

Meeting Minutes Draft
Keep Mansfield Beautiful Commission
Monday, November 12, 2018
6:00 p.m.
Mansfield Service Center

ATTENDANCE - Sarah Zink, Sharon Roberts, Jan Hurlbut, Jacqueline Conley, Leon Williams, David Crumpton, Gary Mills, Carla Green, Jennifer Evans, Karen Williams

CITY STAFF PRESENT – Becca Sales

CALL TO ORDER at 6:04 p.m.

APPROVAL OF MINUTES – There were no changes to the October 8 meeting minutes. Zink motioned to approve meeting minutes. Hurlbut seconded. Motion passed. Zink motioned to stop printing minutes for board meeting. K. Williams seconded. Motion passed.

TREASURER’S REPORT – Balance as of 11-12-18 is \$2,782.07.

ROUTINE BUSINESS

AAS Update

Thank you notes will be mailed to participants that have cleaned their street.

Sales will purchase stamps then be reimbursed by KMBC.

Super Naughty List created for participants whom have not cleaned (seven participants). Reminders will be sent in the next two weeks.

K. Williams will work with local businesses to generate coupons for participants.

NEW BUSINESS

Strategic Planning

- Art Around Mansfield
 - Street Corner Canvases:
Zink met with other boards and has lots of information.
 - Colorful Crosswalks – no update
 - Holiday Lights – no update

- City Tree Committee

- McMinn getting volunteers to serve on this sub-committee. Scheduling meeting with city landscaper.
- Alliances
 - K. Williams meeting with Sales.
 - Contacted Chamber of Commerce regarding KMBC membership.
 - Will recommend best membership package for KMBC at next meeting.
- HOAs
 - Crumpton participated in National Night Out.
 - Possibly participated with HOA's speaker bureau or newsletter.
 - Provide information on website.
- Earth Day Mansfield
 - Children's Area
 - L. Williams will contact vendors in the next week.
 - Will contact Redfern about the budget.
 - Follow up with insurance for the bounce house.
 - More butterflies needed with two releases. Make announcements before butterfly release.
 - Vendors
 - Sharing save the dates
 - Food Vendors
 - Green will share vendor list from Taste of Mansfield.
 - Educational Exhibitors
 - Want to include companies that recycle.
 - Marketing
 - Hurlbut submitted articles to several media outlets.
 - Volunteers – no update
 - Event Logistics – no update

- Special Project
Mills needs three bicycles and spray paint. Will work with Sales for items to make welcome booth.
- Fishing Tournament
McMinn needs contact from Bass Masters to stock pond.
Possible sponsors – Academy and Walmart.
- Rain Barrel Auction
K. Williams needs more information about the rain barrels.
Zink recommends having barrels to artist in January or February and barrels ready for festival by beginning of April.
- Tiny Car Show
Evans is searching for SMART car and electric car group.
Closest House of Hotrods is located in Kentucky.
- Active Event Committee
Reaching out to Teresa from Talk of the Town.
Each committee leader search for two to three people for your committee.
- 2019 – 2020 and beyond
 - Zink wants to create tagline and graphics for EDM such as Celebrating Plastic Free Plan-it.

To ensure accuracy, committee leads will send reports to Secretary to include in the minutes.

ADJOURNMENT – Zink motioned to adjourn meeting at 6:59. Evans seconded. Motion passed.

