

MANSFIELD PARKS & RECREATION

MAY 2024

OUR VISION

to inspire Mansfield to
gather, grow, preserve & play
through welcoming spaces
& remarkable
experiences

OUR MISSION

to create community by
exceeding expectations
in design, maintenance, operations
and programming with a commitment
to **lead as a team**
with uncompromising integrity

OUR GOALS



Increase Access to
Parks and Programs



Develop, Maintain
and Innovate



Improve Health
and Wellness



Preserve
Natural Spaces



Cultivate
Community Pride



THIS MONTH IN MANSFIELD



Spring storms rolled in and our team got to work! Dallas-Fort Worth has collected over 16 inches of rain since March, well above average and causing flooding and other disruption throughout our parks, especially those along Walnut Creek and other flood-prone areas. Crews have been working long hours to clear debris, clean off muddy trails, and repair damage left by the storms. The plants certainly appreciate the extra irrigation, but our team is ready for the ground to dry out! Mansfield was also struck by two earthquakes this month, though thankfully no damage or injuries were sustained from those, aside from a few spilled pickle jars.

The spring feedback survey wrapped up this month, and staff is reviewing the data to be included in the five-year update to the 2020 Master Plan, which will begin later this fall.

Primarily, this month has everyone gearing up for a busy summer season, looking forward to all the fun on its way!

SAVE THE DATE

- 05/25 Chandler splash pad on
- 05/27 City holiday; Admin, MAC closed
- 05/28 First day of Summer Kids Zone
- 06/06 100 Hours of PLAY kickoff
- 06/13 100 Hours of PLAY: Fishing & wildlife
- 06/15 Juneteenth Celebration
- 06/20 100 Hours of PLAY: Trucks & Tractors



INITIATIVES & UPDATES

CAPRA

Staff is working hard on the CAPRA annual report due June 1, which includes a selection of the 150+ standards required on the initial accreditation, as well as a recap of the last year's efforts to maintain and/or improve compliance. Overall, the program has had a tremendously positive effect on operations, which are increasingly streamlined and cohesive across divisions, following more data-based decision making processes, and in line with overall strategic goals.

Summer Events

This summer we're bringing back the 100 Hours of PLAY program with an expanded approach and travel theme designed to get even more kids participating through the self-directed activities as well as the weekly events. We're also working on a special family night on Saturday, July 13, as part of Mansfield's All Star Weekend celebration and National Parks & Recreation month. The event will include music, an outdoor movie, lawn games, and (friendly) sports competitions like the classic Pitch, Hit & Run skills test. More details to come!

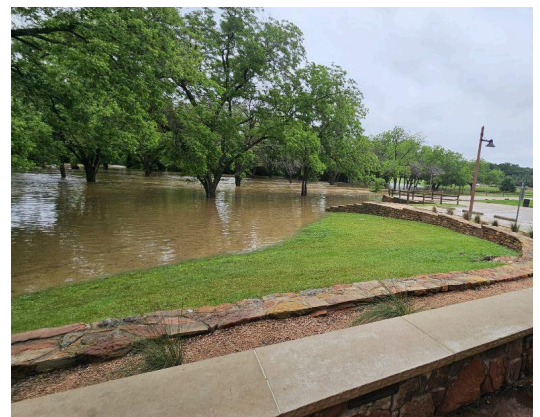
Summer Discount Day

Three times a year, residents can register for programs and events in the upcoming semester and save 15% on the designated 'Discount Day' for that term. Not only does it keep costs affordable, it helps programmers plan by encouraging most of the registrations to happen early, as opposed to trickling in throughout the months. Discount Day results are tracked as a key Recreation metric and compared year-to-year to gauge growth and overall sales.

Summer 2024 Discount Day, held on Thursday, April 18, saw 618 registrations and a total of \$20,446 in revenue, the second highest total of all time (just \$5 shy of first place!) This is not only a reflection of our recreation staff's great work planning programs and events that the community is excited to participate in, but also a sign of an incredible summer to come!

Financial Sustainability Study

The Financial Sustainability study has been completed, with the final report being prepared for review by City Council for final approval. Staff is excited to begin implementing a series of changes, big and small, to operate more efficiently and with maximum fiscal responsibility.



DIVISION UPDATES

RECREATION

MAC VISITORS	13,627
RECREATION PARTICIPANTS	686
SENIOR MEALS SERVED	585
SENIOR DAILY VISITS	884
MAC MEMBERSHIPS SOLD	252
NATURE EDUCATION PARTICIPANTS	69
FIELD TRIP PARTICIPANTS	278



OPERATIONS

PLAYGROUND INSPECTIONS	16
PAVILION RENTALS	40
FIELD AND COURT RENTALS	26
SPLASH PAD WATER TESTS	6



MARKETING

FACEBOOK FOLLOWERS	13,762
FACEBOOK REACH	94,760
INSTAGRAM FOLLOWERS	4,220
INSTAGRAM IMPRESSIONS	29,809
EMAIL SUBSCRIBERS	6,209
EMAIL OPEN RATE	36%
WEBSITE VISITORS	7,075



PARK PROJECT UPDATES



PROJECT	ADDRESS	DETAILS	STATUS
1 Walnut Creek Linear Trail	Cannon/Carlín to ONP	Phase 3B on street side path trail	Acquisition
2 Katherine Rose Memorial Park	303 N. Walnut Creek Dr.	Master plan & new playground	Construction
3 Skinner Sports Complex	920 N. Holland Road	Baseball facelift and improvements	Construction
4 McKnight Park West	302 N. Wisteria Dr.	Playground, park amenities and disc golf course	Design
5 McClendon Park East	740 W. Kimball St.	New playground and nature trail	Design
6 Mans Best Field Dog Park	610 W. Broad St.	Water feature, agility equipment, trail connection	Design
7 Julian Feild Park	1531 E. Broad St.	Veterans memorial, restrooms and pond	Design
8 Geyer Commons	599 E. Broad St.	Historic plaza with retail and park amenities	Design

Mansfield Parks and Recreation uses department goals and City Council priorities to develop both long and short-term projects and plans. All projects include icons indicating which of the priorities are being addressed.



Provide a Safe Community



Improve Citywide Mobility



Focus on the Future



Build Strong Neighborhoods



Develop a Strong Economy

1 WALNUT CREEK LINEAR TRAIL 3B



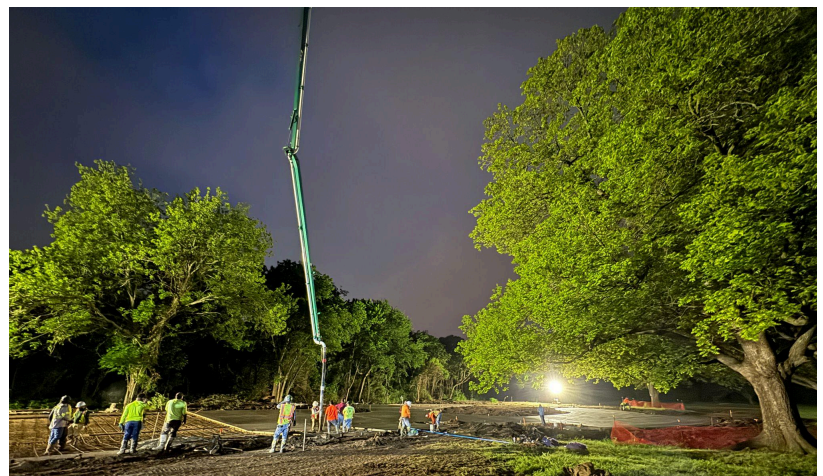
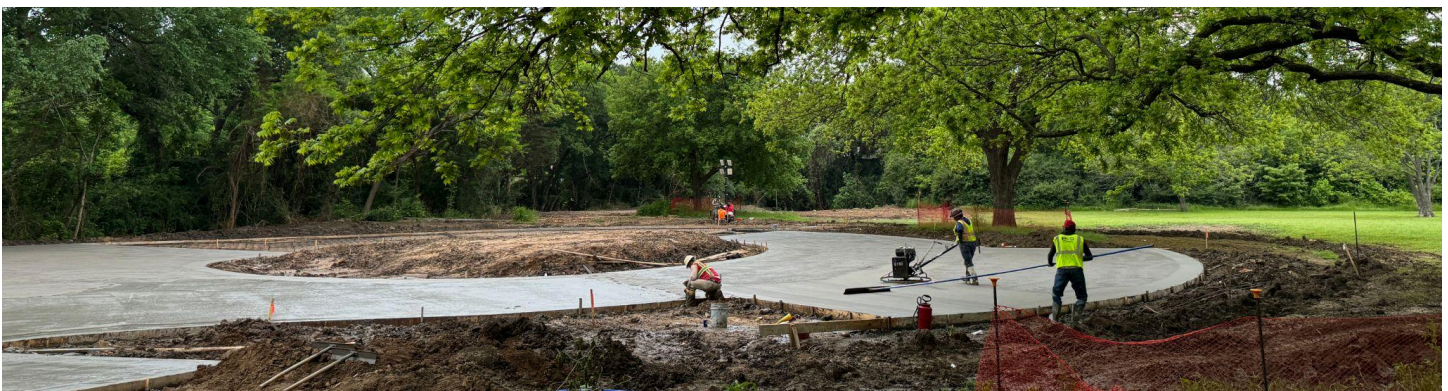
SUMMARY	This segment will extend from the recently completed trail at Cannon and Carlin Roads and create a connection to the entrance of Oliver Nature Park with a combination of added trails and expanded sidewalks along Matlock Road.				
CURRENT UPDATE	Construction documents have been fully reviewed by staff and are awaiting right of way. The project will advertise for bids once negotiations for right-of-way driveway encroachments and property acquisitions are completed. In an effort to save time, staff requested a proposal from consultants to assist with these negotiations. The consultant has engaged the various utilities and is engaging property owners for encroachment permissions now.				
PROJECT MANAGER	James Fish	TARGET COMPLETION	Winter 2024	BUDGET	\$3 million
DESIGN FIRM	Kimley Horn & Associates	CONTRACTOR	TBD	SOURCE	MPFDC/GF Bonds



2 KATHERINE ROSE MEMORIAL PARK



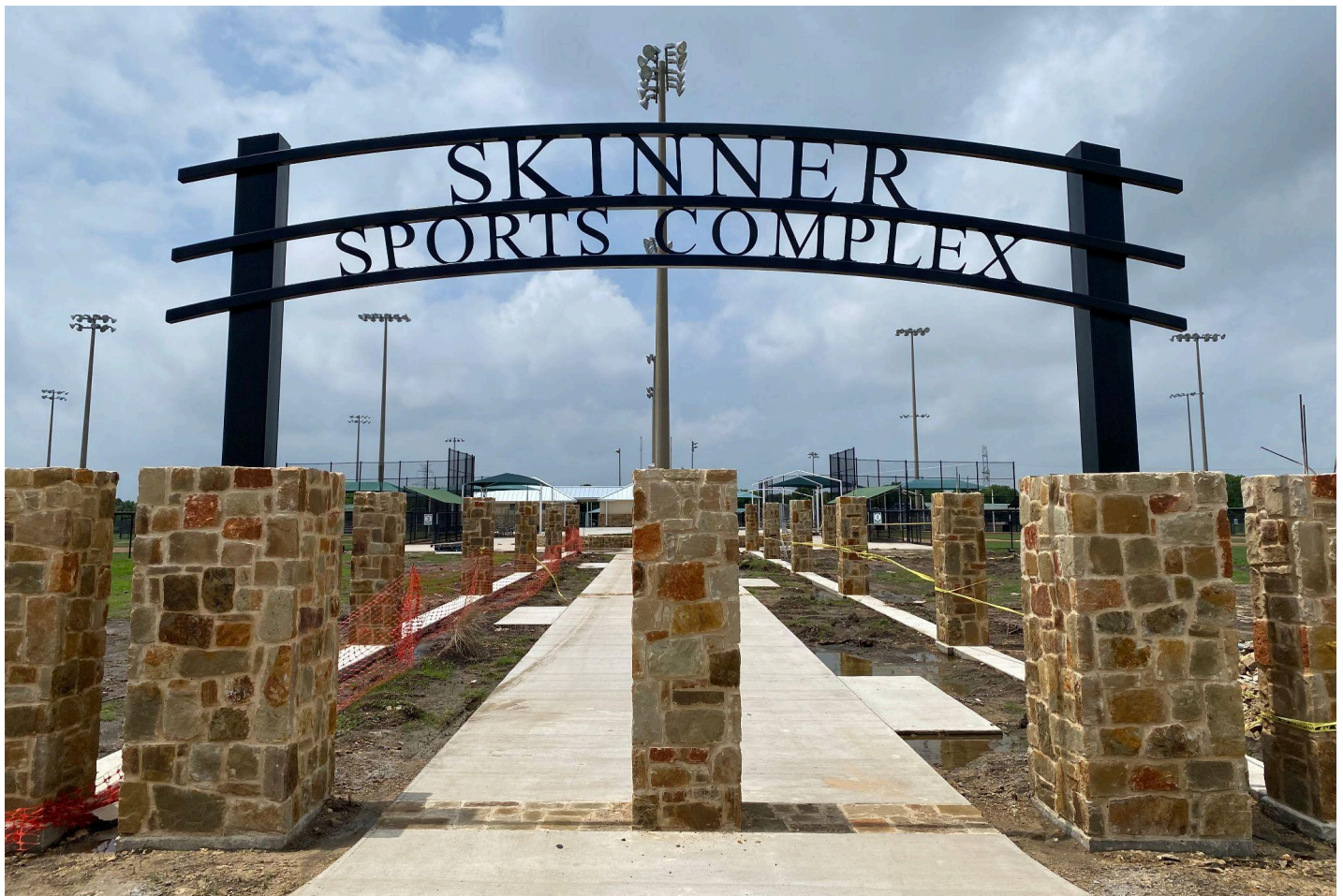
SUMMARY	Katherine Rose Park and Hardy Allmon Soccer Complex are being reimaged to better fit the needs of a growing community. The project includes a master redevelopment plan of the space, including available nearby properties and parks.				
CURRENT UPDATE	Thanks to a brief break in recent rains, the contractor was able to pour the first 350 yards of concrete, which covered the circle at the end of the drive through the area formerly occupied by sand volleyball. The second pour is pending weather, which has caused park closure and significant flooding, and thus construction delays. The contractor continues to work diligently throughout the inclement conditions and has been very conscious of community impact, such as scheduling the concrete pours in the early morning hours to avoid traffic disruption on Walnut Creek Drive. Staff met with the consultant and playground supplier this month to finalize playground design, which will be presented to MPFDC when complete.				
PROJECT MANAGER	Garett Smith & James Fish	TARGET COMPLETION	Summer 2025	BUDGET	\$7 million
DESIGN FIRM	Parkhill	CONTRACTOR	TBD	SOURCE	GF, ARPA, MPFDC



3 SKINNER SPORTS COMPLEX



SUMMARY	Project will include fencing improvements and realignment, entryway updates, drop off and pickup improvements, a new entry plaza with new surfacing, an expanded restroom facility and more storage for baseball concessions.				
CURRENT UPDATE	Crews have begun hanging the new iron fencing and entryway arch, and hope to complete the landscaping and other final touches as soon as weather allows.				
PROJECT MANAGER	James Fish	TARGET COMPLETION	Spring 2024	BUDGET	\$2.1 million
DESIGN FIRM	In-house	CONTRACTOR	Various	SOURCE	MPFDC/GF Bonds



4 MCKNIGHT PARK WEST



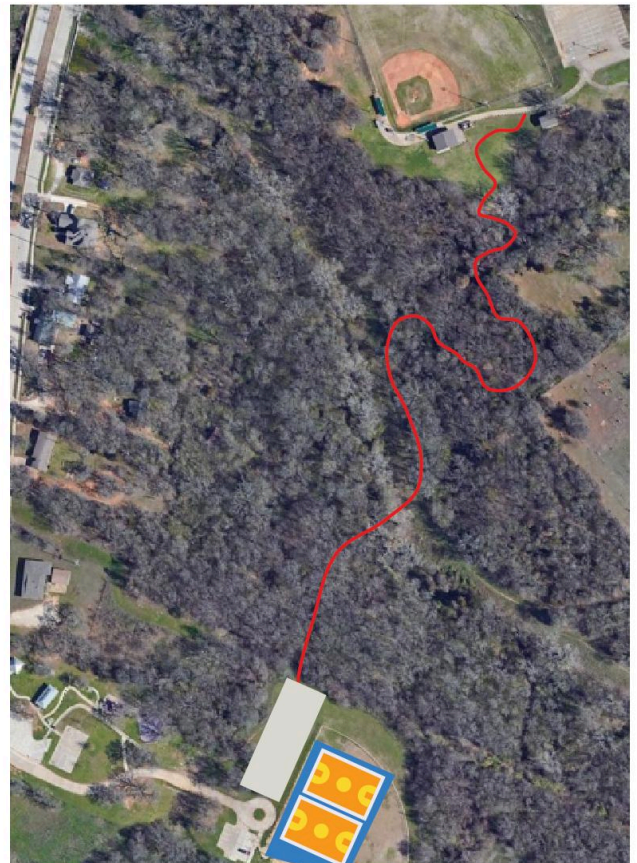
SUMMARY	Mansfield Parks and Recreation was awarded a \$750,000 non-urban outdoor recreation grant for James McKnight Park West from the Texas Parks and Wildlife Commission (TPWC) in January 2023 to add much-needed amenities to the 35-year-old park. The concept includes a playground, walking trail with fitness stations and the city's first disc golf course.				
CURRENT UPDATE	The project is still waiting for TPWD grant agreement execution and further instructions from state officials. In the meantime, staff have reached out to Oncor and other entities to coordinate site utility needs. Staff is working with designers on playground concepts and improvements to the entry and vehicular access options. Staff will begin planning disc golf engagement meetings soon.				
PROJECT MANAGER	Mitali Mandlekar	TARGET COMPLETION	Summer 2025	BUDGET	\$2.1 million
DESIGN FIRM	Studio 13	CONTRACTOR	TBD	SOURCE	TPWD Grant, MPFDC



5 MCCLENDON PARK EAST



SUMMARY	This project includes the renovation and expansion of the playground area, as well as reworking and enhancing the nature trail connection between this park and McClendon Park West				
CURRENT UPDATE	Staff continues to review the playground options and will meet with consultants in the coming weeks to finalize the trail design. Once approved, designers will proceed preparing construction documents and cost projections.				
PROJECT MANAGER	Garrett Smith	TARGET COMPLETION	Spring 2025	BUDGET	\$600,000
DESIGN FIRM	Westwood	CONTRACTOR	TBD	SOURCE	MPFDC



6 MANS BEST FIELD DOG PARK



SUMMARY	This project covers the development of phase II for the dog park, which entails installing a swimming pond/water feature for dog use, a dog wash station/area, a central pavilion, agility equipment, and extending irrigation and lighting further into the paddocks. A paved trail is also being added to provide access to the pond and provide future access to the WCLT 4A/4B expansion.				
CURRENT UPDATE	The trail design has been finalized, allowing the consultant to move forward on construction documents and cost projections. Once received, staff will complete a final review and seek approval before opening the project to bidding and construction.				
PROJECT MANAGER	Garett Smith	TARGET COMPLETION	Spring 2025	BUDGET	\$300,000
DESIGN FIRM	Westwood	CONTRACTOR	TBD	SOURCE	MPFDC



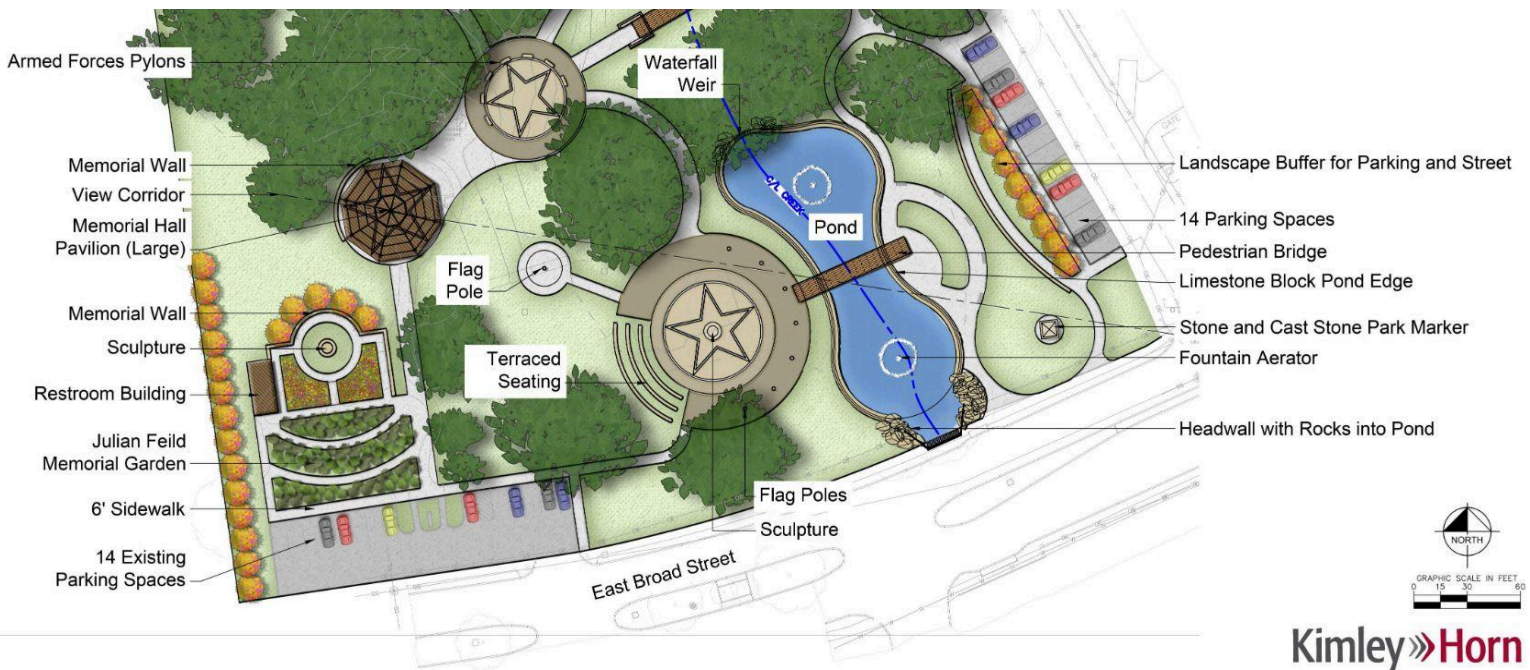
7 JULIAN FEILD PARK



SUMMARY Phase one of Julian Feild Park redevelopment includes walkways, reflection pond, irrigation and landscaping, restrooms, Serenity Gardens improvements, and a large veterans memorial plaza. Future phases will include trails throughout the rear, wooded portion of the park, and a connection to the Walnut Creek Linear Trail. This project also includes work to address erosion along the west side of the park supported by the drainage fund.

CURRENT UPDATE Staff and consultants are continuing to work on construction documents for phase one development of the original design concept.

PROJECT MANAGER	James Fish	TARGET COMPLETION	Fall 2025	BUDGET	\$5,400,000 <i>Estimated</i>
DESIGN FIRM	Kimley-Horn	CONTRACTOR	TBD	SOURCE	GF/Tirz 1/Drainage fund



Kimley»Horn

8 GEYER COMMONS



SUMMARY

The Geyer Commons project will redevelop the City's first ballfield into a mixed-use public space. Phase I includes design and construction of an urban plaza with a vendor market, splash pad, restrooms with pump room, architectural gateway feature, seating areas, open space improvements, streetscape improvements, trees and landscaping, infrastructure and lighting. Future phases will include construction of the civic lawn, architectural fountain, wiffle ball court, historic home relocation, parking areas, and additional landscaping and infrastructure.

CURRENT UPDATE

A detailed site plan, phasing plan and OPC were received from the design consultant based on the initial feedback provided by staff. The city's DRC (Development Review Committee) met to review the proposed site plan and gather additional feedback for consultants. 75% plans are anticipated by June 21. In the meantime, staff will continue coordinating site infrastructure, platting, and design of the maker spaces, splash pad and restrooms.

PROJECT MANAGER	Mitali Mandlekar	TARGET COMPLETION	Summer 2025	BUDGET	\$3.5 Million
DESIGN FIRM	Dunaway Associates	CONTRACTOR	TBD	SOURCE	MPFDC

