

Mansfield Quarterly

FISCAL YEAR 2024

QUARTER 4

TRAPS North Region Maintenance Rodeo

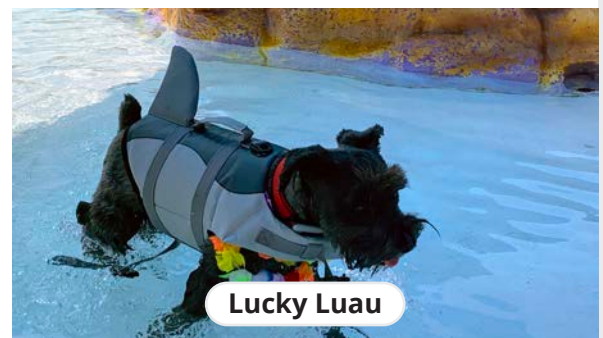


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True **NORTH**



The City of Mansfield's GUIDING PRINCIPLES

Noteworthy Essentials

The City of Mansfield will continue to deliver high-quality essential services to its residents, businesses, and visitors.

Organizational Excellence

The City of Mansfield will foster a healthy environment for its own employees to maximize productivity, boost morale, attract high-quality candidates and establish itself as a destination employer.

Remarkable Experiences

The City of Mansfield will find creative and innovative ways to provide its residents, businesses and visitors with world-class amenities and experiences - above and beyond essential functions and services.

Together As One

The City of Mansfield will remain a close-knit community as growth continues. The City of Mansfield will provide world-class social infrastructure and opportunities for all its residents to connect and enjoy remarkable experiences together.

Healthy Economy

The City of Mansfield will support and strengthen its economy in all strategic decision-making and will leverage its assets to preserve its economic vitality.



Baseball History Exhibit

BUILDING SAFETY

The Building Safety Department promotes construction methods that provide for the safety of occupants and appropriate use of the buildings. We strive to assist applicants and citizens with construction projects using an efficient and professional approach. We process permit applications, conduct plan review, and complete field inspections according to the 2018 International Code Council construction guidelines as adopted by our City Council.

Building Safety Activity July 1 to Sept. 30

Inspected and Completed

- 200 Carlin Road – Shell Office Building
- 1701 Fountainview – Kelley Shell Office Building
- 410 U.S. 287 – Portillos Restaurant
- 1660 E. Broad Street – Retail Shell
- 3000 E. Broad Street – Retail Shell
- 990 N. U.S. 287 #124 - Hearth Café Expansion
- 101 W. Debbie Lane #104 - Mathnasium Tutoring
- 1960 Heritage Pkwy. #150 - Sentry Aerospares

Approved and Under Construction

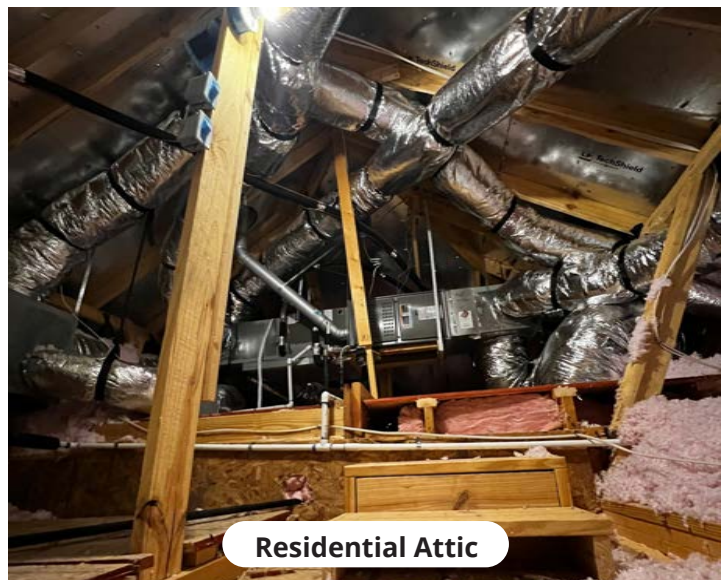
- 4451 E. Broad Street - Shell Office Building
- 1725 E. Broad Street – The Alexander Apartments
- 1601 Heritage Pkwy. - Police Complex
- 213 E. Debbie Lane - Sonie Eyecare Medical Office
- 2301 E. Broad Street – Retail Shell Buildings #100 and #200
- 812 S. 5th Ave - Don Lee Farms Expansion
- 1320 S. US 287 - Medical Building
- 3000 Reserve - Townhomes at the Reserve
- 700 E. Debbie Lane - Retail and Showroom
- 402 S. US 287 - Camp Bow Wow Dog Care Facility
- 945 Trinity – Ferguson Warehouse
- 120 N. Mitchell Rd. – Office Shell
- 2300 Reserve Way – Leasing and Amenities Center
- 500 E. Dallas – St. Jude Addition
- 1855 Lone Star Rd. – NRG Phase II Volleyball
- 3801 Britton Rd. – Data Center
- 2771 Broad St. #211 – Teaspoon
- 1100 S. Main St. – Texas Collision
- 620 Wisteria St. – Animal Care & Control Center
- 1195 W. Debbie Ln. – Convenience Store & Fuel
- 1101 W. Debbie Ln. – Best Maid Storage & Tankyard



Pump Truck to Pour Driveway



Driveway Preparation



Residential Attic

BUILDING SAFETY

Currently in Review

- 961 W. Debbie Lane – Shell Building for Office Condos
- 250 N. Miller - The Revel Apartments
- 603 Strada Cir. – Office Shell
- Urban Living Phase 2 – Apartments
- 971 Matlock Rd. – Shell and Office
- 2199 Matlock Rd. – Matlock Dentistry
- 1935 FM 157 – Dr. Azer Veterinarian Practice
- 1400 U.S. 287 – Shell & Medical Office
- 1061 N. S.H. 360 – Texas Trust
- 2421 E. Broad Street – Retail Facility in the Reserve
- 2411 E. Broad Street – Retail
- 1100 Heritage Pkwy. – Oldcastle Expansion
- 605 E. Broad Street – Geyer Commons
- 1101 W. Debbie Lane – Best Maid Shop
- 3180 E. Broad Street – Hilton Garden Inn
- 21 E. Debbie Ln. – Lightbridge Academy Daycare
- 203 S. Walnut Dr. – Fire Station 1

Fees Collected
\$4,309,031.09

BY THE NUMBERS **JULY 1 to SEPT. 30**

Received applications, performed plan review, and issued permits including:

214	New Residential
36	New Commercial
255	Additions & Remodels
74	Miscellaneous Permits
69	Cert. of Occupancy
401	Single Trade Permits
240	Garage Sale Permits
20,473	Inspections Conducted



COMMUNICATIONS & OUTREACH

The Communications and Outreach (C&O) team creates and delivers external communications for the City of Mansfield to maintain transparency and engagement with its residents. This department also oversees the website, social media and media relations on behalf of the city. Additionally, this team is responsible for creating engagement opportunities through annual outreach events, My Mansfield Muni-Versity and the Mansfield Volunteer Program.

The Communications & Outreach (C&O) team wrapped up a busy final quarter of fiscal year 2024. Here's a peek at what the C&O team accomplished over the past quarter.

In a rapidly growing city like Mansfield, it can be difficult to keep up with everything that's going on. The C&O team is dedicated to making information for residents easily accessible. One of the ways staff has been working on this priority is revamping the resident e-newsletter, which will be coming soon. In the meantime, if you want to be on the list for the relaunch, make sure you're signed up on our website to receive them. Sign up at <https://www.mansfieldtexas.gov/list.aspx>.

The C&O team covered a number of exciting groundbreaking and ribbon-cuttings. Projects include the Staybolt Street District, a new data center, and the long-awaited expansion to the Chris W. Burkett Service Center which also includes a new Animal Care & Control facility! Our new furry family members will have cutting-edge amenities featuring 130 living areas for dogs, 135 cat kennels, medical facilities with extra recovery kennels, and spaces for community outreach and education while they wait for their new families to find them.

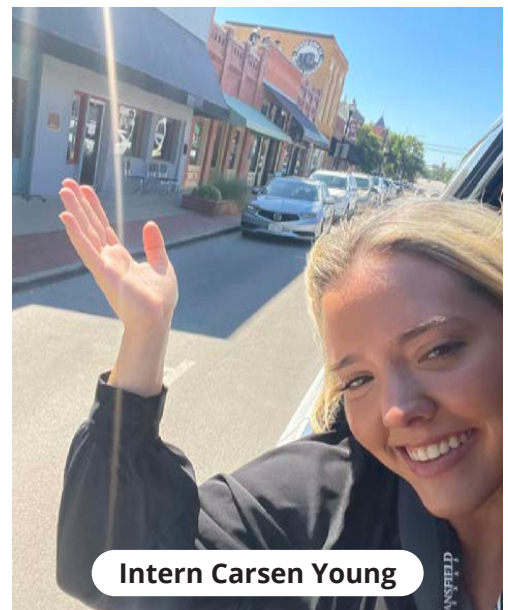
C&O also welcomed college intern, Carsen Young. Carsen is currently pursuing her Bachelor of Arts in Strategic Communication from the University of Louisiana at Lafayette. Carsen has been helping with the production of the city's annual budget video alongside creating collateral for various city channels.

Staff continues to partner with other city departments like our Municipal Courts team to capture event images from their Power of You(th) event in September. This event was hosted by the Municipal Courts in partnership with Fire and Police alongside Mothers Against Drunk Driving (MADD) aimed at providing tools to resist peer pressure and empower Mansfield's youth to make good decisions.

And last, but not least, C&O staff represented the city at the annual City-County Communications & Marketing Association's (3CMA) conference, where they gained valuable insights into current information trends and how to continue providing the best information for residents. Mansfield was proud to bring home the top honor of Savvy award, for "Best Recurring Video" category for the City Council Recap videos! These recaps can be found on the city's Facebook and YouTube channels on the second and fourth Tuesday of the month. Check them out at <https://www.facebook.com/CityMansfieldTx>.



Power of You(th)



Intern Carsen Young



Groundbreaking for Animal Control Facility



3CMA Award for City Council Recaps



Muni-Versity with Dustin Dangli

Neighborhood Services

The C&O team partnered with the city's Environmental Services team for a service day in honor of 9/11. More than 200 volunteers spent their Saturday cleaning up area parks and creating cards for veterans and first responders.

The fifth cohort of the city's civic academy My Mansfield Muni-Versity began in August. Participants have spent their Wednesdays visiting various city facilities and learning from departments like Planning & Zoning, Parks & Recreation and more. Some of their activities included "building their own special event" and participating in a mock zoning case. Participants will wrap up their final classes in October and be recognized during the Oct. 28 City Council meeting. This class is hosted annually in the fall.

This summer also marked the launch of My Mansfield Mini-Versity, a version of the civic academy specifically geared toward young adults. This three-day intensive camp met capacity early in the application process and partnered with Mansfield's Youth Council to build a pipeline for future MYC members and engage the community's youth in the city's activities.

The quarter rounded out with finalizing the presentation of the President's Volunteer Service Awards (PVSA) to 2023 volunteers. The PVSA is a prestigious award issued by the President of the United States to recognize civic volunteerism.



• Nextdoor Members - 37,454 (+887)



• Facebook Followers - 28,722 (+571)



• Youtube Subscribers - 809 (+17)



• LinkedIn Members - 1,733 (+196)



• Instagram Members - 1,718 (+99)



BY THE NUMBERS JULY 1 to SEPT. 30

Top Posts by Reach

82.2K	Haunt the Block
70.8K	Most Livable Cities
45.4K	Guinness Drone Show
23.6K	Staybolt Street District
16.3K	Trinity Metro Launch
14.1K	Drone PSA

Website - MansfieldTexas.Gov

700K	Total Page Views
194K	Total Users

Top Pages by Views

77K	Homepage
44K	Search
34K	Utility Bill Change
28K	Job Opportunities
27K	Water Utilities



Mini-Versity

CULTURAL ARTS



Farr Best Theatre

Our team produced 56 events (up from 27 events last quarter) at the newly renovated Farr Best Theatre with 79 days of use. The new stage lights and sound equipment are notable improvements that help provide the best experience for our residents and visitors of this storied building in our booming downtown.

Hispanic Heritage Talent Show

On Sept. 29, the Farr Best Theater hosted the Hispanic Heritage Talent Show to celebrate the cultural heritage of the Hispanic community in Mansfield. In addition to performances and original artwork, the event offered authentic Hispanic concessions and unique crafts and offerings from vendors showcasing their products.



Public Art Survey

With a new piece of public art set to be commissioned in the near future, staff sought the input of residents on what they'd like to see and received 371 public art survey responses. Residents were reached via social media, at numerous special events and through QR codes placed at city facilities.

Cultural Incubator

The Cultural Incubator Program, which began just two years ago, received a 2024 Excellence Award for Neighborhood Development by the International Economic Development Council. The program has led to a 140% increase in space utilization at the Farr Best and a 400% increase in attendance at the theater since its inception.



ECONOMIC DEVELOPMENT

The Mansfield Economic Development Corporation's (MEDC) mission is to increase the City of Mansfield's tax base by attracting desirable new development to the community and assisting with the retention and expansion of existing businesses. MEDC engages in a variety of marketing initiatives to attract new businesses and works with existing businesses to help them grow and expand.

David Godin Reception

We celebrated David Godin's 8 years of service on the Mansfield Economic Development board. As he completes his term as President of the MEDC board, he will begin a new role on the Planning and Zoning board. Fellow board members and city staff attended his reception to share their gratitude for his many years of service and commitment.

Society of Commercial Realtors Econ. Dev. Panel Discussion

Jason Moore, Executive Director of MEDC, spoke at this event and shared the exciting developments coming to Mansfield.

BisNow Life Sciences Event

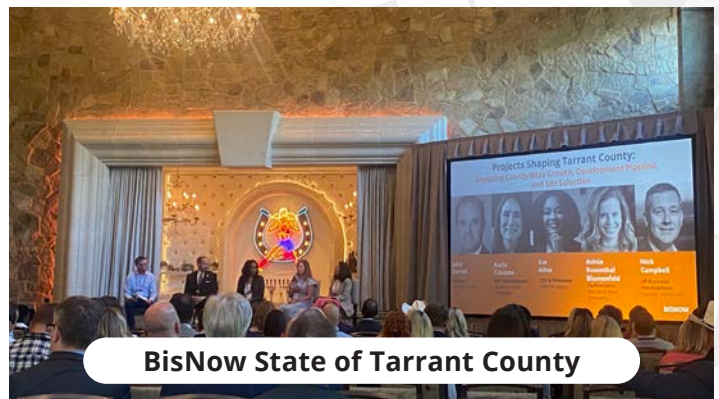
Rachel Bagley moderated a panel discussion on the Future of Life Sciences in DFW and discussed the new innovation district, The LinQ, and how that project will be a catalyst for new life sciences innovation in the DFW metroplex.

BisNow State of Tarrant County Event

MEDC sponsored this event and showcased The LinQ innovation district.

North Texas Regional Certification Agency Lunch & Learn

MEDC sponsored this event and showcased The LinQ innovation district.



ECONOMIC DEVELOPMENT

Staybolt Street Groundbreaking

The 100-acre district will bring one of the first HighFive Entertainment to DFW. Bowling, arcade games, and a rooftop concert venue will be featured in this three-story space, which will also host both youth and elite athletics.

BioNTX iC3 Conference

MEDC attended this conference to make connections and bring awareness to Mansfield's new innovation district, The LinQ.

Healthcare Alliance - Sept. 17, 2024

MEDC hosted the Healthcare Alliance meeting at Methodist Mansfield Hospital. This is a networking event for companies in health and wellness, allowing them to build referral networks and share best practices.

Ladies in Commercial Real Estate Yoga Event

Sunshine Yoga Shack hosted the monthly LCRE Mansfield event at their downtown location on Sept. 26.

SemiCon 2024 - July 7-11, 2024

MEDC attended SemiCon 2024 in San Francisco to create opportunities for new economic growth in Mansfield within the semiconductor industry. Mansfield's commitment to innovation and skilled workforce makes it an attractive destination for the semiconductor industry and secondary industries as Texas continues to lead in manufacturing and technology.

NTCAR: Economic Impact of FIFA World Cup 26 - Sept. 18

This event highlighted the impact the 2026 FIFA World Cup will have on DFW. With the completion of Mansfield's soccer stadium in Staybolt, the city will be a prime location to attract teams, fans, and businesses during the World Cup.

Kroger Grand Re-opening

The Kroger at Matlock and Debbie Lane celebrated a grand re-opening after major renovations over the last several months.



BioNTX iC3 Conference



Greenjacket Ribbon Cutting



Texas Trust Groundbreaking



Kroger Grand Reopening



Healthcare Alliance



LCRE Yoga Event



The Vault Grand Reopening

ENGINEERING REPORT

This Quarterly Road Report includes street projects currently under construction or in the design phase in the City of Mansfield. For the most up-to-date information about street projects in the City of Mansfield, please see our Roadway Capital Projects Dashboard.

Street Projects Under Construction

Day Miar Road (East Broad Street to Seeton Road) Street Bond Fund, Tarrant County Transportation Bond Fund, Grand Prairie

Day Miar Road is being improved to a four-lane undivided concrete roadway. Roadway drainage will be curb and gutter with inlets and piping draining to a parallel open channel on the west side of the road. The open channel will extend from Grand Meadow Boulevard to the detention area north of Lake Ridge High School. The project includes sidewalks along both sides of the roadway, two pedestrian crossings at the MISD school sites, and traffic signals at the intersections with Grand Meadow Boulevard and Seeton Road enhancements. Project construction is being coordinated with the MISD and City of Grand Prairie.

The reconstruction and excavation of the MISD ponds near Broad Street is progressing as weather permits. The construction of water lines and drainage structures will continue in phases until complete. Paving construction is complete except at driveway connections, addressed on a case by case basis with the Property Owner. Traffic has been moved to the center of the roadway to allow for work in the ROW to be completed. Day Miar Road has been reopened to one lane in each direction. Grand Meadow Boulevard & Seeton Road traffic signals are also still progressing.

Gertie Barrett Road (Country Meadow Drive to Wildwood Court) Street Bond Fund

This project will reconstruct Gertie Barrett Road as a 3-lane undivided 36-foot-wide asphalt roadway with a turn lane where appropriate.

Construction has been suspended due to utility conflicts, expected to be clear in November.

Mansfield Country Estates Street Bond Fund

Asphalt reconstruction of all roadways within the Mansfield Country Estates subdivision.

Construction has resumed and is anticipated to be complete late 2024.

South Holland Road (Stonebriar Trail to Garden Path Lane) Street Bond Fund

South Holland Road will be improved to a four-lane divided thoroughfare. The project includes completing the north side of National Parkway west of Holland Road and several hundred feet to the east. It includes a traffic signal at Holland Road and National Parkway and roadway sidewalks and a sidewalk along the east side to Elizabeth Smith Innovative Learning. This project requires the construction of detour pavement on the east side of the existing roadway to accommodate construction.

Street light installation on Holland Road by Oncor has been delayed by Oncor staffing changes but will start at the end of Oct. or beginning of Nov. The construction is substantially complete. Final vegetation establishment, irrigation and punch list items are being completed. HOA coordination has started for returning maintenance back to the respective owners.

US 287 Frontage Roads-TxDOT (UPRR to Lone Star Road) TxDOT

This project includes construction of both the northbound and southbound frontage roads of US 287 between the Union Pacific Railroad and Lone Star Road and additional lanes at the Lone Star Road bridge and a southbound to northbound U-Turn. This includes traffic signals at the Heritage Parkway/Northbound US 287 jug handle intersection along with signals at the intersections of the Northbound and Southbound US 287 Frontage Roads at Lone Star Road and US Business 287 at Lone Star Road.

Roadway construction anticipating completion in early 2025. Traffic control shift on the main lanes started 8/5, reducing the travel lanes to 1 lane in each direction on one side of the highway.

Matlock Road Left Turn Lanes (SB at Cannon Drive & NB at Country Club Drive) Street Bond Fund

Extension of southbound and northbound left turn lane at Matlock Road & Cannon Drive to provide more storage.

Project has been publicly bid and is being awarded at City Council. Construction is anticipated to begin in a few weeks.

Street Projects Under Design

Cardinal Road NB Right Turn Lane at FM 1187 Street Bond Fund

Design and construction of a northbound right turn lane at FM 1187. Cardinal Road is an improved roadway with a traffic signal at FM 1187. It is a minor collector serving MaryJo Sheppard Elementary School and residential traffic onto FM 1187. The northbound approach currently accommodates a left turn lane and a combination through and right-turn lane. To assure safety the improvement will also necessitate improving the traffic signal, median nose and pedestrian route at the intersection.

100% plans have been received and under staff review. ROW acquisition is beginning. The project is anticipated to bid later this year.

East Broad Street (Fire Station to Holland Road) Street Bond Fund

This will provide improvements around the TX-360 intersection necessary to maximize vehicle throughput, especially eastbound to northbound movement. Creating dual-left turn lanes on the bridge and extending west is anticipated. Right-of-way acquisition at the southwest corner of the intersection will be considered if necessary. Limits may extend west to Cannon Dr. and east to Holland Rd. to maximize vehicle throughput. This will likely utilize asphalt pavement as is existing to the west. A traffic signal at Fire Station 3 will be included.

A 30% design set is complete and in review.

North Street (Oak Street to North Side of Walnut Creek) Street Bond Fund, TxDOT

Reconstruction of existing bridge over Walnut Creek and roadway improvements south to Oak Street.

City has terminated the agreement with TxDOT and continuing with design of 30% plans.

ENGINEERING REPORT

West Broad Street (Lillian to Retta) Street Bond Fund

Design phase. West Broad Street will be improved to a four-lane, divided concrete roadway from its current two-lane, asphalt rural section in this immediate area. This project will reconfigure the West Broad Street intersections with both Retta Road and Lillian Road. Reconstructing these intersections will improve their safety.

Design is progressing toward a 60% submittal.

East Broad Street & Wisteria Street Intersection Improvements Street Bond Fund

The intersection improvements are expected to consist of widening the northbound approach, extending storage for eastbound and westbound left turns, installing pedestrian accommodations, and installing a traffic signal.

Project will be publicly bid on Oct. 16. Construction start will likely begin at the beginning of 2025.

East Debbie Lane Median Opening (Walmart/Kroger Driveways) Street Bond Fund

The project will eliminate left egress from driveways by constructing protected offset left turn lanes from Debbie Lane into shopping centers. Left turn outs will be prohibited.

The design has started and anticipated to take approximately 6 months.

Elizabeth Lane - 49th Year CDBG Community Development Block Grant

Elizabeth Lane is to be reconstructed in asphalt with sidewalks on both sides of the street. Utilities are to remain with minor upgrades. A creek crossing will be installed with a turnaround configured on the south side of the creek. This project funded in part by the Tarrant County Block Grant.

Project is progressing towards 100% plans. Right-of-entry agreements have been mailed. The process of contacting property owners for right-of-entry permissions is in progress.

LFW Street (WCD to Willow), Live Oak Street (Dayton to FW) Street Bond Fund

This project includes the reconstruction of the existing streets and the addition of new sidewalks. The project also incorporates a drainage

analysis to possibly add additional storm drain to facilitate better drainage function in the street.

Design is underway and progressing toward a 90% submittal. An off-site drainage channel is being coordinated with the downstream property owner.

Heritage Parkway Eastbound Lanes (South Main Street to Commerce Drive) Street Bond Fund

Reconstruction of existing eastbound lanes and addition of third eastbound lane. Extension of Heritage Parkway/South Main Street westbound to northbound turn lane to provide more storage.

Design is progressing toward a 30% submittal.

Harvest Point-Heritage Parkway (Lone Star Road to Union Pacific Railroad) Street Bond Fund, TIRZ #4

Reconstruction of Heritage Parkway to a 4-lane roadway from Lone Star Road to National Parkway. The railroad crossing is anticipated to be realigned and constructed as a quiet zone crossing.

Design is underway. Coordination of the Union Pacific railroad crossing is still in progress.

Harvest Point-Heritage Parkway (South of Lone Star Road) Street Bond Fund, TIRZ #4

Reconstruction of Heritage Parkway to a 4-lane roadway from Lone Star Road to National Parkway. The railroad crossing is anticipated to be realigned and constructed as a quiet zone crossing.

Design of the bridge is currently underway with Dunaway.

Harvest Point-Lone Star Road and Stadium Development Streets Street Bond Fund, TIRZ#4

This project will reconstruct Lone Star Road to a 4-lane roadway with a roundabout at the Heritage Parkway intersection. The project also includes new streets that will serve the proposed stadium site north of Lone Star Road.

Construction is in progress.

North Main Street to FM 157 Connector Street Bond Fund

The proposed connector is a four-lane undivided roadway that will provide a connection from North Main Street to FM 157. This roadway will be located a half mile north of Mouser Way and will align with Watson Branch Lane. The connector will reduce traffic volumes along the frontage of Legacy High School and at the intersection of Main and FM 157. This project will also eliminate the current skewed intersection of Russell Road and FM 157 and will reduce flooding potential of Watson Branch upstream of Russell Road.

90% engineering plans have been reviewed and easement acquisition will begin shortly. Franchise utilities are designing relocations. Right-of-way acquisition is expected to take several months with construction beginning in mid-2025.

South Main Street at Heritage Parkway Intersection Street Bond Fund

This project will add northbound and southbound right-turn lanes and pedestrian improvements to the intersection of South Main Street/Heritage Parkway. Sidewalks will be added on the east side of South Main Street from the Forest Brook Subdivision to Price Road. This project will involve coordination with TxDOT.

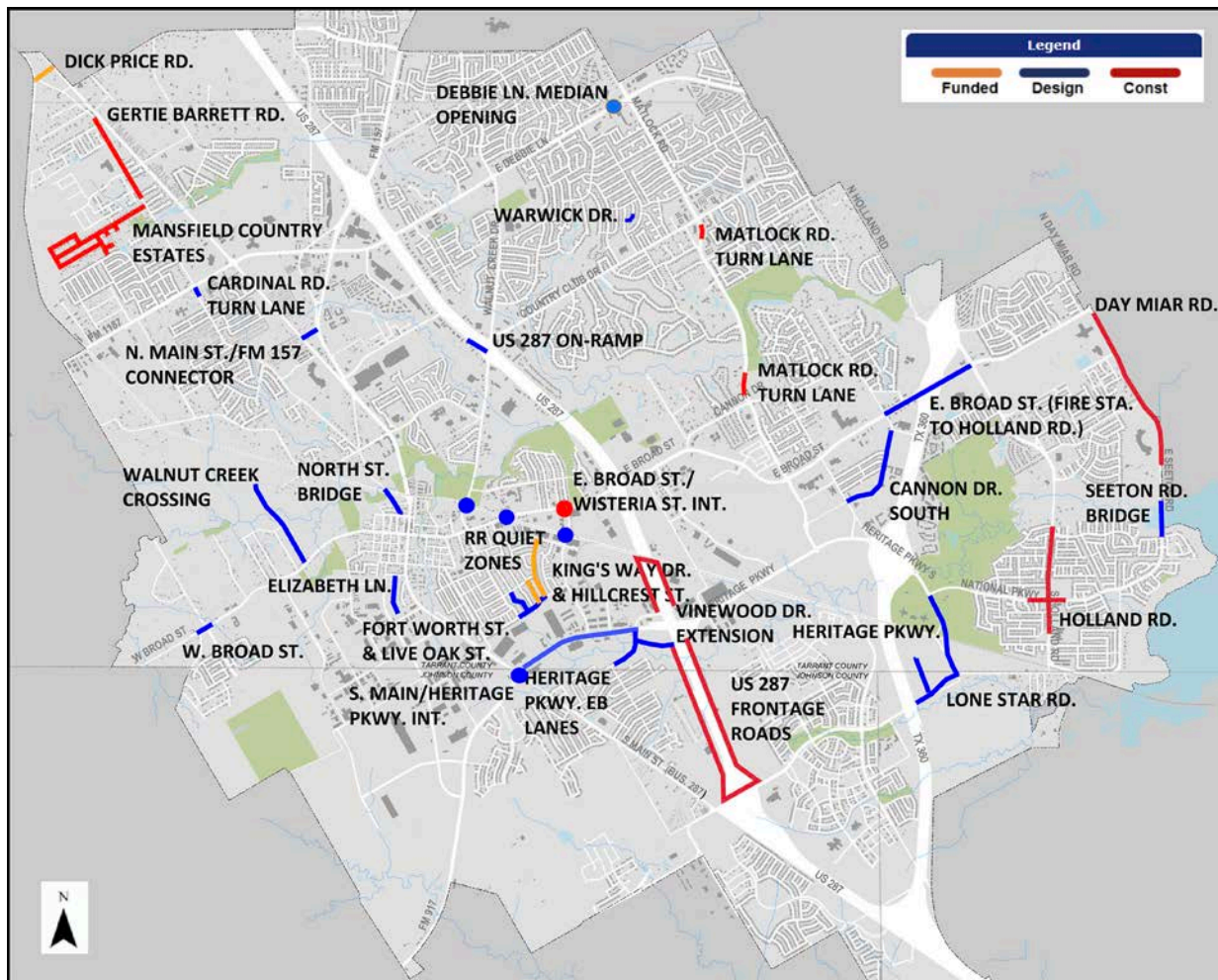
Currently pending franchise relocation schedules and easement acquisitions, construction is anticipated to begin early 2025.

Railroad Quiet Zones (Walnut Creek Drive, Broad Street, Wisteria Street) Street Bond Fund

This project includes the reconstructing of the railroad crossings at Walnut Creek Drive, East Broad Street, and Wisteria Street. This project will reconstruct these crossings to meet the Union Pacific Railroad standards for Quiet Zone Crossings that will no longer require trains to sound their horns at the crossings.

60% design plans have been reviewed. Staff will be contacting affected property owners with concepts for comment. Railroad comments were considerably different from the pre-diagnostic meeting and further coordination is required. Then progress towards 90% plans will begin.

ENGINEERING REPORT



Seeton Road Bridge Street Bond Fund

This project will improve the bridge and pedestrian connection of Seeton Road across Joe Pool Lake. Anticipated to construct a 2-lane roadway with a hike and bike trail from the southern Lake Ridge High School driveway south across Joe Pool Lake to south of Edgewater Drive.

Conceptual design and cost estimates completed. Estimated cost is significantly higher than anticipated. The study considered different alternatives which will be revisited to determine if there are more feasible cost options. A meeting was held with Joe Pool Lake USACE staff to confirm acceptable alternatives. The consultant will complete conceptual study for the project to move forward to design and construction when funding is available.

US 287 On-Ramp (North of Walnut Creek Drive) Street Bond Fund

This project will construct an on-ramp from the southbound US 287 frontage road to US

287 just north of Walnut Creek Drive. A schematic design will be prepared and submitted to TxDOT for review. Upon approval, design will be completed followed by construction of the ramp. Depending on the complexity of the final design and required processes of the TxDOT review, the project will take approximately two to three years to complete.

Consultant processing TxDOT required traffic data and forming report for TxDOT.

Vinewood Drive (to Heritage Parkway) and US 287 Connector Street Bond Fund

This project will extend Vinewood Drive across Low Branch to Heritage Parkway with pedestrian and signal improvements at the intersection. It will also include a separate extension to the US 287 Southbound Frontage Road.

Design is progressing towards a 30% submittal.

Warwick Drive (Concord Drive to East) Street Bond Fund

Reconstruct existing pavement.

60% plans have been submitted for review.

Westhill Parkway (Westhill Parks to Broad Street) Street Bond Fund

The proposed project is an approximately 2,900 long, 29' wide (back of curb to back of curb) roadway from West Broad Street to and including the proposed roundabout at the intersection of preliminarily designated streets of Delta and Charlie in the proposed Westhill Parks subdivision. The project does include an approximately 500' bridge crossing Walnut Creek, and a 6' wide concrete sidewalk along one side of the roadway and bridge.

Design is progressing towards a 30% submittal.



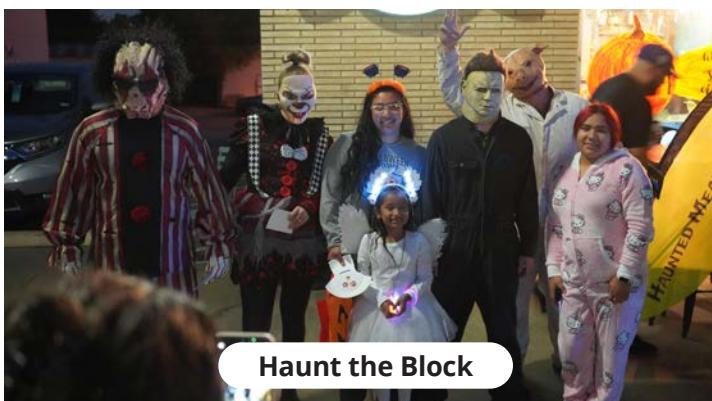
HISTORIC DOWNTOWN MANSFIELD

Haunt the Block

City Council approved a Historic Downtown Community Activation Grant to Mansfield Business Alliance for Haunt the Block on Thursday, Oct. 17. This event brings thousands of families to downtown for trick or treating and fun activities.

Young Professionals Mixer

On Sept. 24, Mansfield Business Alliance hosted a Young Professionals Mixer in historic downtown at 063 Studio. This event launched Mansfield's inaugural 40 under 40 awards program. This was a well attended event and many city staff were in attendance.



HISTORICAL SERVICES

History Camp

This summer, the museum held four weeks of History Camp at the Man House Museum. The camp, designed for elementary students, ran June 10-14 and 24-28 as well as July 8-12 and 22-26. Two weeks were for grades 1-3 and the other weeks were for 4-6 graders. At camp, kids learned about the history of the Man family and early Mansfield as well as what life was like in the 19th century. They played games, did crafts, made food, and many other activities. The camps were well-attended; each week had the maximum number of students signed up and 60 campers attended in total. Plans are already underway for next year's camps.

Baseball Exhibit

This summer, the museum's special exhibit was America's Pastime: A Brief Look at Baseball in Mansfield. The exhibit featured historical photos of baseball teams in the area from as early as 1909. It contained antique items from little league and recreational adult leagues. Gear and awards from local high schools were also on display as well as biographical information and items from local Mansfieldians who have gone on to play ball in the Major Leagues. Visitors who came to see the exhibit walked away with a better understanding of how people living in Mansfield have enjoyed baseball for more than a century.



Baseball History Exhibit



History Campers



Quilting at History Camp

100 Hours of Play

On July 18, the Man House Museum hosted a 100 Hours of Play event. The 100 Hours of Play program is a Parks and Recreation initiative encouraging exercise and outdoor fun for kids during the summer. They hosted weekly programs in parks all over Mansfield. During the program at the Man House, the kids played old-fashioned games, like graces, hoop and stick, sack races, horseshoes and more.



Campers Making Log Houses



100 Hours of PLAY

Guests Served		
1,058 Visitors	23 Researchers	66 Volunteers

INTERN CORNER

Carsen Young, Communications
University of Louisiana, Strategic Comm.

Q: What projects have you worked on?

A: Social media posts, the '25 Fiscal Year Budget video, "Walktober" videos, and downtown incubator graphics.

Q: What is something you've wanted to try?

A: I have always wanted to try skydiving.

Brandon Boten, City Manager's Office
UT Arlington, Political Science

Q: What projects have you worked on?

A: Assisting with Geyer Commons planning, drafting neighborhood sustainability reports, and updating department spreadsheets.

Q: What is something you've wanted to try?

A: To learn a different language and take a road trip throughout the entire United States.

Ali Morales, Municipal Court
UT Arlington, Political Science

Q: What projects have you worked on?

A: Various community outreach initiatives, National Night Out, and designing items for our IMPACT program.

Q: What is something you've wanted to try?

A: Skydiving.

Francisco Ferrer, Building Safety
UT Arlington, Construction Manager

Q: What projects have you worked on?

A: Ensuring compliance with International Building Code, field work with an Inspector, inspections and talking with builders.

Q: What is something you've wanted to try?

A: Learn to play the guitar and visit Japan.

Francisca Lopez, Public Health
UT Arlington, Public Health

Q: What projects have you worked on?

A: I've worked with the health inspectors to ensure restaurants, daycares, and pools are in compliance. I helped develop the power-point for the upcoming food handler's safety class. I also completed data entry tasks, and organized files for code compliance.

Q: What is something you've wanted to try?

A: Traveling to see the Northern Lights, a cruise to Antarctica, and visiting Berlin to see where the Nuremberg trials took place.

Cindy Violante, Community Engagement
UT Arlington, Advertising

Q: What projects have you worked on?

A: Researching a rebranding project for the department.

Q: What is something you've wanted to try?

A: Creating a podcast and learning the piano.



Francisca Lopez



Carsen and Brandon
 filming the Budget video



Alitzel Morales



MANSFIELD PUBLIC LIBRARY

Summer Reading 2024 Statistics

The Mansfield Public Library's Summer Reading Club in 2024 was an incredible success, captivating patrons with over 135 engaging programs and more than 1,436 participants. Readers of all ages were able to log their time reading and earn prizes for their achievements. With a 10% increase in program attendance from the previous year, the library had to turn away over 400 patrons due to space constraints and resource availability. MPL hosted back to back storytimes on Tuesdays due to the high demand with a total of five storytimes each week. From creative craft workshops to various speaker sessions, there was something for everyone.

Library Volunteers Receive President's Volunteer Service Awards

The library's volunteers have been honored with three prestigious President's Volunteer Service Awards for their exceptional commitment and many hours of service!

- Mansfield Public Library Advisory Board members received a Bronze Medal
- The Friends of the Mansfield Public Library received a Gold Medal
- Our dedicated Mansfield Public Library Volunteers also received a Gold Medal

29,383

Library Visitors in June and July

135
Programs

34
MISD Meal Days



6,337
Program Attendance
10% Increase from last year



4,795
Meals Served
8% Increase from last year

2019 to 2024

19%
Increase in SRC Registrations

1%
Increase in programs

34%
Increase in Program Attendance

9%
Increase in MISD Lunch Attendance



President's Volunteer Service Awards

BY THE NUMBERS JULY 1 to SEPT. 30

32,018 Number of Library visitors
1,353 Number of Library cards issued
1,233 Number of meeting room reservations

Social Media

Facebook Followers
3.4K followers
Facebook Reach
14.1K
Instagram Followers
1,097
Instagram Reach
863



MPL Advisory Board PVSA

MANSFIELD PUBLIC LIBRARY

Library in the Community

For this quarter, Mansfield Public Library engaged in several community outreach events. The library partnered with Parks and Recreation for the Mansfield All Stars Event, hosted literacy nights at local schools and Meet the Teacher events, celebrated Senior Citizen Day, and collaborated with Methodist Mansfield for the Mother Baby Expo. Since the inception of the outreach position in 2022, there has been a 104% increase in the number of people reached throughout the community and over a 70% increase in the number of local schools reached at different literacy nights and open house visits.

Accreditation

The Mansfield Public Library is proud to announce its full accreditation for the period from Sept. 1, 2024, to Aug. 31, 2025. This accreditation enables the library to participate in statewide interlibrary loan (ILL) services, access the E-rate federal telecommunications discount program, and explore various funding opportunities through state agencies. Additionally, it provides patrons with the benefits of the TexShare Card and access to TexShare Databases programs, enhancing our community's access to a wealth of resources and information.



Patrons Browsing

Library Usage Statistics

Over the past four years, the library has experienced a remarkable 29% increase in circulation, reflecting the growing demand for its diverse collection of resources and e-materials. Additionally, program attendance surged by 16.5% compared to the previous year, showing the community's enthusiasm for the countless classes, outreach and events offered. The library has become a vibrant hub for learning and connection.



	FY2020	FY2021	FY2022	FY2023	FY2024
Total Circulation	288,628	360,459	297,511	346,336	372,949
Number of Programs	337	354	420	665	713
Program Attendance	7,482	6,315	11,758	21,189	24,680
E-book and E-audio Circ	58,314	60,964	78,210	87,104	116,081
Door Visits	83,029	77,658	54,494	122,848	117,949



All Star Outreach

PARKS & RECREATION



Maintenance Rodeo



TRAPS North Rodeo

Mansfield crews competed this September in the TRAPS North Region Maintenance Rodeo, facing off against park professionals from across the metroplex in skills-based events like zero-turn mowing, leaf blowing, plant identification and more. We are proud to report that the irrigation assembly team of Chris Adolph and Anthony Ford won first place for the sixth year in a row and will advance to the state finals in February.

Junior Citizens Camp

Parks & Recreation Intern Jakari Buie received a pin from the City Manager's office this month to recognize his summer project, a camp designed to teach Mansfield kids about city government. Junior Citizens Camp had a full roster of 12 kids ages 7-11Y who spent a week touring city facilities, meeting staff, and enjoying hands-on experiences.

The camp received rave reviews from parents and campers alike, with one mom sharing "This camp was truly inspirational for my child! He saw potential for himself in the departments you toured, and appreciates all the work that goes into maintaining his community! Thank you so much, Mr Jakari! You are impacting the future of our community!"

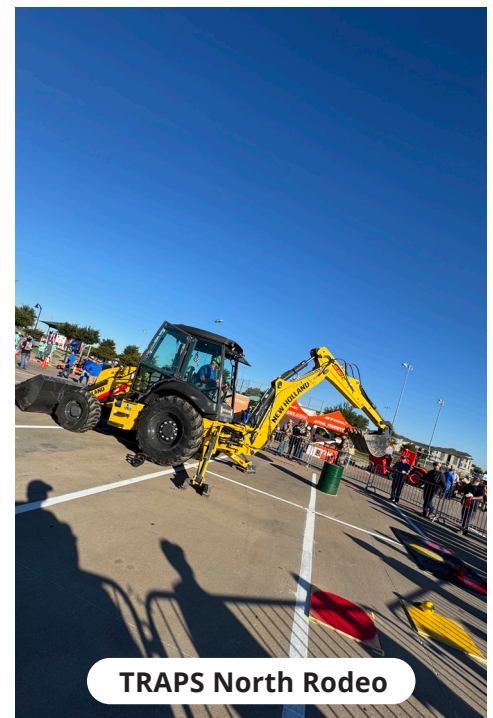
Staffing News

Join us in welcoming these new employees to the City of Mansfield:

- Amy Swaner, Nature Education Specialist
- Jakari Buie, Recreation Attendant



Maintenance Rodeo



TRAPS North Rodeo



Junior Citizens Camp

PARKS & RECREATION

New Parkland Acquired

The City of Mansfield has purchased 100 acres of lush, undeveloped land between West Broad Street and Newt Patterson Road to serve as a future community park and nature preserve. One of the largest park additions in the City's history, the project will include an expansive network of soft and solid surface trails, for fitness, nature exploration and mountain biking that will connect to Walnut Creek Linear Park, one of Mansfield's most popular amenities.

This 100-acre park will help facilitate the completion of Mansfield's Walnut Creek Linear Trail and contribute towards the City Council's vision to improve overall connectivity and opportunity for Western Mansfield.

The property is being designed in conjunction with a private development called Westhill Parks, which will have over 600 single-family lots, retail, and a potential neighborhood services facility. This is only the first step in what will be a long process towards developing and opening the new park, but it's an important step in the right direction towards realizing the remarkable vision outlined by both City Council and the 2020 Master Plan.

McKnight West Public Engagement

This August, the department hosted a series of public engagement efforts to gather input on the upcoming park improvements at James McKnight Park West, including the City's first disc golf course. This included two public meetings, multiple rounds of direct outreach to nearby residents, and a digital survey focused specifically on disc golf.

Public meetings were held on August 13 and 22, and saw a total of approximately 40 attendees. Social posts regarding the meetings and survey had a collective reach of 26,949. The survey was live from August 16-25, 2024, and promoted via email, social media, and at the meeting on August 22. As a whole, survey responses were overwhelmingly positive, with residents eager for the new addition and excited to participate in the design process. Primary concerns focused on trash, upkeep, security, and disruption to the native environment and wildlife.



Future Nature Preserve



100 Hours of PLAY



100 Hours of PLAY

100 Hours of PLAY

Another successful summer is wrapping up with positive news on all fronts. The 100 Hours of PLAY challenge had record participation levels, with over a thousand families playing their hearts out all summer long! The campaign ended on Friday, July 26, with a grand total of 12,953 total hours of play time logged. 275 families exceeded the 100 hour goal, 2,300 people participated in the eight weekly events, and the social posts related to the program reached 198K people throughout the summer. It was a long, hot summer but based on participant feedback, totally worth it! A sample from the survey:

"It was all amazing. It got us out exploring our city."

"Everyone was incredibly friendly and helpful: the parks & rec staff, the naturalists, the water treatment team, the police officers and firefighters, everyone involved went above and beyond to make sure that my kids enjoyed the experience."

Save the Bees

Our maintenance team went viral with their unique approach to a common problem, especially this time of year. A large colony of bees discovered that one of Mansfield's splash pads was dispensing cool, fresh water each day and declared it the hottest watering hole in town, much to the dismay of sweaty kiddos looking for a place to play. After consulting with both aquatic and insect experts, Mansfield crews determined the best, although perhaps unexpected, course of action was to fill a kiddie pool with watermelon snow cone syrup a few dozen yards away from the aquatic feature to lure the bees to a much sweeter spot, away from our tiny toddlers and keeping all park guests safe, happy, and refreshed.



Save the Bees

Skinner Sports Complex Ribbon Cutting

Mansfield City Council, Mansfield Park Facilities Development Corporation and Mansfield Youth Baseball Association gathered on Saturday, Sept. 7, to celebrate the \$2.1 mil renovations at Michael L. Skinner Sports Complex with a ribbon cutting as the kickoff to opening day of the MYBA fall season.

As noted by Mayor Michael Evans in his remarks, nearly 75,000 players have taken the field since the park opened in 1996, when Mansfield had just over 20,000 residents. This project shows our commitment to reinvesting in our existing facilities as we grow, continuing to keep all the important spaces you enjoy today in world-class shape while we also look ahead and plan for the spaces of tomorrow.

MPFDC President Scot Bowman shared with the audience how the renovations, which include a new restroom and remodeled concession stand, fence realignment to create dedicated practice space, and new entryway with spectator improvements, was born out of years of public feedback, starting with the 2017 Athletics Master Plan and 2020 Master Plan. Every upgrade came directly from the feedback we received from residents, and we're proud to have brought them to life for our players of today and in the years to come.

As previously mentioned, Skinner baseball upgrades were the first step in our phased athletic field improvements. Work is already underway at James McKnight Park East to upgrade softball facilities as part of the FY 24-25 Capital Improvement Plan.

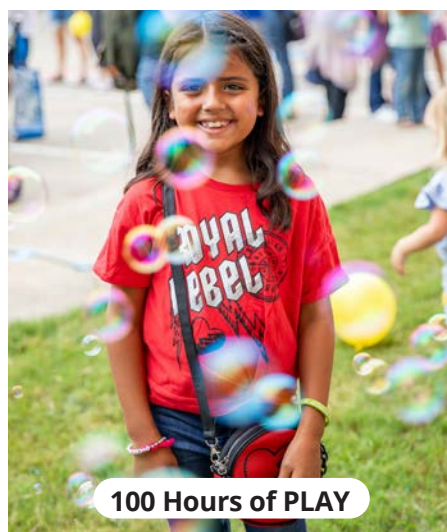
Bond Rating Upgraded

Mansfield Park Facilities Development Corporation, the entity that manages the half-cent sales tax approved by voters in 1992 to fund park development, has been upgraded by Moody's to AA1 classification.

Moody's is an independent auditor used globally to evaluate the fiscal health and credit worthiness of corporations, bonds, and financial institutions. This upgrade is a strong vote of confidence recognizing MPFDC's responsible money management, decreased debt, and the overall stability of



Skinner Ribbon Cutting



100 Hours of PLAY



Skinner Ribbon Cutting

sales tax growth in the Mansfield area. Just like with your own credit score, a better rating means better terms for future debt, meaning we can continue saving money while we *grow* our parks!

This rating is also a great accomplishment for our leadership, including the MPFDC board of directors and the Director of Parks and Recreation, who have worked hard over the last few years to steer the department towards fiscally responsible growth while still reaching some exciting benchmarks!



All Star Family Night



Evan Carter Autographing



Maintenance Rodeo



Future Nature Preserve



Rose Park - Parking Lot

Project Updates

KATHERINE ROSE MEMORIAL PARK

Irrigation and landscaping for Phase 1A is complete around the new parking lot and drive. Crews have sealed the pavement and are installing curb stops and striping the lot. Once the final punch list items are resolved, the parking lot and entry drive will be complete and open to guests. With Phase 1A complete, contractors will demolish the existing parking to begin preparations for Phase 1B, the restroom and playground. Staff met with Parkhill to review the 95% plans for Phase 1B, and construction documents are on schedule to bid in October.

Budget: \$7.5 million
Source: GF Certificates of Obligation, MPFDC, ARPA
Target Completion: Fall 2025

WALNUT CREEK LINEAR TRAIL PHASE 3B

Plans and bid documents have been updated with a few minor revisions and construction documents are complete and awaiting right-of-way clearance. The project will advertise for bids as soon as possible once negotiations for the final two right-of-way driveway encroachments and property acquisitions are complete.

Budget: \$3.5 million
Source: GF Certificates of Obligation
Target Completion: Winter 2025

MCKNIGHT PARK WEST

Staff is assimilating feedback received at these public engagement meetings held on August 13 and 22, as well as preparing a Request For Qualifications (RFQ) document to engage a professional design services consultant for the disc golf course design. The Texas Parks and Wildlife grant agreement is now fully executed.

Budget: \$2.1 million
Source: TPWD Grant/MPFDC
Target Completion: Spring 2026



Maintenance Rodeo



Maintenance Rodeo

JULIAN FEILD PARK

Staff and consultants are preparing Phase 1 construction documents to advertise and bid this fall. The project is on schedule with the additional design for the channel improvements included through Environmental Management. Work will kick off with a groundbreaking ceremony, tentatively scheduled for Monday, Nov. 4 at 11 a.m.

Budget: \$5.4 million
Source: GF/Tirz 1/Drainage fund
Target Completion: Fall 2025



All Star Family Night



100 Hours of PLAY

PARKS & RECREATION



Summer Events

Aug. 29: Senior Citizens Day

The 2024 Senior Citizens Day was especially remarkable, thanks to Anchora Event Center generously welcoming our seniors with open arms and a gorgeous venue! Over 500 seniors gathered on Thursday, Aug. 22, to enjoy music, live entertainment, door prizes, and one-on-one time with representatives from different city departments and local services. This event is a favorite tradition among participants that continues to grow and improve each year, thanks in no part to the tireless efforts of Senior Lifestyles Supervisor Caprice Gollaway and her team.

Sept. 20: Maintenance Rodeo

This wasn't our first rodeo... it was our second! The operations team was back in the saddle again for the 2nd annual maintenance rodeo and we were thrilled to have 100+ little cowpokes join us for a fun morning watching our professionals show off their skills and getting an up close look at the cool equipment they use to keep Mansfield green.

Sept. 28: Barks & Rec 5K

The 2024 Barks & Rec 5k was another pawsome event raising money for Mansfield Animal Care and Control with a great morning walking/running shelter dogs in a puppy-themed event. Over 100 participants and just as many furry companions took to the trails and shared treats, with some finding their furever home and getting adopted that day!



BY THE NUMBERS JULY 1 to SEPT. 30

Park Operations

48	Playground inspections
145	Pavilion and/or amphitheater rentals
308	Athletic field rentals
912	Splash pad water tests

Recreation

41,253	MAC Visitors
2,760	Recreation program participants
317	Nature Education participants
544	MAC memberships sold
1,629	Senior meals served

Social Media

Facebook

14,807 Followers; 390K total reach

Instagram

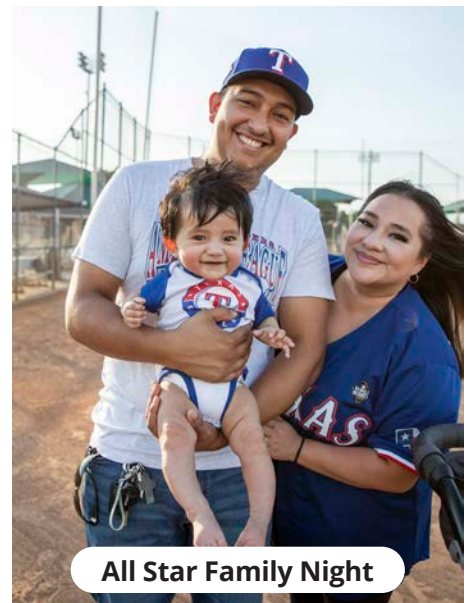
4,463 Followers; 69K total impressions

Email News

6,605 Subscribers; 34% open rate

July 13: All Star Family Night

Parks & Rec hit it out of the park with All Star Family Night, a resident-appreciation event in honor of Parks and Recreation month and the MLB All Star Game. We celebrated our favorite things... sports, parks & recreation, and our HOME team... Mansfield! The event included games, entertainment, and activities, as well as World Series Baseball Champion and outfield rookie sensation Evan Carter, who met fans and signed autographs. It was all possible thanks to our sponsors at Methodist Mansfield Medical Center and our co-host, Visit Mansfield, whose Home Run Derby during the event raised \$780 for the Team Hilliard Foundation, a locally-based charity founded by the family of Sam Hilliard, a Mansfield High graduate and current MLB player, to fight ALS.





PLANNING & ZONING

The Planning Department administers land use and subdivision regulations designed to encourage the development of safe, accessible and attractive properties, and to enhance property values in Mansfield. We also provide technical assistance on zoning and development matters that go before the Planning and Zoning Commission and the City Council.

CITY COUNCIL

The following cases were approved by the City Council during the fourth quarter:

ZC#24-010:

A zoning change from PR, Pre-Development District to S, South Mansfield Form-Based Development District on 19.974 acres (City property on State Highway 360), located east of State Highway 360, west of the TRWD pipeline tract, and 800 feet south of Lone Star Road was approved at second and final reading.

ZC#24-008:

A zoning change from PD, Planned Development District to S, South Mansfield Form Based Development District (BV Mitchell) on 57.95 acres located at 101 S. U.S. Highway 287 and at 20 and 24 North Mitchell Road was tabled.

ZC#24-007:

A zoning change from SF-7.5/12, Single-Family Residential District, D, Downtown District (SD-1, Broad Street Corridor), and C-2, Community Business District to D, Downtown District, D3, Urban Center Zone on 10.52 acres (Geyer Commons) located at 605 and 703 E. Broad Street was approved at second and final reading.

ZC#24-006:

A zoning change from PR, Pre-Development District and PD, Planned Development District to PD, Planned Development District for commercial uses on 1.292 acres (Villa di Lucca) at 1741 East Debbie Lane was approved at second and final reading.

ZC#24-002:

A zoning change from PD, Planned Development District to S, South Mansfield Form-Based Development District on 9.48 Acres (Emily Lane development) at 620 S Cannon Drive and 400 N Miller Road was approved at second and final reading.

OA#24-008:

Proposed amendments of Title XV of the Mansfield, Texas Code of Ordinances, "Land Usage," related to Memory Care Facilities were approved at first and final reading.

OA#24-005:

Proposed amendments of Title XV of the Mansfield, Texas Code of Ordinances, "Land Usage," related to the D, Downtown District were approved by the City Council at first and final reading.

SUP#24-002:

A request for a Specific Use Permit for a Quick Service Restaurant with a Drive-Through Service (Bojangles) on 1.821 acres located approximately 1734 North U.S. Highway 287 was approved.

ZC#23-019:

A zoning change from SF-12/22, Single-Family Residential District to PD, Planned Development District for commercial and single-family residential uses on 10.57 acres (North Holland Road Development), located at 650 and 700 North Holland Road, was approved at second and final reading.

Gas Well Drilling and Production

- Total E&P plugged and abandoned three wells at the MEDC drill site at 2301 Heritage Parkway. The gas well operator is restoring the property to pre-drilling conditions.

- Each drill site in Mansfield is inspected monthly by the Gas Well Inspector for compliance with the City's drilling and production regulations.

Zoning Board of Adjustments

ZBA#24-001:

A request for a variance to Section 155.055(C)(12) and Section 155.099(B)(5)(k) of the Code of Ordinances to allow an accessory building in the required front yard and to allow a reduction in the minimum 75' setback from the front property line for an accessory building at 1102 Palm Street was granted.

The Planning and Zoning Commission will review the following development cases during the next quarter:

ZC#24-013:

A zoning change from PD, Planned Development District to PD, Planned Development District for a car wash and other commercial uses on approximately 2 acres located at 1850 Cannon Drive is pending review.

ZC#24-012:

A zoning change from PR, Pre-development District and PD, Planned Development District to PD, Planned Development District for Mixed Lot Residential and Commercial Uses (Cottages at Birdsong) on approximately 63.751 acres located at 1400 Flying L Lane is pending review.

ZC#24-005:

A zoning change from SF-7.5/12, Single-Family Residential District to PD, Planned Development District for office and warehouse uses (Second Avenue Business Park) on approximately 1.57 acres at 604 Elizabeth Lane and 611 and 613 South Second Avenue is pending review.

ZC#23-016:

A zoning change from PD, Planned Development District for single-family residential uses to PD, Planned Development District for townhome and single-family residential use on 5.481 acres (Retta Road Development) located at 801 Lillian Road was tabled.

ZC#23-017:

A zoning change from PD, Planned Development District to S, South Mansfield Form-Based Development District (Mansfield Lonestar - Trike) on approximately 46.04 acres located at 1401 South Main Street and 1416 South U.S. Highway 287 is pending review.

ZC#23-002:

A zoning change from C-2, Community Business District to PD, Planned Development District with for C-2, Community Business District uses including Flex Office Warehouse on 1.998 acres located at 2480 North U.S. Highway 287 was tabled at the June 17, 2024, meeting.

PLANNING & ZONING

DOWNTOWN DISTRICT PROJECTS

Staff is reviewing the projects for these properties in the D, Downtown District:

ZC#24-011:

A zoning change from SF-7.5/12, Single-Family Residential District to D, Downtown District, on 1.489 acres located at 702 East Broad Street is pending first reading at City Council on Oct. 14, 2024.

SD#24-022:

Staff approved a plat for Geyer Park at East Broad Street and North Walnut Creek Drive. With the recording of the plat, the city has moved forward with building permits for Phase 1 of the project.

SPECIAL PROJECTS

DS#24-006:

A detailed site plan for the Mansfield Innovation Community located at 2441 Heritage Parkway is under review.

DS#24-004:

A detailed site plan for the Mansfield Stadium in the Staybolt Street District located at 700 Heritage Parkway South is under review.



HISTORIC LANDMARK COMMISSION

The Commission acted on the following items during the first quarter:

HLC#24-005:

The Commission adopted a new vision for the upcoming year: "The Historic Landmark Commission will use the power of preservation to save our cultural landscapes and living heritage, create a sense of place, and protect and promote the unique identity of Mansfield through education."

HLC#24-001:

The Preservation Plan Advisory Committee continued its work on an update of the 1999 Historic Preservation Plan. The committee is developing goals and recommendations to guide Mansfield's historic preservation program over the next 10 years.

HLC#24-001:

The Commission is working with the Planning Department's Landscape Inspection team to develop a Heritage Tree Program to encourage the preservation of trees with historical significance.



PLANNING & ZONING



Former Planning Director Jason Alexander leads a class of students in a development exercise to design their dream neighborhood during Mini-Versity held in July.



LANDSCAPE CORRIDOR SWEEP PROGRAM

Every month the Landscape Division performs corridor sweeps of over 18.5 miles of commercial corridors and hundreds of acres of commercial development. These sweeps assess the condition, maintenance, and compliance of landscaping elements along key corridors within the City of Mansfield.

When landscaping deficiencies are identified, a courtesy notice is sent to the property owner and business operator to inform them of the deficiency and provide a course of action to comply with the City's Landscaping Ordinance. By implementing this program, Mansfield ensures the safe and effective management and enhancement of its public spaces, contributing to the overall well-being and satisfaction of residents and visitors.



BY THE NUMBERS JULY 1 to SEPT. 30

76	Single-family residential lots final platted
7,321	Commercial/industrial acres final platted
12	Zoning changes, SUPs and amendments approved and/or reviewed by Council

This quarter's success story is **Retail Strip Center at 1718 U.S. Highway 287.**

During an inspection it was noted that shrubs in the parking lot and drive aisles at 1718 North U.S. Highway 287 were dead or missing. The Landscape Inspector, Steve Olinski, notified the property owner and new shrubs have been planted in those areas today.



Retail Strip Center - Before



Retail Strip Center - After

PUBLIC WORKS

The Public Works Division consists of separate departments, all contributing to the daily functions of the division: Environmental Services, Streets/Traffic Operations, and Water Utilities.

Environmental Services

Household Hazardous Waste Totals

Recycled Materials:

- Light Bulbs: 300 lbs
- Fluorescent Lamps: 380 lbs
- Grease: 2,304 lbs
- Paint: 9,421 lbs
- Tires: 3.49 tons
- Electronics: 13,289 lbs
- Car Oil: 560 gal
- Antifreeze: 339 gal
- Misc Haz Chemicals: 8,100 lbs

Total Households Served per Monthly HHW Event:

- July: 286
- August: 197
- September: 360

Miles Swept - 280 miles (Street Sweeper)

Mosquito Info

We are in the middle of mosquito surveillance season. The City of Mansfield, in conjunction with the Tarrant County Health Department, participates in mosquito surveillance and testing each April to November (or until first freeze). Residents are encouraged to practice personal protection throughout the mosquito season regardless of surveillance results. Tarrant County Public Health suggests understanding the four Ds to protect yourself from mosquitoes:

Dusk to Dawn stay indoors when mosquitoes are active

Drain standing water in your yard where water might collect in places like flower pots, toys, clogged rain gutters and wading pools

Dress in light-colored long sleeves and pants

DEET apply repellent when outdoors

July 1-Sept. 30 Mosquito Trap Data

Avg. Mosquitos per Trap: 57

Total Mosquitos: 5,067

% of Traps Positive for WNV: 37.5%

Total Mosquito Traps: 72



Public Education

All Star Family Night

• Families enjoyed a mosquito shooting carnival game with volunteers from Key Club at Lake Ridge High School. The event entertained and educated on effective mosquito prevention in residential neighborhoods. Attendees received coloring books as prizes, blending learning and fun in a community-focused atmosphere.

Serve Week

• During their serve week, the First Methodist Church Mansfield visited the service center to support the education team, assembling educational kits for upcoming events while gaining insights into the Public Works department. This dedicated volunteer group actively participates in the Keep Mansfield Beautiful Adopt-a-Street program, cleaning their designated street throughout the year. Their efforts enhance community engagement and promote a cleaner, more vibrant environment.

Day of Service Community Cleanup

The Day of Service Community Cleanup and Cards for First Responders was a resounding success, thanks to the collaboration of Water Utilities, Mansfield Volunteer Program, and the Public Works Education Team. 200+ volunteers united to make a significant impact, collecting over 100 bags of trash, 8 tires, and buckets of glass and scrap metal. With support from Home Depot and various volunteer groups from Mansfield, Grand Prairie, Cedar Hill, Arlington, Venus, and other surrounding cities, the event truly showcased the power of community engagement and collective action.



100 Hours of PLAY

• The public education team attended the Parks & Rec 100 Hours of Play events, with games and educational activities related to stormwater protection, water distribution and conservation, recycling, and mosquito management. The season finale featured the engaging litter fishing game, where participants fished for litter in our "pond," reinforcing the importance of protecting our ecosystems for generations to come.





Marcos, Scott, and Oscar



Arturo Bernal

Senior Classes

• This quarter, our senior classes at the MAC featured a variety of engaging activities, including a seed paper-making class using seeds collected from the demonstration gardens at the service center. Participants also enjoyed a gardening year-round workshop led by Tarrant County Master Gardeners, along with a recycling class where they crafted reusable bags from old t-shirts. These hands-on experiences not only fostered creativity and learning but also promoted sustainability within the community.

Go n Grow

• This year, we again partnered with Tarrant Regional Water District to serve as a pick-up location for the Go n Grow plant-by-number boxes. Previous participants shared photos of their water-conserving landscapes, highlighting their gardening successes, including sightings of their first monarch butterfly of the year. This collaboration inspires our community to embrace water-conserving gardening practices and support the local ecosystems.



Seed Paper Class

Streets/Traffic Operations

Streets Report for July 1-Sept. 30 2024:

1,342 Potholes were filled around Mansfield. In addition, 70 Street work orders were completed which include grinding concrete, sidewalk repairs, concrete road repairs, and asphalt repairs.

Semi-Annual Employee of the Year

The Public Works Department proudly awarded Arturo Bernal as the Semi-Annual Employee of the Year in July 2024. Arturo's dedication, hard work, and commitment to excellence have significantly contributed to the department's success. His outstanding service sets a high standard for all employees.



First Methodist Church Mansfield Volunteers



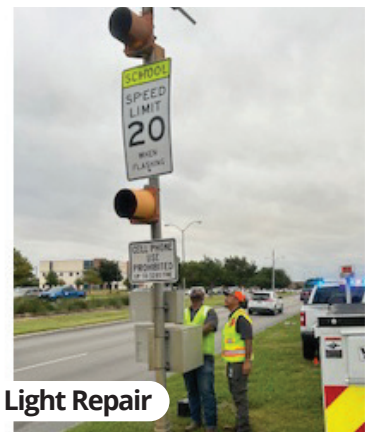
Spring Go n Grow Landscape



Junior Citizens Camp



School Zone Light Repair



PUBLIC WORKS



Water Tour Operator Desk

4th QTR, 2023-24 Data			
Parameter	FY 2022-23, Q4	FY 2023-24, Q4	% change
Average Raw (purchased)	28.11	25.81	-0.08
Average Pumpage	28.03	25.20	-0.10
Peak Pumpage	34.70	32.63	-0.06



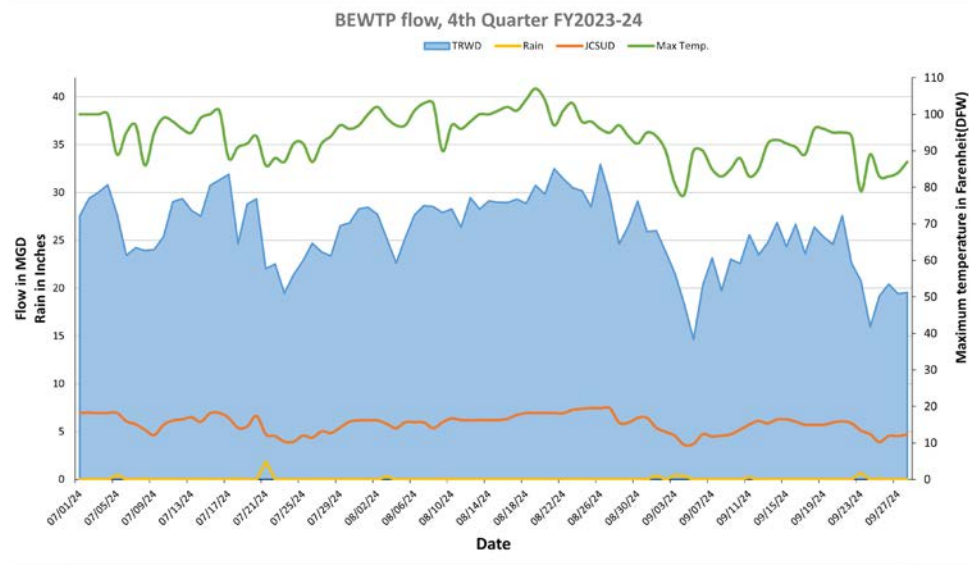
Water Utilities at the Day of Service

Water Utilities

The Mansfield area received 4.8" of rainfall in FY24 Q4 (July-Sept.), 28% below normal (6.7"). Mansfield (Tarrant, Johnson, and Ellis counties) is currently under the D0 drought classification (abnormally dry).

Statewide reservoir capacity is 74%.
Richland Chambers is 95% full.
Cedar Creek is 89% full.
Benbrook is 89% full.

July through September were cooler but drier overall, and the Mansfield area was abnormally dry. Our region is currently under a La Niña Watch through November and is expected to persist as late as March. Seasonal outlooks for October to December show above-average temperatures and below-normal precipitation.



Junior Citizen Camp



Quality Test w/ David Hinshaw



Cards for First Responders

REGULATORY COMPLIANCE

The Regulatory Compliance Department enforces all city ordinances to protect property owners' investments and promote the health and welfare of the community. Regulatory Compliance officers are committed to providing compliance through a professional, efficient and due process approach for residents of Mansfield. The Regulatory Compliance houses four programs: the Code Compliance program, Health Inspections program, and Rental Inspections program.

July 1 - Sept. 30, 2024

Citations Issued - 21

Short-Term Goals | Department News

Regulatory Compliance continues its role in keeping Mansfield citizens and businesses in compliance by educating our citizens through one-on-one communication, visiting our citizens to address issues and complaints, helping our citizens when needed through coordination with our MVP, and keeping our inspectors and officers up to date on the latest training and technologies.

We are thrilled to announce the placement of our new Regulatory Compliance Manager, Lori Strittmatter. After 20+ years of service to the City of Mansfield and serving in the capacity of Animal Care and Control Manager, Lori welcomed the opportunity to take on a new challenge and expand her impact in the department's code compliance, multifamily and lodging, and consumer health programs. With her wealth of experience and commitment to our community, we look forward to her continued leadership in this new role.

We are also excited to welcome new Code Compliance Officers to the team. We hope you'll join us in welcoming Code Compliance Officers Reba and Katie! They will take over some of our busiest districts in the north Mansfield quadrants. In their short time with the department, it is unmistakable that their skills and experience will continue to push the program forward as we pursue True NORTH and provide a truly "Noteworthy Essential." We look forward to welcoming two additional team members in this upcoming quarter, expanding our team and further supporting our mission of promoting the health, safety, and welfare of the community.

Abatelements

68

Forced Mowing,

Overhanging Limbs,

Trash Removal, Visibility Issues



The Regulatory Compliance Department refers to illegal signs as "bandit" signs. The following table details the number of illegal signs they collected each month during this quarter.

Illegal Signs (Bandit) Picked Up	
July	172
August	260
September	238
Quarterly Total	814



Lori Strittmatter

Compliance Activity July 1 to Sept. 30

Type of Case.....	# of Cases
Accessible Parking.....	0
Accessory Structure Setback Violation.....	0
Address Identification.....	1
Boats.....	9
Building Permit Required.....	0
Certificate of Occupancy Required.....	0
Chickens/Poultry.....	2
Commercial Vehicles.....	4
Commercial Window Signage.....	0
Dangerous Structures.....	0
Donation Boxes.....	0
Dumpster Violations.....	0
Fence Violations.....	20
Garage Sales.....	6
Graffiti.....	1
High Grass and Weeds.....	259
Home Occupations.....	7
Illegal Dumping.....	0
Illegal Signs.....	7
Junked Motor Vehicles.....	21
Landscape Maintenance.....	3
Miscellaneous.....	15
Nuisance - Tree, shrub or similiar plant.....	0
Outside Placement of Airtight Appliance.....	0
Outside Storage.....	22
Overhanging Tree Limbs.....	65
Parking Lot Maintenance.....	3
Parking on the Grass.....	4
PODS Permit.....	3
Property Maintenance.....	50
Referred to Environmental.....	0
Residential Outdoor Lighting Nuisance.....	1
Right-of-Way Obstruction.....	4
ROW Obstruction: Basketball Goal.....	0
RV.....	3
Section 4400 Illegal Land Use - Residential.....	2
Sign Maintenance.....	4
Smoking Ordinance.....	0
Stagnant Swimming Pool.....	5
Street Parking Violation - Referred to PD.....	0
Substandard Structures.....	1
Trailer.....	14
Trash and Debris.....	88
Vacant Building Registration.....	0
Vacation Rental/Short Term Rental.....	3
Vehicles on Blocks/Jack Stands.....	3
Visibility Obstruction - Shrubs, bushes.....	3
TOTALS.....	647

REGULATORY COMPLIANCE

Health Department Activities

Food Establishment Inspections	255
Mobile Food Inspections	1
Daycare Inspections	2
Pool Inspections	71
Temp Event Food Inspections	10
Permits for New Food Establishment	9
Permits for New Facilities	2
Food Establishment Closures**	2
Food Borne Illness Complaint	7

** Food Establishments that are closed due to a verified health violation or a failed annual health inspection are authorized to reopen as soon as the violations have been resolved and verified through our Health Department and follow up inspection.

Department Online Complaints Received

Code Compliance	393
Rental Inspections	5
Health Inspections	13



ANIMAL CARE & CONTROL



Department News

During the past quarter, Animal Care and Control hosted a successful Clear the Shelter Adoption event throughout August and September. This initiative featured free adoptions, city pet licenses, and microchipping services, resulting in a remarkable 71 animals finding forever homes. The department issued 90 pet licenses (and a total of 142 this quarter) and provided 15 microchips during Clear the Shelter.

The department launched the "Picture Pawfect" Campaign, allowing pet owners to make a donation to receive a custom portrait of their pet by local artists. This initiative resulted in 31 portraits, raising \$845 on top of \$2,250 in cash donations made to the "Lucky Fund," supporting Mansfield Animal Care and Control in providing medical care for stray pets.

The quarter concluded with the "Lucky Luau" at Hawaiian Falls Waterpark Mansfield - a lively dog day at the waterpark that brought 50 dogs and ended with one pet adoption. The next day, the department proudly broke ground on the new Animal Shelter, marking a major milestone in the future of the City's commitment to animal care. This event drew over 100 attendees, and 700 pounds of pet food was donated to support local residents in need. The new shelter is expected to be completed by summer 2026. These events not only spoke to Mansfield's commitment of True NORTH and being "Together as One" but also strengthened the bond between residents and their furry companions.



Lucky Luau



Donated Pet Food



Animal Shelter Groundbreaking



Animal Care & Control Activities

Doggy Day Out	185
Citizens - Pet Food Assistance	236
Quaid Gets 'Em Spayed	105
Calls for Service	977
Total Animal Intake	763
Adoptions	113
Rescues	80
Reclaims	67
City Licenses Issued	142

ANIMAL CARE & CONTROL



Veronica Munoz

We are thrilled to announce the placement of our new Animal Care and Control Manager, Veronica Munoz. After 7+ years of service to the City of Mansfield, Veronica was elevated from her role as the supervisor to take over as program manager. With her years of dedication and experience, we look forward to her continuing the program's success.



Petting a Puppy



Another Great Adoption!



Employees, Volunteers and Vendors



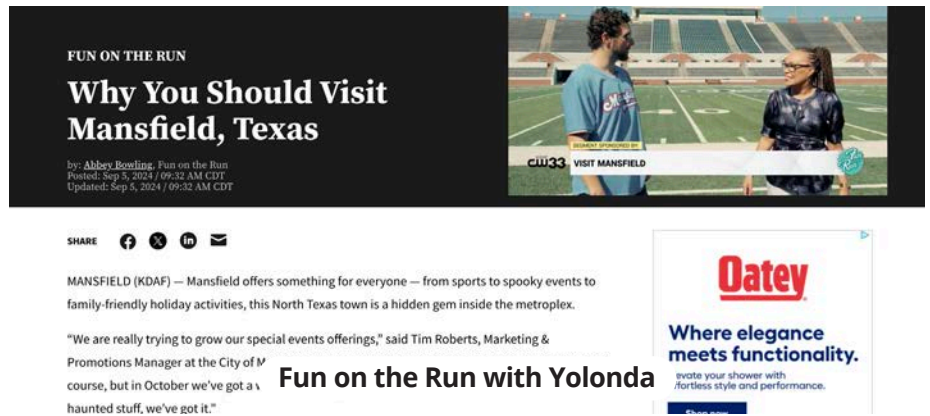
Junior Citizens Camp

VISIT MANSFIELD



Outside Media

Visit Mansfield was the sponsor of CW33's High School Football Showdown for their broadcast of Mansfield Timberview vs. Denton Ryan. Mansfield was featured with TV spots all week, a web takeover of the CW33 website, logos on the game scoreboard and a feature on the show Fun on the Run with Yolonda.



Awards and Accolades

Visit Mansfield was awarded Best Short Documentary at the 2024 Roswell Daily Record Film Festival for the paranormal documentary "Return to the Farr Best," which featured the ghost stories of the Farr Best Theater during the 2023 Haunted Mansfield campaign. This short also won a Gold level award at the 2023 Viddy Awards.

Mansfield completed the process of becoming a Tourism Friendly Certified community, completing a six month long process. Mansfield is one of the first 10 cities in the state of Texas to receive the designation.

Analytics

Visit Mansfield surpassed the 10,000 follower mark on Facebook in July, fulfilling the goal of hitting that mark within this quarter. This social media page regularly promotes the events being held within the City of Mansfield, with upcoming events like Ghost Hunts, Veterans Day Parade & Salute, and Hometown Holidays.



