

Meeting Minutes Draft
Keep Mansfield Beautiful Commission
Monday, October 8, 2018
6:00 p.m.
Mansfield Service Center

ATTENDANCE - Sarah Zink, Sharon Roberts, Jan Hurlbut, Jacqueline Conley, Leon Williams, David Crumpton, Gordon McMinn, Gary Mills

CITY STAFF PRESENT – Becca Sales, Howard Redfern

CALL TO ORDER at 6:00 p.m.

TREASURER’S REPORT – Balance as of 10-8-18 is \$2,836.57.

ROUTINE BUSINESS

AAS Update

Zink, Sales, and Roberts will draft letter to participants reminding them to clean their street.

OLD BUSINESS

AAS Luncheon Recap

Fourteen participants attended. Reminder was emailed. Hurlbut sent info to local media outlets, however none attended.

Board Party

Proposed for early November at LaGondola. Board will vote for date by email.

NEW BUSINESS

Conflict of Interest Statements

Sign and give to Sales.

Volunteer Opportunities for Board

National Night Out – Crumpton and Hurlbut attended.

Sales and Prather attended Fire Palooza.

Zink suggested making a calendar for board members.

Other opportunities include:

Recycling booth at city events
Third Thursday
Hometown Holiday
Creekside Cleanup

Strategic Plan

AAS Ideas

Send list to Redfern requesting deactivation of some streets.

One street may be added if Mouser Electronics agrees to adopt Mouser Way.

K. Williams work with businesses to generate coupons for participants turning in forms.

Possibly dropping off supplies to encourage clean up.

Newsletter to feature participants whom have completed clean up.

Contact companies to get input about why the participant did not come to luncheon.

EDM Ideas

Add save the date to city website.

Zink, Sales, and Hurlbut will meet to discuss sponsorship.

Zink motioned to adopt Strategic Plan. Hurlbut seconded. Motion passed with the following changes:

Delete: AAS Performance - When do we move to quarterly cleanup?

Delete: Earth Day Mansfield Educational Exhibitors – Work with Sarah on including Farmer’s Market Vendors

Addition: Earth Day Mansfield Event Logistics – Gary Mills

Addition: 2019-2020 and beyond - Pumpkin Walk

ADJOURNMENT - Zink motioned to adjourn the meeting. McMinin seconded. Motion passed.