



CITY OF MANSFIELD

1200 E. Broad St.
Mansfield, TX 76063
mansfieldtexas.gov

Meeting Agenda

City Council - Revitalization of Historic Downtown Mansfield Sub-Committee

Thursday, February 20, 2020

11:00 AM

City Hall - Multi-Purpose Room

1. **CALL TO ORDER**

2. **CITIZEN COMMENTS**

Citizens wishing to address the Sub-Committee on agenda items and items not on the agenda may do so at this time. Due to regulations of the Texas Open Meetings Act, please do not expect a response from the Sub-Committee as they are not able to do so. THIS WILL BE YOUR ONLY OPPORTUNITY TO SPEAK. All comments are limited to five (5) minutes.

In order to be recognized during "Citizen Comments" please complete a blue or yellow card and present the card to the Assistant City Secretary prior to the start of the meeting.

3. **DOWNTOWN DEVELOPMENT STRATEGIES UPDATE**

Process Recap

Market Analysis Findings

Parking Assessment Findings

Vision Statement and Goals

4. **DOWNTOWN ZONING DISTRICT**

5. **DOWNTOWN BUILDING LIGHTS PROJECT**

6. **DOWNTOWN GRANT PROGRAM**

7. **DOWNTOWN PROMOTIONS/COMMUNICATIONS**

Current and Future Marketing/Promotion Efforts

Update on Current Communication Efforts

Creating a Focused Effort in Promoting Downtown

8. ADJOURNMENT

This is a specially called public meeting of a City Council Sub-Committee. It is possible that non-committee members of the City Council may attend in their individual capacity.

CERTIFICATION

THIS IS TO CERTIFY THAT A COPY OF THE NOTICE OF the February 20, 2020 Revitalization of Historic Downtown Mansfield Sub-Committee Agenda was posted on the City Hall bulletin board, a place convenient and readily accessible to the general public at all times, and to the City's website, mansfieldtexas.gov, on Friday, February 14, 2020 prior to 5:00 p.m., in compliance with Chapter 551, Texas Government Code.

Susana Marin, City Secretary

Approved as to form:

City Attorney

DATE OF POSTING: _____ TIME: _____ am/pm

DATE TAKEN DOWN: _____ TIME: _____ am/pm

This facility is ADA compliant. If you plan to attend this public meeting and have a disability that requires special arrangements, please call (817) 473-0211 at least 48 hours in advance. Reasonable accommodation will be made to assist your needs. PLEASE SILENCE ALL PAGERS, CELL PHONES & OTHER ELECTRONIC EQUIPMENT WHILE THE CITY COUNCIL MEETING IS IN SESSION.