



World's Only St. Paddy's Pickle Parade & Palooza

March 22, 2025

Specialty Sponsorships:

- Barricade Signs \$2,500 each (4 per side on Main Street)
- Bands \$5,000/ \$2,500 / \$1,500
- Beer Tents 1 @\$2,500
- Pickle Playground \$5,000
- Pickle Run \$5,000 sold
- Shuttles 2@\$5,000
- Golf carts 2@\$3,500
- Community Stage \$3,500- Sold 1/17/25
- Porta-Potties 2@\$2,500
- Baby Parade \$2,500
- Train @ Pickle Playground \$2,500
- Volunteer T-shirts \$1,500
- Petting Zoo \$1,500
- Bounce Houses 3@\$1,000

Sponsorship Opportunities:

Level 1

\$500 Sponsor Benefits

- Business Announced on World's Only St. Paddy's Pickle Parade Facebook Page as Sponsor
- Opportunity to Put Item in Run Bag for Up to 1,000 Runner

Level 2

\$1,000 Sponsor Benefits:

All Benefits from \$500 Sponsor PLUS

- Link to Business from World's Only St. Paddy's Pickle Parade Website
- 1 Entry in World's Only St. Paddy's Pickle Parade (Limited Availability)

Level 3

\$1,500 Sponsor Benefits:

All Benefits from \$1,000 Sponsor PLUS

Business Name on Main Stage Banner

1 Booth 10x10 (Limited Availability)

Level 4

\$2,500 Sponsor Benefits

All Benefits from \$1,500 Sponsor PLUS

1 Premium Booth 10x10 with Electric (Limited Availability)

Level 5

\$3,500 Sponsor Benefits

All Benefits from \$2,500 Sponsor PLUS

Business Name on Thank You Billboard after World's Only St. Paddy's Pickle Parade

Level 6

\$5,000 Sponsor Benefits:

All Benefits from \$3,500 Sponsor PLUS

Business Name on Posters

Business Name Announced During Introduction of All Band Performances

All Sponsorships Are Non-Refundable. Payment is due in full by February 17, 2025

The Pickled Mansfield Society is a 501(c)4 non-profit, all-volunteer organization that plans and produces the World's Only St. Paddy's Pickle Parade & Palooza. Admission, parking, and almost all events and activities at the festival are free, thanks to generous sponsors. The festival includes a 5k and fun run, Baby Parade, live music, live entertainment, retail and food vendors, Pickle Playground, Pickle Eating and Pickle Juice Drinking Contests, and Pie Eating Contest.

Since its inception in 2012, the Pickled Mansfield Society has donated more than \$50,000 back into the Mansfield community through donations to the Salvation Army, scholarships for graduating Mansfield ISD seniors, Habitat for Humanity and the Lucky Fund at the Mansfield Animal Shelter.

For information about sponsoring, please contact PickleParadeSponsors@gmail.com

We sincerely appreciate your interest in sponsoring our event and look forward to working with you.