

WHEREAS, the more than 23 million small businesses in the U.S. represent more than 99 percent of American employer firms, create more than two-thirds of the net new jobs and employ more than 55 percent of the working population in our country; and

WHEREAS, 89 percent of consumers agree that small businesses contribute positively to the community and its local economy by supplying jobs and generating tax revenue and 93 percent of consumers believe it is important to support small businesses; and

WHEREAS, with small businesses generating 46 percent of the U.S. private gross domestic product, the successes of these entrepreneurs and businesses is critical to the country's overall economic health; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday and encouraged consumers to support the small businesses in their communities; and,

WHEREAS, Mansfield celebrates our city's small businesses and the impact they have on the success of our local economy and the unique contributions they make to our community;

NOW, THEREFORE, I, David Cook, Mayor of the City of Mansfield, Texas, join with the members of the City Council, and hereby proclaim Nov. 29, 2014, as

SMALL BUSINESS SATURDAY

in Mansfield and ask all residents to support the small businesses in our city, not only on this day but throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the official seal of the City of Mansfield, Texas, to be affixed this 24th day of November, 2014.