tournament in Mansfield had four teams in 2022, with one traveling from as far as Louisiana. The 2023 tournament is already looking to expand to 15 teams making it a new, key piece of Mansfield's tournament scene.



## Winter Wreckreation

Visit Mansfield sponsored a new youth basketball championship in late December with the group Young Champions, bringing in youth teams from across the state for a series that fills in an important slot in the local tournament calendar.

## Hometown Holidays

Video promotion for Hometown Holidays across YouTube captured over 47,600 impressions and led to 27,200 views. The 57% view rate was much higher than YouTube's 32% benchmark. The new official website for the event received over 13,000 visits, 10,000 unique visitors and 31,000 page views in the month leading up to Hometown Holidays. 10% of all visitors found the website through searches.

75% of site visits came from users outside of Mansfield. 93% of visitors were from Texas.

Visitors spent an average of 1 minute 19 seconds on each page.

Ride tickets were sold to 43 different zip codes including multiple states and distant Texas locations which were targeted in advertising plans.

## Social Media and Web

The "Mansfield Monday Morning Coffee" series was produced, featuring eight local coffee shops with a primary focus on Instagram Reels but adapted for all social media. The series collected 10,796 views on Instagram, 398 views on YouTube and 1,692 views on Facebook for a total of nearly 13,000 views.

The Visit Mansfield website received 16,981 page views in the quarter. This was still a 27% increase over traffic in Q1 of 2020 and a 3% increase over Q1 of 2021. Views of the home page and the Haunted Mansfield event page were both still up 19% and 11% respectively over 2021.

The top 5 most visited pages for Q1 were Haunted Mansfield, Events, Mansfield Attractions, Things to Do and our Holiday Event Blog.





## WATER UTILITIES

The Water Utilities Department is dedicated to providing high-quality drinking water to our citizens and local businesses, and strives to protect the environment through effective wastewater treatment. Water Utilities works closely with the Environmental Services Department to provide public education on how to conserve and protect water, and keep our waterways clean from trash and hazardous materials.

### Projects under construction:

#### Aerial Sewer Crossings

**Purpose:** To upgrade six sewer crossings in Mansfield. The crossing at Walnut Creek and the service road of US 287 is the first that will be improved.

**Budget:** \$2.7M

#### Water Pump Stations Project

**Purpose:** To upgrade several pump stations with tank coatings, electrical equipment, emergency generator connections, structural improvements and instrumentation. Under construction.

**Budget:** \$400,000

#### PCS Replacement Project

**Purpose:** To migrate the existing SCADA system to VT SCADA, replace numerous programmable logic controllers and implement a secure and protected WIFI system.

**Budget:** \$1.265M

#### Wastewater Lift Stations Upgrades Project

**Purpose:** To upgrade wastewater lift stations. Under construction.

**Budget:** \$85,820

### Projects under design:

#### Turner Way Lift Station Rehabilitation Project

**Purpose:** To modernize the station's design standards by implementing backup power, pumping provisions and more. Under construction.

**Budget:** \$1.07M

#### 30" Water Line

**Purpose:** To construct a 30-inch water line that will connect the east and west sides of Mansfield and upsize several water mains described in the water master plan. Under construction.

**Budget:** \$1M.

### Projects in the bidding process:

#### Brown Street Sewer Replacement

**Purpose:** To replace approximately 700 feet of clay sewer main.

**Budget:** \$100,000

### Other projects:

#### Pilot Study

**Purpose:** To study a membrane water-filtration system that could advance the capabilities of the Bud Ervin Water Treatment Plant and future water treatment facilities.

**Budget:** \$478,440

In partnership with NanoStone, the pilot study equipment has been installed and piping connections are complete. Chemical dosing is currently being configured to optimize the required flux rates. A partnership with the City of Fort Worth in which they would help facilitate the necessary regulatory testing is now in discussion.



# WATER UTILITIES

## What We've Been Up To

Five part series of continuing lessons with Alma Martinez students; 33 students and one teacher at each session. Lessons included animal and plant life cycles, native and adaptive plants, how we get/treat our water, importance of water conservation, composting and recycling. Students used this information for a project based learning experience that continued most of the fall semester. Student project presentations and judging by local experts. All of 5th grade at Alma Martinez (around 100 students) participated in creating STEM projects related to creating container gardens using native and adaptive plants and vegetables for helping with food insecurity. The top projects were presented "Shark Tank" style to a panel of local experts with the first and second place winners having their projects funded to actually be built. City staff worked on the panel of experts to judge the projects. This was a culminating piece to the lesson series conducted in October and November.

Boo Bash with 300+ participants

Turkey Palooza

Water Treatment Plant Tour with Lake Country Christian School. 32 students; 4 teachers; High School Chemistry and Honors Chemistry classes. Students learned about the whole process of water treatment from raw water to distribution, along with the importance of water conservation and easy ways to conserve.

Email blast to multi-family managers for Holiday Grease Roundup. Info went out to 30 apartment complex managers.

Smart Scape class survey 2023

Water & Environmental Fall/Winter Newsletter.

Student Interviews at Ben Barber film class. Students interviewed staff for film projects on environmental concerns and conservation methods.

Worked with student intern



Student radio ads - The WILD radio station at Ben Barber New Education van completed Planning for a large student learning event on Jan. 19th involving almost 200 environmental science students from Lake Ridge High School. They will be coming to the Service Center on Jan. 19 to learn about stormwater protection. TRWD and TRA will be assisting as well as Environmental Services staff.



Won Keep Texas Beautiful Green Bag Grant for butterfly gardens that will be installed this spring at two more MISD campuses.





# WATER UTILITIES

## Utility Billing Statistics Oct. 1 to Dec. 30

- Responded to 17,875 phone calls
- Sent 28,384 WaterSmart group messages
- Sent 6,839 WaterSmart leak alerts

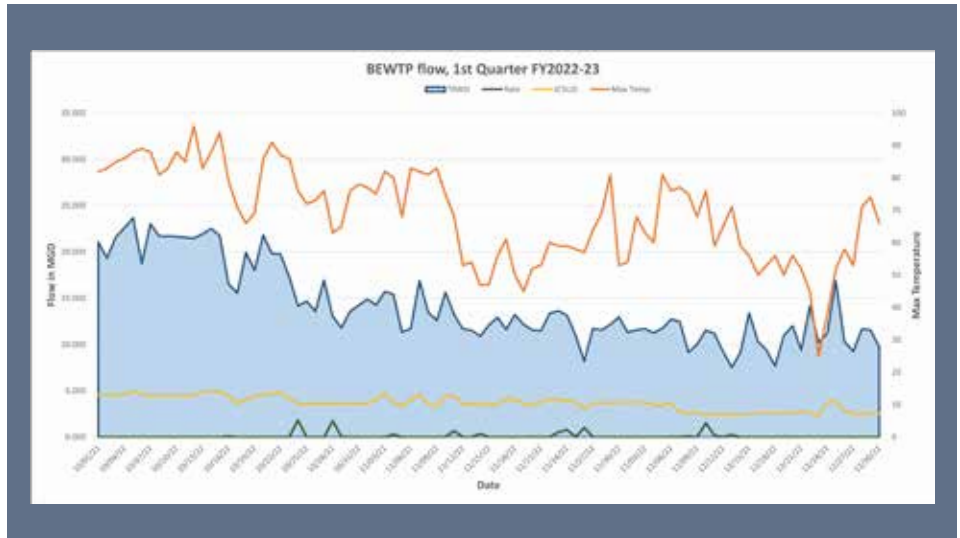
## Water Supply Status

Mansfield Water Utilities, in collaboration with Tarrant Regional Water District, continually monitors the potential impacts of climate trends within the system. TRWD watersheds have not received the typical amount of rainfall experienced over the past several years.

Although La Niña conditions of overall drier and warmer than normal conditions persist for North Texas, the monthly rainfall total through Nov. 27 is 6.4 inches, which is nearly three times the monthly normal rainfall for November of 2.3 inches. The rainfall that occurred between Nov. 23 and 27 produced a much-needed boost to TRWD's total system storage of approximately 3%, and resulted in slightly below expected average water demands for TRWD's four primary customers. La Niña conditions are anticipated to remain throughout the winter months.

The November Riverware forecast was run on Nov. 28 to capture the effects of the rainfall that occurred during the week of Nov. 21, and the results indicate that Stage 1 drought conditions might be reached sometime in March or April 2023. Although the forecast does not actually fall below 75% total storage during that time frame, it comes close enough to the threshold that it is possible, especially given how far into the future this may occur. The results of this forecast are shown in the Protected Total System Storage chart.

We are currently at 81.5% total system storage, and it has not changed in total storage in the last 30 days. The model shows in a dry condition scenario moving forward, the possibility of dropping



to 75% capacity occurring in June/July. Spring rainfall, outdoor water use/demand and the evaporation rates from lakes will have an impact on water supplies. Not much rainfall is expected in January/February. Through March, below average precipitation and above normal temperatures are expected.

If MWU needs to implement stage 1 "Water Watch" as defined in the 2019 Drought Contingency Plan, staff will coordinate with the City Council and City Management first, followed by notifying the public and then TCEQ. The water use reduction goal for stage 1 is to decrease use by 5% through increased public education and implementation of a twice-per-week watering schedule for landscape irrigation. We will continue to work with TRWD to monitor climate trends and impacts on available water supply and provide updates as necessary.



## Bud Ervin Water Treatment Plant Statistics

### AVERAGE RAW WATER FLOW

Q1 (2023)

14.19 millions of gallons per day

2.60% decrease from Q1 (2022)

### AVERAGE PUMPAGE FLOW

Q1 (2023)

13.91 millions of gallons per day

2.14% decrease from Q1 (2022)

### PEAK PUMPAGE FLOW

Q1 (2023)

23.23 millions of gallons per day

0.46% decrease from Q1 (2023)



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