

**Proposed definitions to be added to Section 7100.C.2:**

- ee. **Inflatable (Balloon) Sign:** A sign made from a non-porous bag of tough, light material, including lighter-than-air or gas filled inflatable objects that may be connected with a tether, displaying graphics, symbols or written copy, or a combination of graphics, symbols and written copy.
- ff. **Blade Banner Sign:** A sign made of non-rigid material such as canvas or vinyl supported by a single vertical pole or frame mounted on the ground, and shall include a feather, teardrop, wave or flag sign, or any sign of similar construction and use.

**Proposed additions to Section 7100.K.2, Promotional Signage, as new Paragraphs h and i:**

- h. Inflatable signs may be used in a promotional signage display subject to the following regulations:
  - 1. Not more than one (1) inflatable sign shall be allowed on the premises.
  - 2. Inflatable signs shall not be placed in a sight visibility triangle or in a manner that obstructs visibility necessary for safe traffic maneuvering.
  - 3. Inflatable signs must be set back from any property line by a minimum distance equal to the height of the inflatable or balloon sign.
  - 4. Inflatable signs shall not be placed under any overhead utility lines.
  - 5. Inflatable signs shall be kept in good repair and remain securely attached in such a manner to withstand wind loads.
- i. No more than four (4) blade banner signs may be used in a promotional signage display on any premises.

***OR***

- i. A blade banner signs shall be placed a minimum of twenty-five (25) feet from any other blade banner sign on the same side of the street.