

WHEREAS, the more than 28 million small businesses in the U.S., representing more than 99 percent of all U.S. businesses with employees and are responsible for 63 percent of the net new jobs created over the last 20 years; and,

WHEREAS, with small businesses generating an estimated 46 percent of the U.S. private gross domestic product, the successes of these entrepreneurs and businesses is critical to the country's overall economic health; and,

WHEREAS, Small Business Saturday is a national holiday held the Saturday after Thanksgiving and begun in 2010 by American Express to encourage consumers to support the small businesses in their communities; and,

WHEREAS, during 2016's Small Business Saturday, 112 million Americans shopped at small businesses across the country, spending more than \$15 billion, a 13 percent increase from the previous year; and

WHEREAS, Mansfield celebrates our city's small businesses and the impact they have on the success of our local economy and the unique contributions they make to our community;

NOW, THEREFORE, I, David Cook, Mayor of the City of Mansfield, Texas, join with the members of the City Council, to hereby proclaim Nov. 25, 2017, as

SMALL BUSINESS SATURDAY

in Mansfield and ask all residents to support the small businesses in our city, not only on this day but throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the official seal of the City of Mansfield, Texas, to be affixed this 13th day of November, 2017.