

Meeting Minutes
Keep Mansfield Beautiful Commission
Monday, October 14, 2019
6:00 p.m.
Mansfield Service Center

ATTENDANCE - Sarah Zink, Sharon Roberts, Jacqueline Conley, Carla Green, Jennifer Evans, Karen Williams, Kenneth Chalk, Leon Williams, Jan Hurlbut, Gordon McMinn

CITY STAFF PRESENT – Howard Redfern

CALL TO ORDER at 6:01 p.m.

APPROVAL OF MINUTES –There were no changes to the September 16 meeting minutes. Green motioned to approve meeting minutes. Hurlbut seconded. Motion passed.

TREASURER’S REPORT – Balance as of October 14 is \$7,072.32.

ROUTINE BUSINESS

AAS Update

Board members will contact AAS participants whom have not responded to email or mailed letters. Roberts emailed assignments with instructions to board members.

Green will post thank you notes for participants whom have renewed on social media.

AAS Awards

Hurlbut will present top three choices for name plaques. Hurlbut and Zink will meet before the next board meeting to prepare proposal for KMB banner. Hurlbut will also research name tags and business cards for board members.

NEW BUSINESS

Strategic Plan

Art Around Mansfield

- Street Corner Canvases

- The Arts Commission is working on a plan.

City Tree

- Redfern sent email to appropriate departments but received no response.
- Will follow-up

Alliances

- K. Williams will visit three businesses before the next board meeting.
- Attend Chamber Luncheon October 24, 2019
- Coordinate with Sales for volunteer opportunities for businesses.

HOAs

- Chalk will meet with Sales.
- Quarterly contest for subdivision entryway

EDM

- Zink motioned to use same graphics from 2018 save the date cards with date updated. Evans seconded. Motion passed.
- Conley will email updated save the date cards to last year's vendors.

Board Positions

Board will begin work on Succession Plan.

ADJOURNMENT – Roberts motioned to adjourn meeting at 6:51. Green seconded. Motion passed.