



Meeting Minutes - Final

City Council - Housing Market Growth Strategy Sub-Committee

Tuesday, July 13, 2021

3:30 PM

City Hall

CALL TO ORDER

Chair Lewis called the meeting to order at 3:30 p.m.

Staff Present: City Manager Joe Smolinski; Assistant City Manager Matt Jones; Director of Planning Jason Alexander; Assistant to the City Manager Nicolette Allen; Assistant City Secretary Keera Seiger

CITIZEN COMMENTS

There were no citizen comments.

DISCUSSION ITEMS

Discussion Regarding Pro-Active Zoning on Vacant Land for Residential and Mixed Use Development

City Manager Joe Smolinski stated staff is actively working with property owners on future development. There was discussion regarding new development and the recruitment of businesses, and the redevelopment of current property.

Discussion Regarding Strategies for Redevelopment of Existing Residential Property

*Historic Downtown Zoning District Progress

*City Strategies to Encourage and Assist in Redevelopment of Existing Single Family Neighborhoods

Staff updated the sub-committee on the current status of the historic downtown zoning district progress and discussed potential strategies for assisting the redevelopment of existing single family neighborhoods. Director of Planning Jason Alexander stated the draft of the downtown zoning district will soon be ready for Council to review.

Discussion Regarding Single Family Rental Properties

*General Subcommittee Discussion of Housing Concept

*New Growth Living Project Concept

*Provident Concept

Representatives from New Growth Living presented their project concept for lifestyle communities including design examples, community amenities, and their smart-home technology, and answered sub-committee questions. A representative from Provident Realty Advisors presented their concept for lifestyle communities including design examples and community amenities, and answered sub-committee questions.

The sub-committee discussed the two concepts presented to them, the need for the strategic placing of developments, and their vision for future housing developments.

ADJOURNMENT

Chair Lewis adjourned the meeting at 5:11 p.m.

ATTEST: Casey Lewis, Chair

Susana Marin, City Secretary