

WHEREAS, the more than 33.3 million small businesses in the U.S., representing more than 99.9 percent of all U.S. businesses with employees, employing more than 61 million people; and

WHEREAS, small businesses generate an estimated 43.5 percent of the U.S. private gross domestic product, and the successes of these entrepreneurs and businesses is critical to the country's overall economic health; and

WHEREAS, Small Business Saturday is a national holiday held the Saturday after Thanksgiving and started by American Express in 2010 to encourage consumers to support the small businesses in their communities; and

WHEREAS, during 2023's Small Business Saturday, Americans spent an estimated \$17 billion at independent retailers and restaurants, with 95 percent of Americans saying the event makes them want to shop at small businesses all year long and not just during the holidays; and

WHEREAS, Mansfield celebrates our small businesses for their unique contributions they make to our city and the impact they have on the success of our local economy;

NOW, THEREFORE, I, Michael Evans, Mayor of the City of Mansfield, Texas, join with the members of the City Council, to hereby proclaim Nov. 30, 2024, as

SMALL BUSINESS SATURDAY

in Mansfield and ask all residents to support the small businesses in our city, not only on this day but throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the official seal of the City of Mansfield, Texas, to be affixed this 11th day of November, 2024.