

WHEREAS, the more than 30.2 million small businesses in the U.S., representing more than 99 percent of all U.S. businesses with employees, generated more than 1.9 million new jobs in 2017 and employ 57 million nationwide; and

WHEREAS, small businesses generate an estimated 44 percent of the U.S. private gross domestic product, and the successes of these entrepreneurs and businesses is critical to the country's overall economic health; and

WHEREAS, Small Business Saturday is a national holiday held the Saturday after Thanksgiving and begun in 2010 by American Express to encourage consumers to support the small businesses in their communities; and

WHEREAS, during 2018's Small Business Saturday, Americans spent an estimated \$17.8 million at independent retailers and restaurants on Small Business Saturday, with 96 percent of consumers saying the event makes them want to shop at small businesses all year long and not just during the holidays; and

WHEREAS, Mansfield celebrates our small businesses for their unique contributions they make to our city and the impact they have on the success of our local economy;

NOW, THEREFORE, I, David Cook, Mayor of the City of Mansfield, Texas, join with the members of the City Council, to hereby proclaim Nov. 30, 2019, as

SMALL BUSINESS SATURDAY

in Mansfield and ask all residents to support the small businesses in our city, not only on this day but throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the official seal of the City of Mansfield, Texas, to be affixed this 11th day of November, 2019.

A handwritten signature in black ink, appearing to read "David Cook".