



CITY OF MANSFIELD

1200 E. Broad St.
Mansfield, TX 76063
mansfieldtexas.gov

Meeting Minutes - Draft

City Council - Revitalization of Historic Downtown Mansfield Sub-Committee

Tuesday, August 24, 2021

4:00 PM

City Hall

CALL TO ORDER

Chair Tonore called the meeting to order at 4:00 p.m.

Staff Present: City Manager Joe Smolinski; Deputy City Manager Shelly Lanners; Assistant City Manager Matt Jones; Chief Financial Officer Troy Lestina; Director of Planning Jason Alexander; Community and Organization Development Officer Nicolette Allen; Assistant City Secretary Keera Seiger

Present 3 - Casey Lewis; Tamera Bounds and Todd Tonore

CITIZEN COMMENTS

There were no citizen comments.

DISCUSSION ITEMS

Review and Discussion of the Draft Historic Downtown Mansfield Website

Community and Organization Development Officer Nicolette Allen presented a draft of the Historic Downtown Mansfield Website to the sub-committee and answered questions. She highlighted various aspects of the website including the social media integration, event calendar, the explore page, the downtown parking map, and the standing festivals page. The sub-committee provided feedback and suggestions to add to the website such as various links to other pages, forms for business owners to easily add their business information, direct hotel booking through the website, a street parking map, a mural scavenger hunt, links to museums, and a notification sign-up for events. HMBA representative Amy Brothers also provided suggestions such as configuring the website to be mobile-friendly, providing information for pedestrians, and structuring the business directory page to be more business oriented and as simple and uniform as possible. Nicolette will make the changes as provided and present the website to the full City Council at an upcoming City Council meeting.

ADJOURNMENT

Chair Tonore adjourned the meeting at 4:46 p.m.

_____ Todd Tonore, Chair
ATTEST:

_____ Susana Marin, City Secretary