

MANSFIELD PARKS & RECREATION

OCTOBER 2022

OUR VISION

To inspire Mansfield to gather, grow, preserve and play through

welcoming spaces and remarkable experiences

OUR MISSION

To create community by **exceeding expectations** in design, maintenance, operations and programming with a commitment to lead as a team with uncompromising integrity.

OUR GOALS



Increase Access to Parks and Programs



Develop, Maintain and Innovate



Improve Health and Wellness



Preserve Natural Spaces



Cultivate Community Pride



DIRECTOR'S UPDATE

A Joint Work Session between the City Council and the MEDC, MPFDC, and P&Z was held on September 29th at City Hall where new MPFDC members Jessica Ng-Hinojosa and James Tiller joined the board. The discussion centered around the city's vision for the future with the theme of Go Forth With Fortitude!

Parks and Recreation staff attended multiple conferences this summer, including the City and County Communications and Marketing Association (3CMA), National Parks and Recreation Association (NRPA) and Texas Municipal League (TML). Marketing and Communications Manager Ann Beck represented the department at each of these conferences by presenting educational sessions on marketing, social media, and community engagement.

In September, Mansfield sent a team to the DFW Director's Association annual Six-Pack event, where parks and recreation professionals face off in a series of team-building events ranging from archery and sand volleyball to kayaking and tug-of-war. Several staff members will be attending the Texas Recreation and Park Society (TRAPS) North Region conference in Irving this November, which includes the annual Maintenance Rodeo, where our state champion irrigation team will be going for a third title.

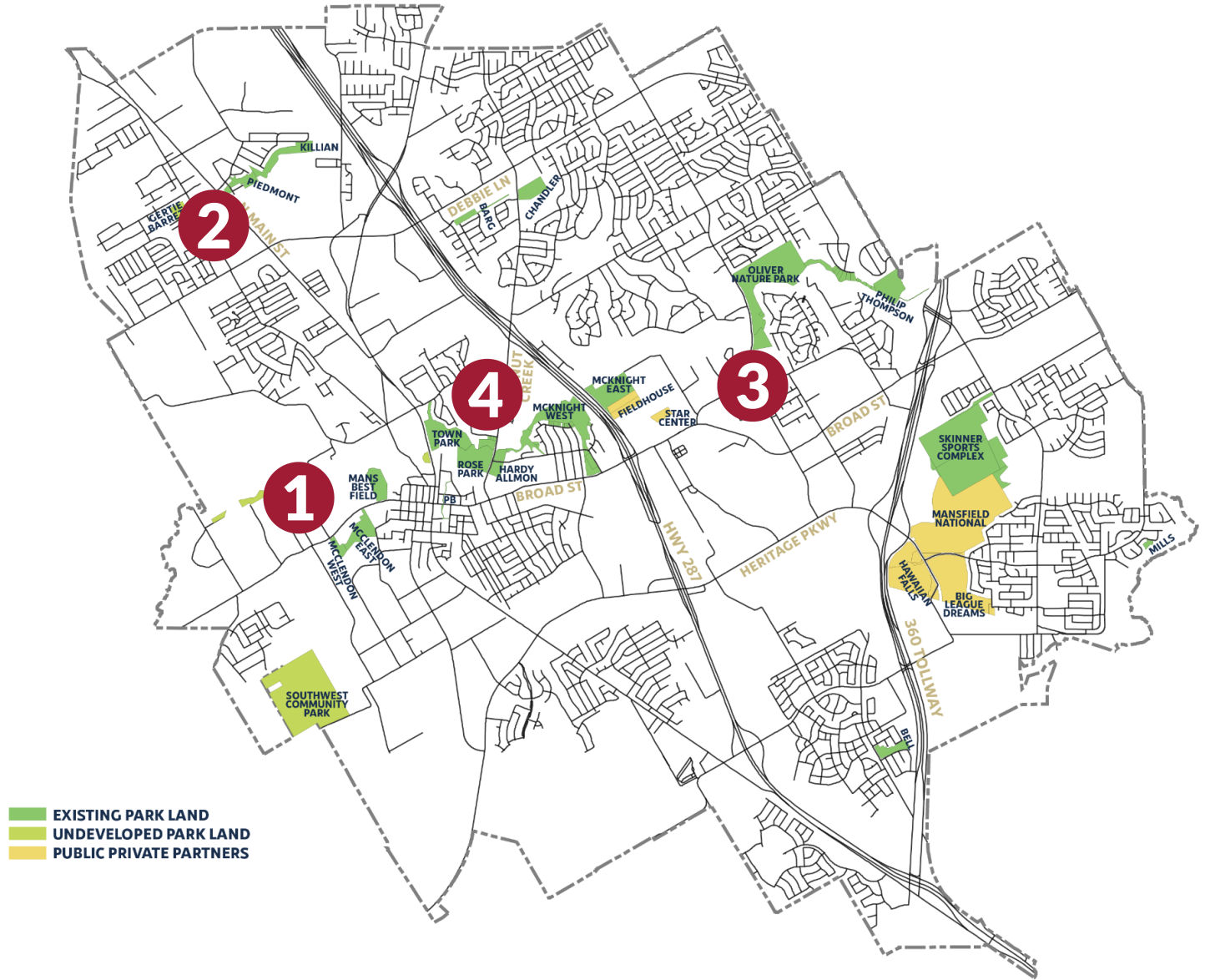
Mansfield Parks and Recreation took home an Award of Excellence at the 3CMA conference for the 2.22.22 Tutu 2.2 Run in the Best Marketing Event category. Judges' comments included: "Congrats on a fun event that recognized the work your staff did to improve your trails system. Even more impressive was the limited budget and creative use of existing resources!" and "Great way to get the community out to actually utilize the new trail and make an exciting event out of the day. Loved the idea of skipping the ribbon cutting and going with a more creative option."



"I love this park. I have been going to Rose Park since I moved to Mansfield in 2005. It is always clean, beautiful nature trail and always some town event going on. My family really enjoys this park!"

-Mary S.

PARK PROJECT UPDATES



PROJECT	ADDRESS	DETAILS	STATUS
1 McClendon Park West	799 W. Broad St.	Splash pad, basketball court & restroom	Construction
2 Gertie Barrett Park	100 Gertie Barrett Rd.	New neighborhood park construction	Construction
3 Walnut Creek Linear Trail	Cannon/Carlin to ONP	Phase 3B on street side path trail	Design
4 Katherine Rose Memorial Park	303 N. Walnut Creek Dr.	Master plan & new playground	Master Planning

MCCLENDON PARK WEST

1

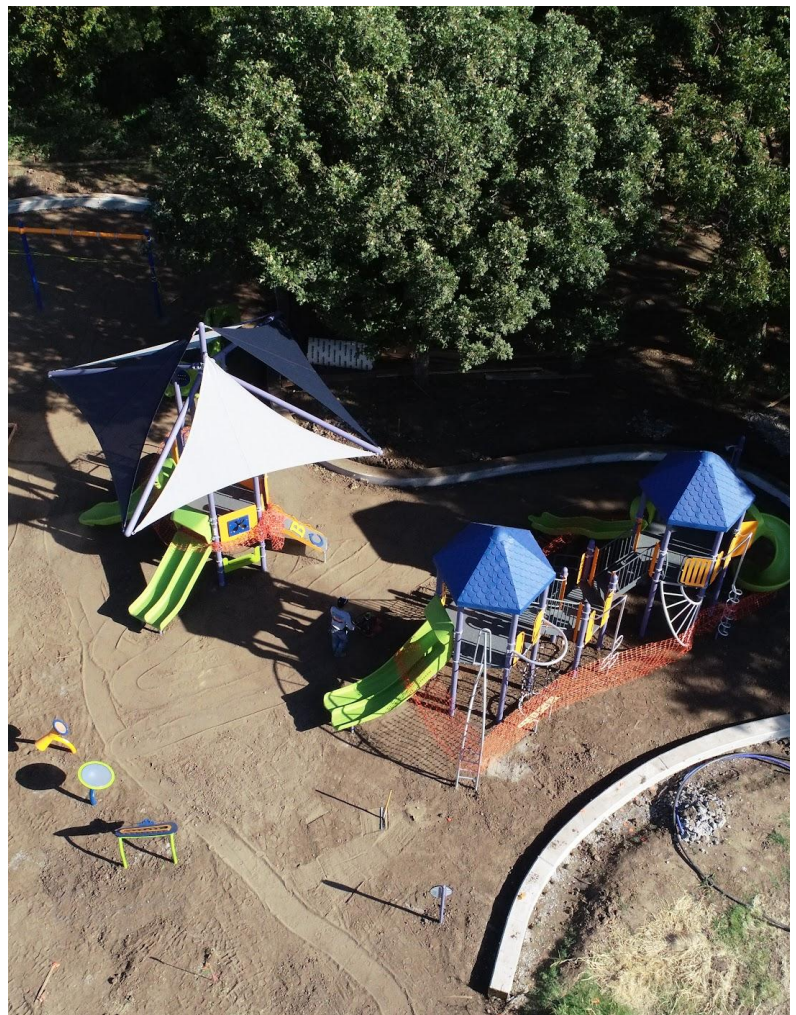
TARGET COMPLETION	WINTER 2023	PROJECT MANAGER	James Fish
BUDGET	\$2.3 million	FUNDING SOURCE	MPFDC/GF COs
DESIGN FIRM	Pacheco Koch	CONTRACTOR	The Fain Group
SUMMARY	This project includes replacing the underutilized softball field with two new basketball courts and adding a splash pad, new restroom building and expanded parking.		
CURRENT UPDATE	Construction continues with developments on the splash pad area and the basketball construction sections of the park. On the splash pad, work has completed with all utility connections to Broad Street installed. Crews continue with grading the full site in preparation of the installation of the retaining walls. The subsurface piping for water and sewer is in place and the splash pad holding tank has been installed. The splash pad layout and site equipment is scheduled to begin installation the week of October 10th. Work continues on the parking areas and retaining walls as well. The basketball and parking concrete has been completed. Striping of the parking and the courts along with amenity installation is underway. Staff is working with both onsite contractors to keep the area organized and the schedule moving forward. It is anticipated that the basketball (back) section will be completed in November and the remainder of the park (front section) will be completed this winter.		



GERTIE BARRETT PARK

2

TARGET COMPLETION	WINTER 2023	PROJECT MANAGER	James Fish
BUDGET	\$2.3 million	FUNDING SOURCE	Park Fees/GF COs
DESIGN FIRM	Dunaway	CONTRACTOR	The Fain Group
SUMMARY	New neighborhood park for the northwest quadrant that includes a playground, splash pad, restrooms, parking, walking trail and open natural spaces.		
CURRENT UPDATE	The park earthwork is complete with hardscape construction approximately 90% complete with the drive, parking areas, restroom foundation, and pavilion slabs placed. The playground equipment installation is 100% complete. We are waiting on the concrete subbase and then safety surfacing. The subsurface installation of all utilities are in place along with all the subsurface splash pad piping and holding tank. The splash pad along with the features in the deck have been installed. Discussions with the adjacent property owner have concluded on the use of the private drive and improvements will be allowed. Construction of the park is on schedule for completion this winter.		



3

WALNUT CREEK LINEAR TRAIL PHASE 3B

TARGET COMPLETION	SUMMER 2024	PROJECT MANAGER	James Fish
BUDGET	\$3 million	FUNDING SOURCE	MPFDC/GF Bonds
DESIGN FIRM	Kimley Horn and Associates	CONTRACTOR	TBD
SUMMARY	This segment will extend from the recently completed trail at Cannon and Carlin Roads and create a connection to the entrance of Oliver Nature Park with a combination of added trails and expanded sidewalks along Matlock Road.		
CURRENT UPDATE	Staff is currently working with the design consultant to amend the scope of work to fit the new alignment utilizing the grade separated crossing under the Matlock Road bridge at Walnut Creek. The additional scope of work will be discussed with the board at their October meeting. Staff is also moving forward with construction documents of the original scope to keep the project on schedule. Final deliverables of the plans are expected to be completed in February 2023. Staff is now evaluating the right-of-way and beginning to proceed with acquisition negotiations where needed to provide for the additional trail corridor.		



KATHERINE ROSE MEMORIAL PARK

4

TARGET COMPLETION	SPRING 2024	PROJECT MANAGER	James Fish
BUDGET	\$1.5 million	FUNDING SOURCE	GF Certificates of Obligation
DESIGN FIRM	Parkhill	CONTRACTOR	TBD
SUMMARY	Mansfield's favorite park is being reimagined to better fit the needs of a growing community! First, planners will create a master plan of the space, including available nearby properties and parks, then begin phase one to replace the playground with an inclusive signature playground.		
CURRENT UPDATE	Staff is currently evaluating the consultant's draft concept plan to determine a scope of the first phase of construction. Staff has also been working with the city's Engineering group to see how to best coordinate park construction in conjunction with the upcoming Walnut Creek Drive vehicular bridge replacement through TxDOT. The project team is working on the refinement of the schedule with the new information received on the bridge. The updated master plan concept was presented at the September MPFDC board meeting and appeared to be received well. The consultant will refine the plan based upon input to deliver a final master plan in order to determine the phase one development program. We hope to have this finalized by the November meeting.		



PARK OPERATIONS

ATHLETIC FIELDS AND COURTS

- FIELDS & COURTS MAINTAINED **57**
- FIELD & COURT RENTALS **38**
- RACES AND TOURNAMENTS **6**

PARKS AND TRAILS

- PARKS MAINTAINED **21**
- PARK AND PLAYGROUND SAFETY INSPECTIONS **13**
- PAVILION & AMPHITHEATER RENTALS **52**
- MILES OF TRAILS MAINTAINED **9**
- PONDS, CREEKS, AND LAKES MAINTAINED **12**

AQUATICS

- SPLASH PADS MAINTAINED **1**
- WATER CHEMISTRY TESTS **90**

PUBLIC GROUNDS

- ACRES MAINTAINED OF MUNICIPAL BUILDINGS & PROPERTIES **160.6**
- PUBLIC PRIVATE PARTNERSHIPS **5**
- MEDIANS **232**
- RIGHTS OF WAY **70**



CURRENT UPDATE

New benches have been added at Oliver Nature Park. Fall planting has started. The Park Operations team is looking at areas that need improvements, seeding for wildflower areas, and turf building. There were 245 new grasses that were planted on East Broad Street alone. Updated plant materials, decomposed granite, and moss boulders have been added to the South Main Street planter beds. The team will begin work on the next portion of Main Street.

LOOKING AHEAD

Park Operations added four new landscape technicians to the team to help finish spraying pre-emergent herbicide on medians, municipal buildings and athletic fields. Irrigation and mowing contracts are being evaluated and updated for the new annual budget. Athletic field staff are working with all of the sports associations to make sure our sports complexes are game ready.

RECREATION & ATHLETICS

MAC

MAC VISITS **12,393**

MEMBERSHIPS SOLD **187**

DAY PASSES SOLD **60**

PROGRAM AND EVENT REGISTRATIONS **594**

KID ZONE REGISTRATIONS **28**

SENIOR LIFESTYLES

SENIOR VISITS **701**

MEALS SERVED **543**

PROGRAM AND TRIP REGISTRATIONS **361**

NATURE EDUCATION

PROGRAM AND EVENT REGISTRATIONS **88**

FIELD TRIP PARTICIPANTS **0**

ATHLETICS

ATHLETIC PROGRAM REGISTRATIONS **477**



CURRENT UPDATE

Nature Education has had several participants who have been able to take advantage of the cooler weather with scenic tours of Mountain Creek learning about plants and animals that were spotted along the way; classes to learn about toads, the difference between wild animals and pets, and hands-on crafts that help little ones learn about nature. The 20th Annual Senior Lifestyles Picnic allowed 85 seniors to tour the Walnut Creek linear trail on golf carts while discovering plant and animal life in the park. Afterward, the Seniors Lifestyles program was able to enjoy a complimentary lunch sponsored by Spring Creek BBQ and live music from Larry Light & Pure Country.

LOOKING AHEAD

The Mansfield Activities Center Senior Lifestyles program will be hosting a Veterans Day Breakfast on November 10th at 10:00 a.m. Nature Education will be hosting An Evening by Campfire at Rose Park on November 19th at 5:30 p.m. Sign-up quickly for the family fun that is happening during Nerf Night at the MAC on November 22nd at 5:30 p.m.

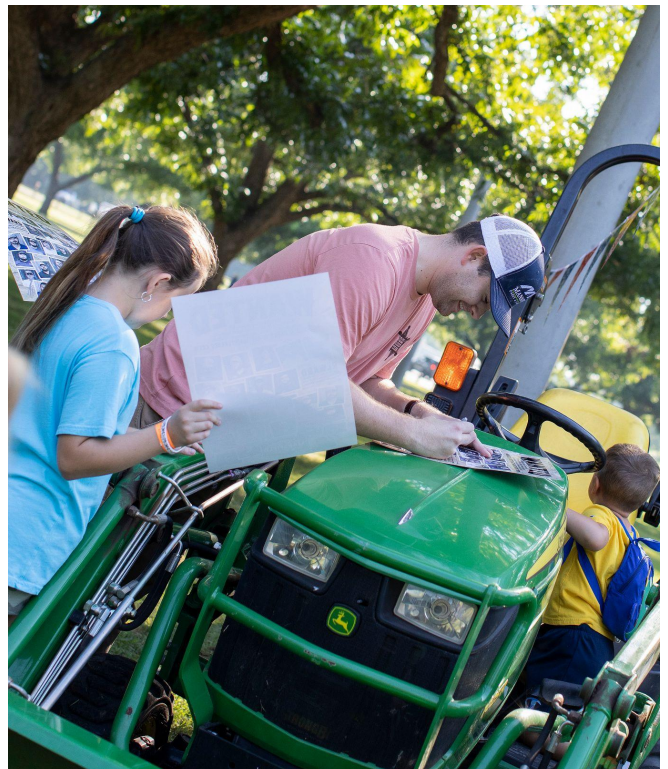
MARKETING & COMMUNICATIONS

SOCIAL MEDIA

FACEBOOK FOLLOWERS	10,600
FACEBOOK REACH	25k
INSTAGRAM FOLLOWERS	3,165
INSTAGRAM REACH	8k
EMAIL SUBSCRIBERS	3,999
EMAIL OPEN RATE	59%

ONLINE PRESENCE

WEBSITE VISITS	4,328
AVG GOOGLE RATING	4.55



CURRENT UPDATE Yee haw! The Parks Maintenance Rodeo on September 23rd was a great success, with over 175 families on hand to watch the crews show off their skills. The most popular activity was collecting autographs from our stars-for-the-day, who seemed to enjoy it as much as the kids. We will continue to focus engagement efforts on unique and fun outreach events that provide entertainment options for families as well as educational and otherwise interesting content that gets great responses from the public and help establish the department as experts in the field.

LOOKING AHEAD This month wrapped weeks of conference presentations, but now all gears are shifting towards fall and holiday events, launching the department brand campaign, and planning ahead for next year.

