

## MANAGEMENT AND COUNCIL COMMUNICATION

<b>Date:</b> 08-22-2022	<b>Subject: FUTURE LAND USE PLAN UPDATE</b>	<b>Agenda Item #:</b> <b>N/A</b>
<b>Requested Action:</b> N/A.		
<b>Staff Recommendation:</b> N/A.		
<b>Description/History:</b> <p>The Comprehensive Plan reflects the community's vision and goals for cultural, economic, and physical development of Mansfield. The Comprehensive Plan also reflects the strategic priorities of the City Council with respect to increasing opportunities for elevating art and culture; expanding revenues by expanding employment opportunities through the retention, expansion, and attraction of diverse businesses; and ensuring elevated standards for development that integrate contemporary placemaking practices and achieve attractive civic and open spaces of excellence.</p> <p>The Future Land Use Plan ("FLUP") is a component of the Comprehensive Plan. The purpose of the FLUP is to strategically balance intentional land use recommendations and decisions for the remaining 25 percent of undeveloped land with redevelopment opportunities. The FLUP will be the Mansfield's plan for sustainable growth for well over a decade; it is also a plan that will be inspired by the varied interests of residents, businesses, and other stakeholders of the community while delivering a specific set of land use policies and recommendations that will promote intelligent and visually harmonious development patterns, expand the tax base, and elevate the quality of life for all. More importantly, the FLUP will establish the foundation for zoning and other land development regulations while providing a basis for appropriate community bodies to make recommendations and decisions.</p> <p>The Housing Market Growth Strategy Sub-Committee met on July 26, 2022 and August 9, 2022 to discuss the potential timing, structure, and contents of the FLUP as well as a heightened focus on robust community participation in its implementation.</p> <p>It is anticipated that the timeline for preparing and completing the FLUP is as follows:</p> <ul style="list-style-type: none"><li>• A request for proposal (RFP) will be prepared and posted in September 2022.</li><li>• A consultant would be selected in November 2022.</li><li>• The discovery period would run from December 2022 through February 2023.</li><li>• The kick-off and public engagement would commence in March 2023.</li><li>• A draft plan and an initial review would occur from May 2023 until July 2023.</li><li>• Additional edits and review would occur in August 2023.</li><li>• The City Council and Planning and Zoning Commission would jointly meet in October 2023.</li><li>• The Planning and Zoning Commission would make a recommendation on the FLUP in November 2023.</li><li>• The City Council would potentially adopt the FLUP in December 2023.</li></ul> <p><b>Justification (Benefit):</b></p> <p>The FLUP will articulate and organize Mansfield's vision for the future. It will also purposefully link the strategic priorities for the City Council across multiple organizational functions, including cultural arts, economic development, and parks and recreation.</p> <p><b>Funding Source:</b> General Fund.</p> <p><b>Additional Information:</b> N/A.</p>		

Prepared by:

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