

WHEREAS, the role of government communications professions is to inform, educate and engage their communities; and

WHEREAS, robust communication in government creates trust and inspires residents to take action and be involved; and

WHEREAS, government communications create relationships and calls to action, build awareness and understanding through storytelling, engage and foster engagement on civic issues, and use all channels to include people in critical decisions; and

WHEREAS, it is essential to have strong communications in government because it is a foundational element of living in a democracy where citizens have the freedom to make their voice heard; and

WHEREAS, the City of Mansfield is proud and has deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice;

WHEREAS, government entities around the nation have established the inaugural Government Communicators Day in 2024;

NOW, THEREFORE, I, Michael A. Evans, Sr., Mayor of the City of Mansfield, join with the members of the Mansfield City Council to proclaim February 24, 2024 as

GOVERNMENT COMMUNICATORS DAY

in the City of Mansfield and encourage residents to thank the staff who have dedicated their careers to ensure the city has effective, impactful, and successful communication strategies that resonate and are relevant.

IN WITNESS THEREOF, I do hereby set my hand and cause the official seal of the City of Mansfield to be affixed this 12th day of February 2024.