

EXHIBIT E

Table (D): Schedule of Sign Standards

(1) *Permanent signs.*

<i>Type of Sign</i>	<i>Zoning District Where Permitted*</i>	<i>Sign Classification Permitted</i>	<i>Max. Area in Square Feet</i>	<i>Max. Height in Feet</i>	<i>Max. Width in Feet</i>	<i>Min. Setback from Street Right-of-way Line in Feet**</i>	<i>Min. Setback from Side or Rear Property Line in Feet**</i>	<i>Max. Quantity / Min. Spacing</i>	<i>Lighting</i>	<i>Flashing</i>	<i>Motion</i>	<i>Additional Regulations</i>
Institutional	All Districts	M, W	50	10	10	10	15	One per street frontage plus one wall sign on the principal building	Yes	No	No	See notes (2) (6) (7) (10) & (11)
Apartment name	MF-1, MF-2	M, W	50	10	10	10	15	One per street entrance	Yes	No	No	See notes (2) (3) (4) (7) (10) & (11)
Name plate	All Districts	P, W	2	N/A	None	N/A	N/A	None	No	No	No	See note (6)
General business	C-1, C-2, C-3, C-4 , I-1, I-2	W	None	N/A	See note (1)	N/A	N/A	One per street frontage per individually owned lot or tract plus one wall sign per tenant who occupies such lot or tract	Yes	No	Yes	See § 155.090(E)
		M, PR	50	10	10	10	15		Yes	No	Yes	See notes (7) (10) & (11)
Advertising	C-3, I-1, I-2	P, G	600	40	None	10	15	See § 155.090(F)	Yes	No	Yes	See note (5)
Agricultural	A	M, W	32	10	10	10	15	One per street frontage	No	No	No	See note (10)
Subdivision	All Districts	M, W	32	6	10	N/A	N/A	One sign per street entrance to the subdivision	No	No	No	See notes (6) & (10)
Directory	OP	M, W	32	6	10	10	15	One per street frontage	Yes	No	No	See notes (10) & (11)
Window	All non-residential districts	N/A	See note (12)	N/A	N/A	N/A	N/A	N/A	Yes	No	No	Temporary

Electronic Message Center/Reader Board Sign	C-2, C-3, I-1, I-2	M	Limited to 50% of the sign area	See notes (8) (9) (10) & (11)
<p>NOTES:</p> <ol style="list-style-type: none"> Width not to exceed 75% of building or store front. Permitted on face of fence or wall in required front setback. For building identification only. Not applicable to rental single-family or two-family dwellings. Specific use permit required. Signs permitted in residential districts are also permitted in the PR district. On lots with direct frontage along U.S. 287 and S.H. 360 monument signs may have a maximum height of 15 feet and a maximum sign area of 75 square feet. The sign must be located along the highway frontage of the lot. Electronic message centers/reader boards may be used by institutional uses in any zoning district. Signs for theaters advertising current and coming attractions shall be exempt from the percentage restriction on electronic message center and reader board signs. See § 155.099(K)(13) for further regulations on monument signs. No freestanding sign may be located within 400 feet of another freestanding sign on the same lot or tract, measured along the street right-of-way lines. <p>* Signs in any Historic Landmark District must comply with the provisions and approval procedures shown in § 155.069.</p> <p>12. The total sign area of window sign(s) shall not obscure more than 25% of the total window area on each facade. Doors shall not contain signage for any message other than business name, hours of operation and payment method, and such signage shall not exceed four square feet in total area.</p> <p>** Where the width of an easement is greater than the required setback, the sign must be located outside of the easement.</p>				<p>LEGEND:</p> <p>M - Monument sign</p> <p>P - Pole sign</p> <p>W - Wall sign</p> <p>G - Ground sign</p> <p>PR - Projection sign</p>