

# Freedom Fest Mansfield by Klein Tools

## Event Budget for Freedom Fest 2022

Site	Estimated	Updated
Barricades	\$1,000.00	
Site staff	\$1,500.00	
Equipment	\$0.00	
Porta Potties	\$1,200.00	
Tent Rental	\$1,000.00	
Tables and chairs	\$2,925.00	
<b>Total</b>	<b>\$7,625.00</b>	<b>\$0.00</b>

Miscellaneous	Estimated	Updated
Insurance	\$2,500.00	
Beverage Garden tent/table	\$700.00	
Trough rental for Beverages	\$70.00	
Beverages	\$2,500.00	\$5,000.00
Ready Ice	\$0.00	\$150.00
T-Shirts	\$2,500.00	
<b>Total</b>	<b>\$8,270.00</b>	<b>\$5,150.00</b>

Kid Zone	Estimated	Updated
Bounce House	\$1,000.00	
Supplies	\$800.00	
Art Bus	\$700.00	
Face Painting	\$300.00	
<b>Total</b>	<b>\$2,800.00</b>	<b>\$0.00</b>

VIP Event	Estimated	Updated
Tables/Chairs	\$500.00	
Drinks/Food Hector Valdez	\$1,500.00	
<b>Total</b>	<b>\$2,000.00</b>	<b>\$0.00</b>

Publicity	Estimated	Updated
Graphics work	\$2,500.00	
Billboards	\$5,000.00	
Posters/Magazine Ads	\$2,500.00	
Social Media	\$2,500.00	
<b>Total</b>	<b>\$12,500.00</b>	<b>\$0.00</b>

Program	Estimated	Updated
Performers	\$15,000.00	
Production/LED Screen/Staff	\$12,500.00	
Photography	\$1,200.00	
Other	\$1,500.00	
<b>Total</b>	<b>\$30,200.00</b>	<b>\$0.00</b>

Total Expenses	Estimated	Updated
	<b>\$63,395.00</b>	<b>\$68,545.00</b>

Revenues	Estimated
Beverage Sales (85%)	\$20,277.60
Cornhole Teams	\$250.00
Tshirt Sales	\$4,500.00
Food Vendors	\$800.00
Art/Retail Booths	\$2,400.00
Presenting Sponsor	\$10,000.00
Red Level Sponsor	\$5,000.00
White Level Sponsor	\$2,500.00
Blue Level Sponsor	\$1,500.00
<b>Total</b>	<b>\$47,227.60</b>

Profit/Loss	Estimated
Total revenue	\$47,227.60
Total expenses	\$68,545.00
<b>Total</b>	<b>(\$21,317.40)</b>