



CITY OF MANSFIELD

1200 E. Broad St.
Mansfield, TX 76063
mansfieldtexas.gov

Meeting Minutes - Draft

City Council - Hotel/Motel Occupancy Tax Funds Policy and Allocation Sub-Committee

Monday, August 23, 2021

4:00 PM

City Hall

CALL TO ORDER

Chair Short called the meeting to order at 4:00 p.m.

Staff present: Deputy City Manager Shelly Lanners; Chief Financial Officer Troy Lestina; Assistant Director of Finance Bryan Rebel; Assistant Director of Budget/Purchasing Jennifer Goldthwaite; Director of Community Engagement Theresa Cohagen; City Secretary Susana Marin

Present 3 - Julie Short; Casey Lewis and Michael Evans

CITIZEN COMMENTS

There were no citizen comments.

DISCUSSION ITEMS

Follow-Up Discussion Regarding the Hotel/Motel Occupancy Tax Fund Applications Received

Chair Short provided a recap of the previous meeting held on July 26, 2021 and asked Director of Community Engagement Theresa Cohagen to discuss the concept the Convention and Visitors Bureau uses when they have special events that involve street closures. Theresa discussed the process for closing and opening streets during special events.

Sub-committee members discussed the need for stipulations on allocated funds. There was consensus to place the following stipulations on all applicants allocated Hotel/Motel Occupancy Tax Funds: all recipients will be required to work with the Convention and Visitors Bureau on their event; all recipients must state that the City is a sponsor and promote the City as such; and, all recipients must provide the City with media produced from funded events.

The sub-committee made the following recommendations for allocation of Hotel/Motel Occupancy Tax Funds to be approved in the FY 2021/2022 Budget:

Champion Basketball 2021 - \$10,000 (with the stipulation that all hotel stays for the event must be in Mansfield)

Pickled Mansfield Society - \$68,100 (with the stipulation that the after party must be at The LOT Downtown)

Mansfield Commission for the Arts - \$47,100

Mansfield Veteran's Memorial and Tribute Foundation - \$14,500

Mansfield Invitational, Inc. - \$42,000 (funding to be included in the CVB budget for all three events)

**2021 Mansfield Spring Creek BBQ Classic*

**2021 Mansfield Spring Creek BBQ Invitational*

**2021 Mansfield ISD Methodist Medical Center Invitational Volleyball Tournament*

ADJOURNMENT

Chair Short adjourned the meeting at 4:20 p.m.

ATTEST: Julie Short, Chair

Susana Marin, City Secretary