



## Legislation Details (With Text)

**File #:** 21-4362      **Version:** 1      **Name:** Board Discussion and Possible Action Regarding Approval of Funding for Professional Services Contract With The Retail Coach, LLC

**Type:** Discussion Item      **Status:** New Business

**File created:** 10/15/2021      **In control:** Mansfield Economic Development Corporation

**On agenda:** 11/2/2021      **Final action:** 11/2/2021

**Title:** Board Discussion and Possible Action Regarding Approval of Funding for Professional Services Contract With The Retail Coach, LLC

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. MEDC Retail Coach, LLC PSA.pdf

Date	Ver.	Action By	Action	Result
11/2/2021	1	Mansfield Economic Development Corporation	Approved	Pass

Board Discussion and Possible Action Regarding Approval of Funding for Professional Services Contract With The Retail Coach, LLC

Consider approving funding of \$40,000 for professional services contract with The Retail Coach, LLC

Approval of funding of \$40,000 for professional services contract with The Retail Coach, LLC

MEDC would like to engage The Retail Coach, LLC to assist with recruiting desired retail development to the City of Mansfield.

The services provided by The Retail Coach, LLC will assist MEDC in attracting the "next level" retailers. The Retail Coach currently provides MEDC with the annual demographic report and semi-annual traffic counts that are published on the MEDC website. Staff recommends approving \$40,000 to fund the professional services contract with The Retail Coach, LLC

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