



Date: January 16, 2022

To: Office of Strategic Initiatives and Performance Management

From: Nicolette Ricciuti, Strategic Initiatives Officer

Subject: Recap of the Priorities Identified in January 10, 2022 Historic Downtown Revitalization Subcommittee Meeting

The following priorities were identified by the Historic Downtown Revitalization Subcommittee during our January 10, 2022 meeting.

Regarding Streetscape Improvements:

1. Identify opportunities to install tree wells and plant more trees on Main Street.
 - a. The Subcommittee would like to explore additional improvements that could be made on Main Street to increase its walkability and add additional traffic calming measures.
2. The Subcommittee is concerned about the condition of 3rd Street. As the only available left turn before the Main St./Broad St. intersection available when coming westbound on Broad Street, the Subcommittee would like to discuss the parameters a reconstruction project would entail.
3. The Subcommittee would also like to address the parameters of improvements to Stewart Street and a connection to Kimball St. to provide further extension of the trail network.
 - a. As the property is considered highly probable of being redeveloped, this may not be an opportune time to address this project.
4. The Subcommittee reaffirmed their interest in establishing a greater trail connection to Katherine Rose Memorial Park to Historic Downtown, considering both the crossing of the railroad and the potential crossing over Walnut Creek on the property at the north end of Smith Street.
5. Subcommittee Member Lewis spoke about large Back-in Parking signage he observed in Austin, Texas. The group agreed that improved signage is desired in Historic Downtown to continue education on back-in parking for drivers.
6. Upon discussing the Shared Parking Agreement Strategy, the direction was given to complete an inventory of private parking spaces in Historic Downtown and evaluate the



parking demand and if there is a need for additional shared parking agreements.

Additionally, an evaluation of Big Event Parking Supply/Demand Study needs to be conducted with the consideration of the reduction of parking spaces due to the Special Event No Parking Ordinance.

7. An emphasis was put on working with the Planning and Development staff to work with private developers when an opportunity arose to partner with them to construct a Public Restroom in Historic Downtown.
8. The Subcommittee confirmed that they would like for recruitment efforts to begin more heavily focusing on the southern quadrants of Historic Downtown.
9. The topic was brought up to work with developers to improve their opportunities for increasing the inventory of lower unit rental properties (ex: duplexes, triplexes, and quad-plexes).
10. The Subcommittee would like to research the parameters of creating a Facade Easement Program for the historic 100 block. They identified potential examples to research as programs done in the City of Roanoke and City of Grapevine.
11. The Subcommittee directed staff to have a conversation with the Chamber of Commerce to explore if there is any interest in converting some or all of their parking spaces into a pedestrian pass-through to provide a more walkable connection between Smith Street and Main Street.