

# MANSFIELD PARKS & RECREATION

AUGUST 2023

## OUR VISION

to inspire Mansfield to  
**gather, grow, preserve & play**  
through welcoming spaces  
& remarkable  
experiences

## OUR MISSION

to create community by  
**exceeding expectations**  
in design, maintenance, operations  
and programming with a commitment  
to **lead as a team**  
with uncompromising integrity

## OUR GOALS



Increase Access to  
Parks and Programs



Develop, Maintain  
and Innovate



Improve Health  
and Wellness



Preserve  
Natural Spaces



Cultivate  
Community Pride



**MANSFIELD**  
PARKS & RECREATION

[mansfieldparks.com](http://mansfieldparks.com)

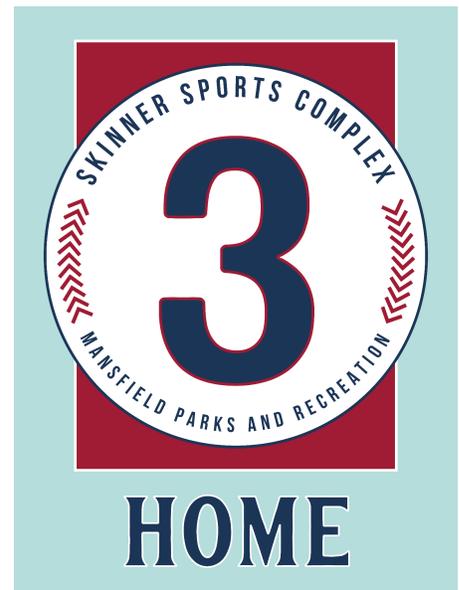
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## DEPARTMENT UPDATE

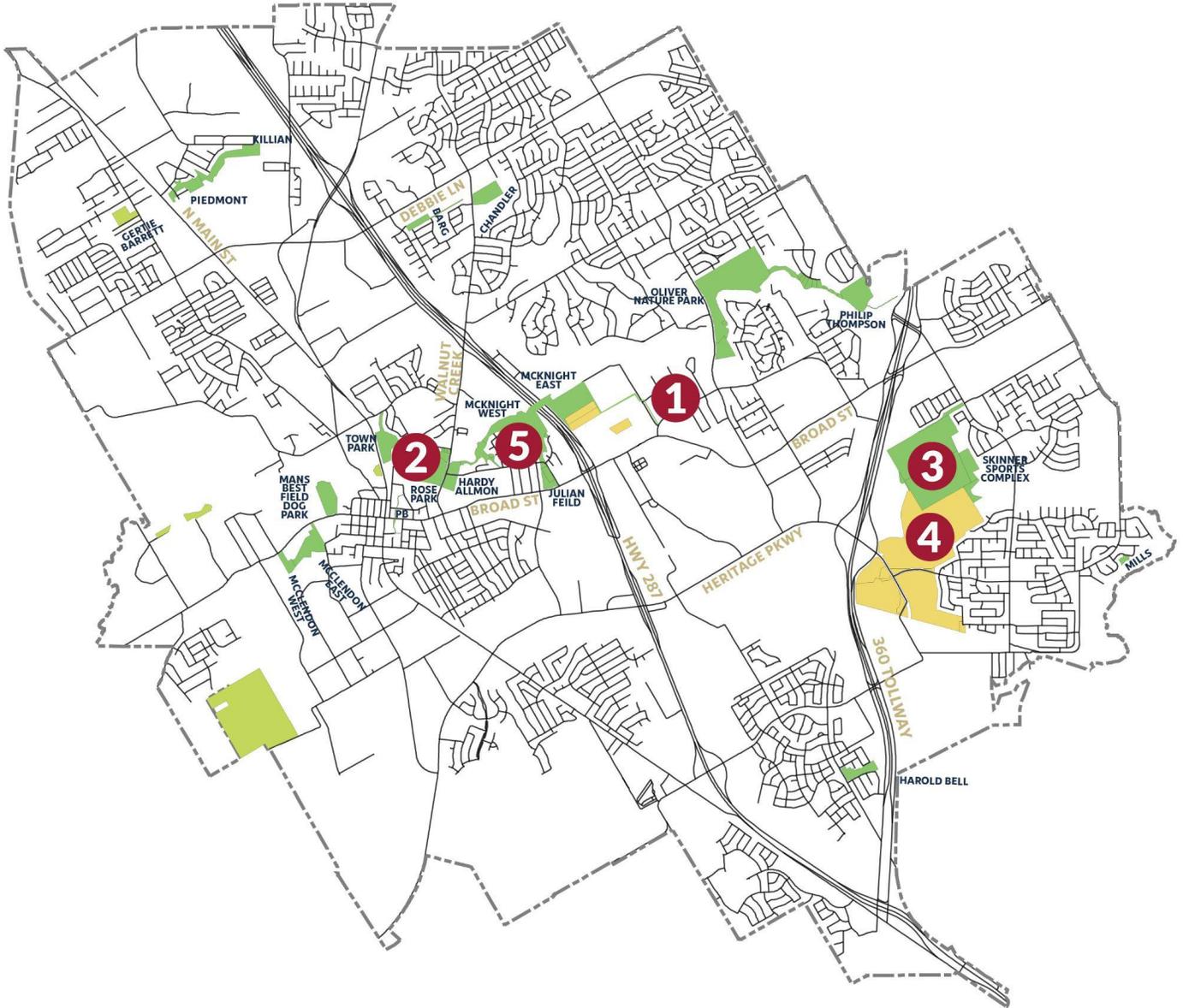
Staff has been working with Accessology, Too LLC since November on the development of an ADA Transition Plan for the parks and recreation system. The consultant has completed the site evaluations and provided a final draft plan to the department for review. The plan is scheduled to be presented to the MPFDC and City Council for adoption in September.

The financial sustainability project (aka cost recovery) is moving into the final phase. After service categories were developed and beneficiaries of service were identified, the consultant completed a full analysis of our cost of services. Staff is now reviewing this work and will be drafting cost recovery goals for the service categories. Recommended fees and charges are currently being reviewed, with policy recommendations completing the project by the end of August. A joint meeting between the MPFDC and City Council will be scheduled to review the final draft and recommendations.

Staff is also working on a new park signage program. The manual will provide graphic design and installation specifications for all sign types (entryway, rules, wayfinding, educational/interpretive and regulatory). The manual is expected to be completed this summer and will be helpful for departmental staff, design consultants, contractors and developers.



# PARK PROJECT UPDATES



1	Walnut Creek Linear Trail	Cannon/Carlin to ONP	Phase 3B on street side path trail	Design
2	Katherine Rose Memorial Park	303 N. Walnut Creek Dr.	Master plan & new playground	Design
3	Skinner Sports Complex	920 N. Holland Road	Baseball facelift and improvements	Construction
4	Mansfield National Golf Club	3750 National Pkwy	New restroom building	Construction
5	McKnight Park West	302 N. Wisteria Dr.	Playground, park amenities and disc golf course	Design

# WALNUT CREEK LINEAR TRAIL 3B



TARGET COMPLETION SUMMER 2024

PROJECT MANAGER James Fish

BUDGET \$3 million

FUNDING SOURCE MPFDC/GF Bonds

DESIGN FIRM Kimley Horn and Associates

CONTRACTOR TBD

**SUMMARY** This segment will extend from the recently completed trail at Cannon and Carlin Roads and create a connection to the entrance of Oliver Nature Park with a combination of added trails and expanded sidewalks along Matlock Road.

**CURRENT UPDATE** 100% construction documents were received on July 21. Pending final review, permitting, and property acquisition, the project is tentatively scheduled to be advertised for bidding late summer with construction beginning in late fall/early winter.

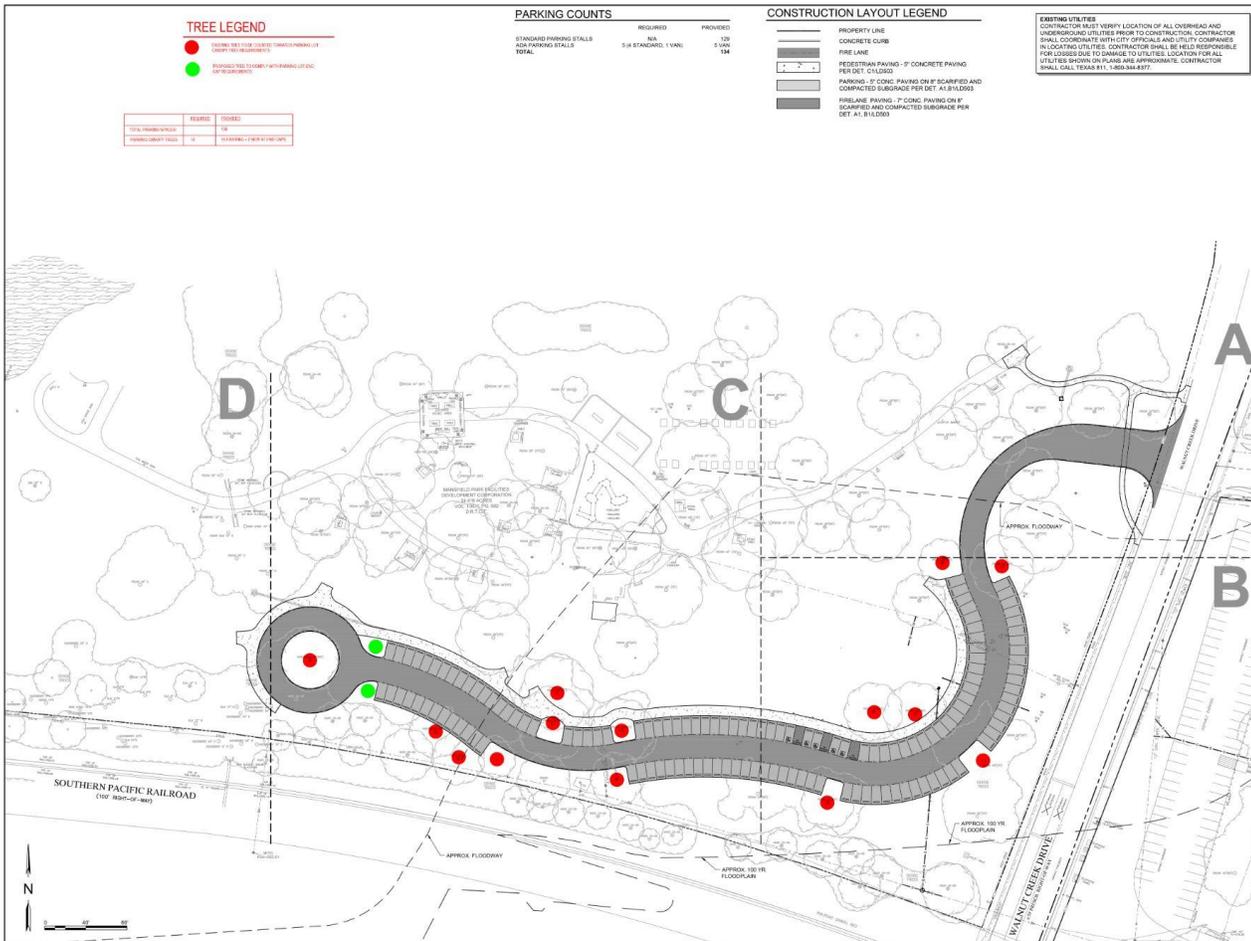
Negotiations for right-of-way acquisitions are ongoing.



# KATHERINE ROSE MEMORIAL PARK 2

<b>TARGET COMPLETION</b>	SPRING 2024	<b>PROJECT MANAGER</b>	James Fish
<b>BUDGET</b>	\$7 million	<b>FUNDING SOURCE</b>	GF, ARPA, MPFDC
<b>DESIGN FIRM</b>	Parkhill	<b>CONTRACTOR</b>	TBD
<b>SUMMARY</b>	Katherine Rose Park (and Hardy Allmon Soccer Complex) is being reimagined to better fit the needs of a growing community. The project includes a master redevelopment plan of the space, including available nearby properties and parks.		
<b>CURRENT UPDATE</b>	Parkhill and staff continued with the design contract for Phase 1 improvements. Focus has been on developing construction plans for Phase 1A - Rose Drive and Parking (P1A). A development review meeting was held on August 9, confirming design of the drive and parking with city staff. Final review of site electric analysis is underway. 95% drawings will be submitted following input from the August 9th meeting.		

The next major milestone will be in late-summer, when a public meeting is expected to be held concerning playground improvements for Phase 1B - Rose/Allmon Park Amenities, and bidding is scheduled for P1A.



**Parkhill**  
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 PARKHILL, SMITH & COOPER, INC.

**Katherine Rose Memorial Park Phase 1A Parking Improvements**

**CITY OF MANSFIELD**  
 303 North Walnut Creek Drive  
 Mansfield, Texas 76063  
 PROJECT NO. 4190-23  
 KEY PLAN

**Overall Construction Layout Plan**  
**LC100**

# SKINNER SPORTS COMPLEX

3

<b>TARGET COMPLETION</b>	various dates 2023	<b>PROJECT MANAGER</b>	James Fish
<b>BUDGET</b>	\$1.0 million	<b>FUNDING SOURCE</b>	MPFDC/GF Bonds
<b>DESIGN FIRM</b>	MPARD Staff	<b>CONTRACTOR</b>	Various
<b>SUMMARY</b>	Project will include fencing improvements and realignment, entryway updates, drop off and pickup improvements, a new entry plaza with new surfacing, an expanded restroom facility and more storage for baseball concessions.		
<b>CURRENT UPDATE</b>	<p>Triple C Fencing is currently finishing up their final checklist with the foul line fencing realignment to reach a point of substantial completion. Parks maintenance crews are working to remove the concrete from the old mow strips and hitting pads.</p> <p>The concession renovation and restroom building addition project was awarded to AAA Time Saver Services, and their construction contract is currently being executed. Construction is scheduled to begin in September and be completed before the spring 2024 season.</p> <p>Staff is currently working on finishing the construction documents for the fencing, paving, and landscaping improvements to the baseball complex entryway.</p>		



# MANSFIELD NATIONAL GOLF CLUB 4

**TARGET COMPLETION** FALL 2023

**PROJECT MANAGER** James Fish

**BUDGET** 400,000

**FUNDING SOURCE** MPFDC 1/2 cent sales tax

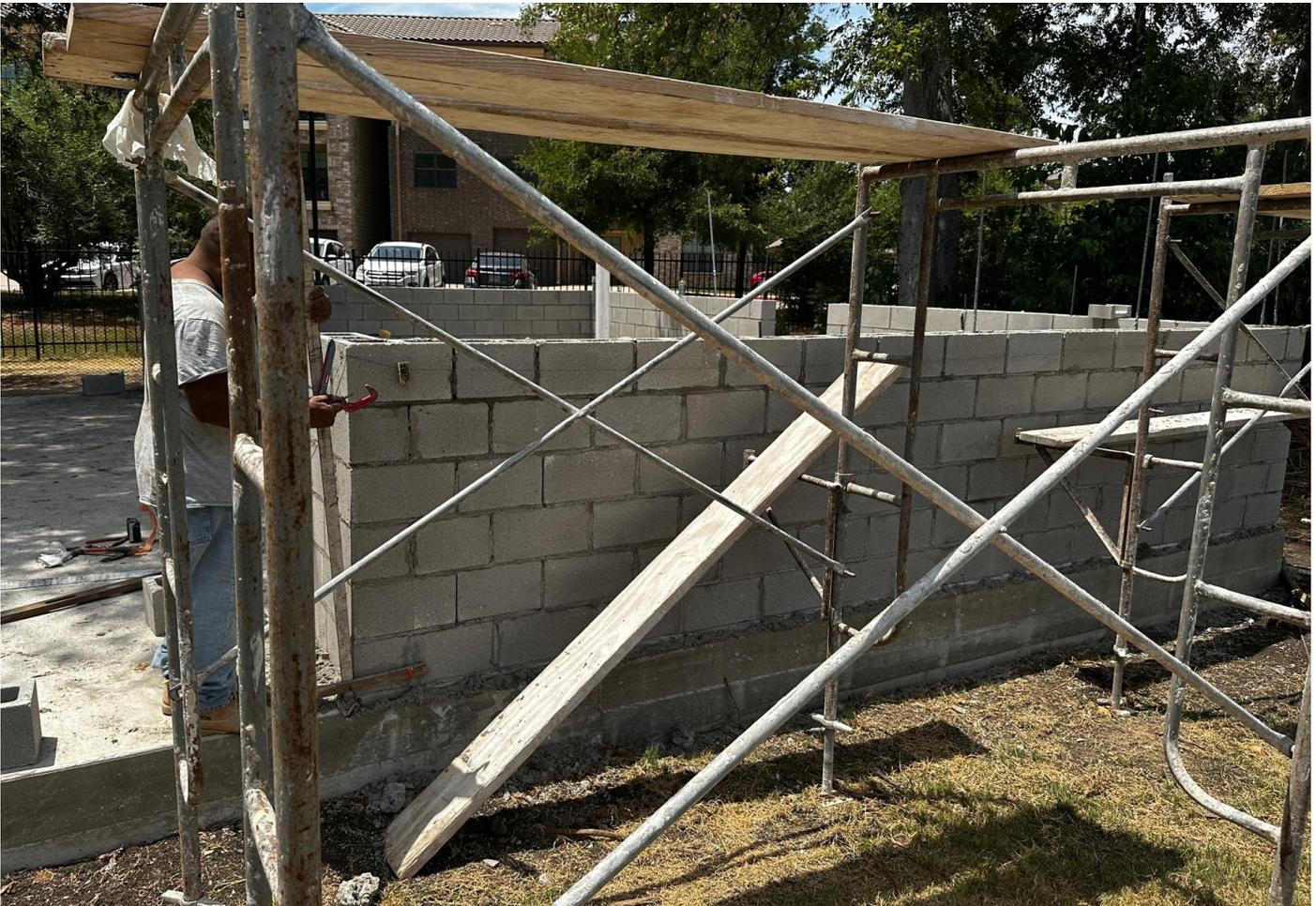
**DESIGN FIRM** TRC Architects

**CONTRACTOR** AAA Time Saver Services

**SUMMARY** The project will provide a permanent restroom facility on the back nine holes of the course, conveniently located in an area where golfers can access the building after playing holes 12 and 15.

**CURRENT UPDATE** The sewer and water line connections are complete. Electric service is being coordinated and should be complete by the end of August. Construction of the building is underway with the foundation, walk and partial walls up.

The walls are expected to be complete the week of August 18 and the building is expected to be completed in early fall.



# MCKNIGHT PARK WEST

5

**TARGET COMPLETION**

**BUDGET** \$2.1 million

**DESIGN FIRM** Studio 13

**PROJECT MANAGER** James Fish

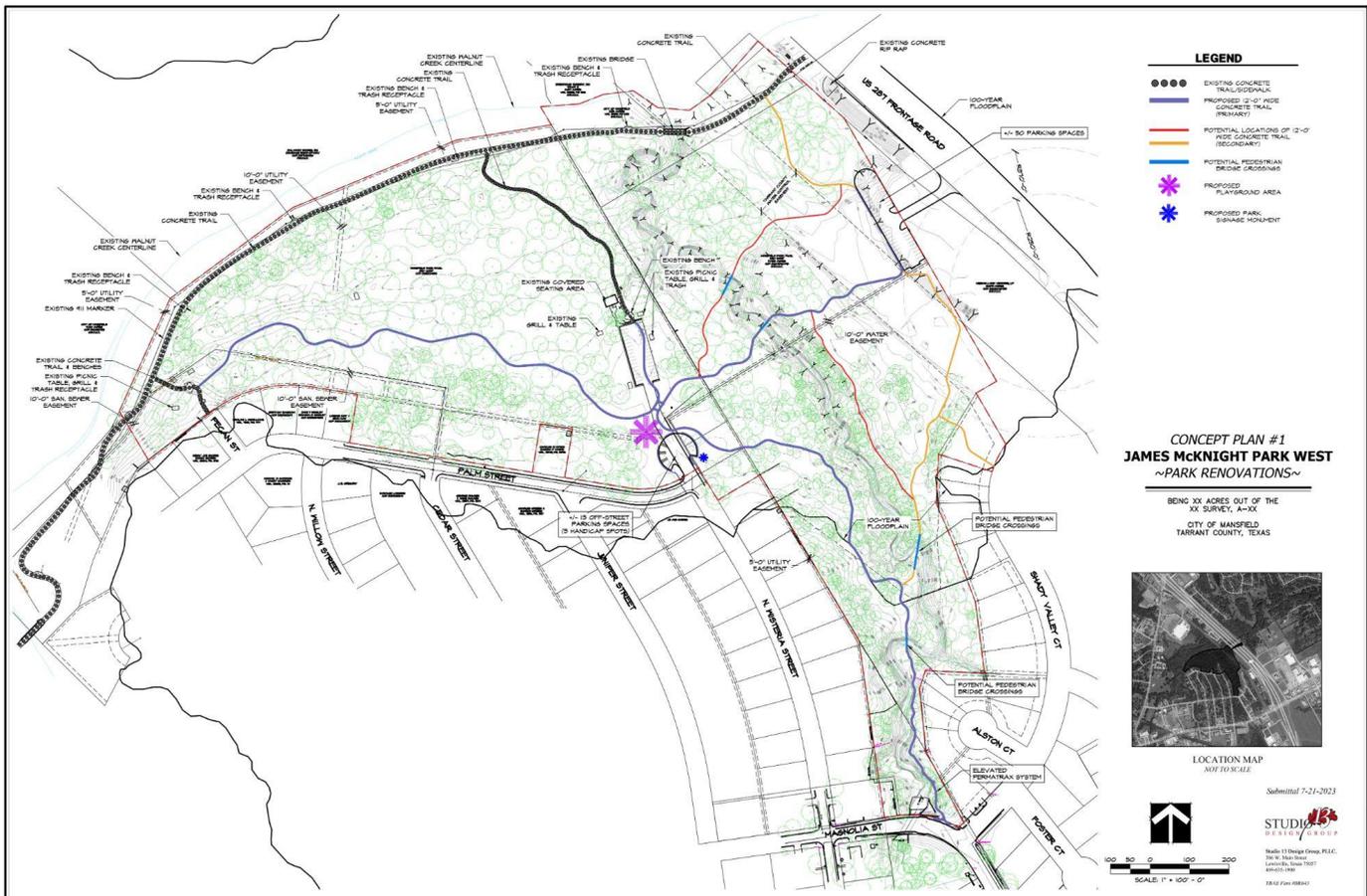
**FUNDING SOURCE** TPWD Grant/MPFDC

**CONTRACTOR**

**SUMMARY** Mansfield Parks and Recreation was awarded a \$750,000 non-urban outdoor recreation grant for James McKnight Park West from the Texas Parks and Wildlife Commission (TPWC) in January 2023 to add much-needed amenities to the 35-year-old park. The concept includes a playground, walking trail with fitness stations and the city's first disc golf course.

**CURRENT UPDATE** Studio 13 Design Group has begun design work for the planned improvements. An initial phase one concept is represented in the photographs and is being enhanced from the consultant meeting held August 7th.

Community engagement is expected to begin late summer. The execution of the agreement with TPWD has been pushed to the first quarter of 2024 pending the results of the cultural resources survey report.





# RECREATION SERVICES

## MAC

MAC VISITS	17,008
MEMBERSHIPS SOLD	232
DAY PASSES SOLD	87
PROGRAM AND EVENT REGISTRATIONS	689
MAC RENTALS	62
KIDS ZONE REGISTRATIONS	191

## CURRENT UPDATE

July was full speed ahead with MAC visits up from June by 2,391 visits. Program registrations fell slightly behind June’s record number of 738 registrations. Kids Zone is headed toward a record-breaking year of over 1,000 annual participants for the program that keeps kids busy with games, field trips and adventures when school is out for the summer and school holidays. In addition, there were 88 program registrations for the month of July targeted toward the teen and tween populations, bringing the total to more than 500 offered through the MAC this year.

## SENIOR LIFESTYLES

SENIOR VISITS	713
MEALS SERVED	406
PROGRAM AND TRIP REGISTRATIONS	34

The Senior Lifestyles team is collaborating with local businesses interested in sponsoring upcoming senior programs and activities. July highlights included a 4th of July party, several BINGO and other card gaming activities.

## NATURE EDUCATION

PROGRAM AND EVENT REGISTRATIONS	76
FIELD TRIP PARTICIPANTS	233

The Nature Education team is working hard to fill the specialist role before fall programming begins. A special thanks to the part-time staff, instructors, intern, and volunteers that worked hard during the very hot summer days keeping the community hiking, kayaking, fishing, experimenting and more. The Nature Education programming and field trip offerings are on the way to serve almost 5,000 participants this fiscal year.

## ATHLETICS

ATHLETIC PROGRAM REGISTRATIONS	236
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# MARKETING AND COMMUNICATIONS

## SOCIAL MEDIA

FACEBOOK FOLLOWERS 12,476

FACEBOOK REACH 120k

INSTAGRAM FOLLOWERS 3,672

INSTAGRAM REACH 19k

EMAIL SUBSCRIBERS 4,738

EMAIL OPEN RATE 58%



## ONLINE PRESENCE

WEBSITE VISITS 7,920

AVG GOOGLE RATING 4.5



## CURRENT UPDATE

Best summer ever? Maybe! The 100 Hours of PLAY challenge wrapped up on July 27 with a big celebration at the MAC that included bounce houses, games, multiple city departments and, of course, the prizes for our winners. After a blockbuster nine-week event, the campaign designed to encourage outdoor play and screen-free fun was, by all accounts, a success.

### Final stats include:

**805 kids registered** (up from 198 last year)

**28,048 total hours logged** (4,986 last year!)

**153 families met or exceeded the 100-hour goal** (up from 51 last year!)

**2,250 people attended the eight weekly events** (1,200 last year, which had nine events because one was canceled for heat this year!)

All the kiddos who met the goal were rewarded with a prize pack and ticket to Hawaiian Falls, with our top 13 PLAYmakers (who each logged over 300 hours!) earning a 2024 season pass. This truly was a department-wide effort, with staff from all divisions and levels participating in huge ways throughout the summer, as well as incredible contributions of time, talent and supplies from other city departments.

# FALL 2023 EVENTS & PROGRAMS

- 08/18** Senior Citizens Day
- 09/16** Sand Volleyball Tournament
- 09/16** Kids Zone After Dark
- 09/29** Senior Lifestyles Picnic at Town Park
- 09/29** Paddle Battle Pickleball Tournament
- 09/30** Barks & Rec 5k
- 10/07** Founders' Day Festival
- 10/10** NRPA Conference begins
- 10/11** NRPA Best of the Best Ceremony
- 10/14** ONP Family Fun Night
- 10/14** Kids Zone After Dark
- 10/26** SUPER Kids Boo Bash
- 10/27** Boo Bash
- 10/27** Halloween at the Man House
- 10/28** Trail-o-ween
- 11/09** Senior Veterans Breakfast
- 11/10** MAC Member Appreciation Event
- 11/11** Veterans Day Parade & Salute
- 11/17** Senior Thanksgiving Luncheon
- 11/17** Paddle Battle Pickleball Tournament
- 11/18** Kids Zone After Dark
- 11/18** Campfire Cookout
- 11/21** Family Nerf Night
- 12/01** Hometown Holidays
- 12/08** SUPER Kids Santa Visits
- 12/09** Snowman Run
- 12/15** Senior Holiday breakfast
- 12/15** Paddle Battle Pickleball Tournament
- 12/16** Jane Austen Day Tea Party
- 12/16** Kids Zone After Dark
- 12/22** Candy Cane Hunt
- 12/29** Senior Noon Year's Eve Party



*More details and registration at [mansfieldparks.com](http://mansfieldparks.com)*