

CITY OF MANSFIELD

*104 South Wisteria
Mansfield, TX 76063
mansfieldtexas.gov*



Meeting Minutes - Final

Wednesday, March 13, 2019

6:00 PM

Community Room

Mansfield Public Library Advisory Board

1. **CALL TO ORDER**

The meeting was called to order by President Bobby Quinten at 6:02 p.m.

Board Members Present

Bobby Quinten, Cindy Kuster, Debra Collins, Shelley Daunis, Kelvin Stroy, Richard Ajenikoko, and Maggie Martin

Library Staff Present

Director of Library Services Yolanda Botello and Youth Services Librarian Julie Crisafulli

Citizen Present

Paula Highfill

Board Members Absent

Suzonne Evans and Cindy Gray

2. **APPROVAL OF MINUTES OF FEBRUARY MEETING**

The date for the Mansfield READS! author event needs to be updated to April 26, 2019. A motion to accept the February 13, 2019 minutes with this change was made by Debra Collins, seconded by Cindy Kuster. The minutes with designated change were approved unanimously.

3. **CITIZEN COMMENTS**

There were no citizen comments.

4. **FRIENDS OF THE LIBRARY UPDATE**

Shelley Daunis and Bobby Quinten provided the update:

- * The Mansfield READS! 2019 proclamation will be on Monday, March 25 at 7 p.m.*
- * Pickle Parade volunteers are confirmed for March 15 and 16*
- * Trivia Night is Friday, March 22 at Dirty Job Brewing. Volunteers should be there at 5:30 p.m. Maggie Martin and Richard Ajenikoko agreed to volunteer. All Board members are encouraged to share the social media post.*
- * Regarding the Mansfield READS! 2019 Kick-off event:
On track for March 14 from 6:00 p.m. - 8:00 p.m.
Volunteers should arrive by 5:30 p.m., with some coming earlier for set-up
Met with Market Street to run through the evening and set-up
Band will be there at 5:30 p.m.
"Heritage" photography contest winners will be revealed*
- * "Before We Were Yours" book club discussion at Dirty Job Brewing on March 17 at 3:00 p.m.*
- * Mansfield READS! author event venue capacity is 300 and not 250. Agreed to increase Eventbrite capacity to 325*

5. **DIRECTOR OF LIBRARY SERVICES REPORT**

Director of Library Services Yolanda Botello provided the update:

- * Mansfield READS! related programs are starting.*

- * *Adult Services Librarian Faria Matin is preparing a poster for Texas Library Association Conference about community engagement.*
 - Content mentions we have 9.6 FTEs*
 - State recommendation is at least 15 FTEs*
- * *Ms. Matin also created a postcard for outreach and community events*
- * *Meeting with city maintenance director to include a deep clean of the restroom tile in his capital budget*
- * *Reviewed first draft of our Unified Message and “cheat sheet” prepared by Pres. Quinten*
 - Key categories of library needs are Space, Technology and Staff*
 - Discussed content and captured edits*
 - Bobby Quinten will update the “cheat sheet” based on the feedback and send it to the Board members via email*
- * *The FY20 budget process is underway. Will submit in April, and first budget meeting is in May.*
 - Council has appointed a budget committee*
 - Council does not have a say in how to run the budget, but they approve the budget*
 - Council Member Mike Leyman will be running the committee*
 - They have not announced any guidelines for a zero based budget*
 - House Bill 2 outcome will affect budget talks*
 - It is a requirement that the library increase budget spending each year*
- * *The question was asked if individual groups or entities can raise money for the library?*
 - The answer is yes*
 - Bobby Quinten shared that we have started looking into starting a foundation as a means to draw in large donations*
- * *Reviewed “Just One Thing” information*
 - The idea is that you don’t know have to know everything about the library, but be passionate about one thing that you can tell others*
 - The Board members were encouraged to choose your one thing that you know about the library*
- * *Discussed the request for a community outreach van*
 - Plano Public Library conducts community engagement with an outreach van*
 - It is a large van, wrapped with logo, built in television, awning, bubble machine*
 - Public does not enter the van, but it brings services outside of the library*
 - The cost is \$90,000 for the customized vehicle*
 - Friends of the Mansfield Public Library approved \$10,000 (for each of the next two years) towards the van*
 - City will be responsible for maintenance and upkeep*
 - There is a good tie-in to Census 2020 and bringing WiFi to help gather census information*
 - Still working on getting an Outreach librarian position*
- * *Director of Library Services, Yolanda Botello met with Council Member, Mike Leyman and Deputy City Manager, Shelly Lanners to discuss the concept of a joint Public and School Library*
 - Before the meeting, Ms. Botello met with the Midlothian library and met with MISD, as well as contacted other joint libraries in Texas*
 - All joint libraries are rural with populations under 30,000 and are not accredited*
 - School and Public libraries have the same literacy mission, but their service*

communities are distinctly different

It was a productive conversation, and Ms. Botello was able to share information about library services

To help reach the entire population, we are working on getting library cards for all students

6. BOARD MEMBER COMMENTS AND ANNOUNCEMENTS

** Per discussion with the group, Pres. Bobby Quinten determined that the Board will not meet in April as it conflicts with the Mansfield READS! cooking class program*

** Ms. Botello will contact the Board if there is something important that needs to be addressed in April*

The next Library Advisory Board meeting is scheduled for May 8, 2019, at 6:00 p.m.

7. ADJOURN

The meeting was adjourned by President Bobby Quinten at 7:18 p.m.

CERTIFICATION

All meetings of the Mansfield Public Library Advisory Board and its committees are open to the public.

I certify that this agenda was posted at the main entrance and on the web site of the Mansfield Public Library by 5:00 p.m., Friday, March 8, 2019, in accordance with City policy.

Yolanda Botello, MLS
Director of Library Services